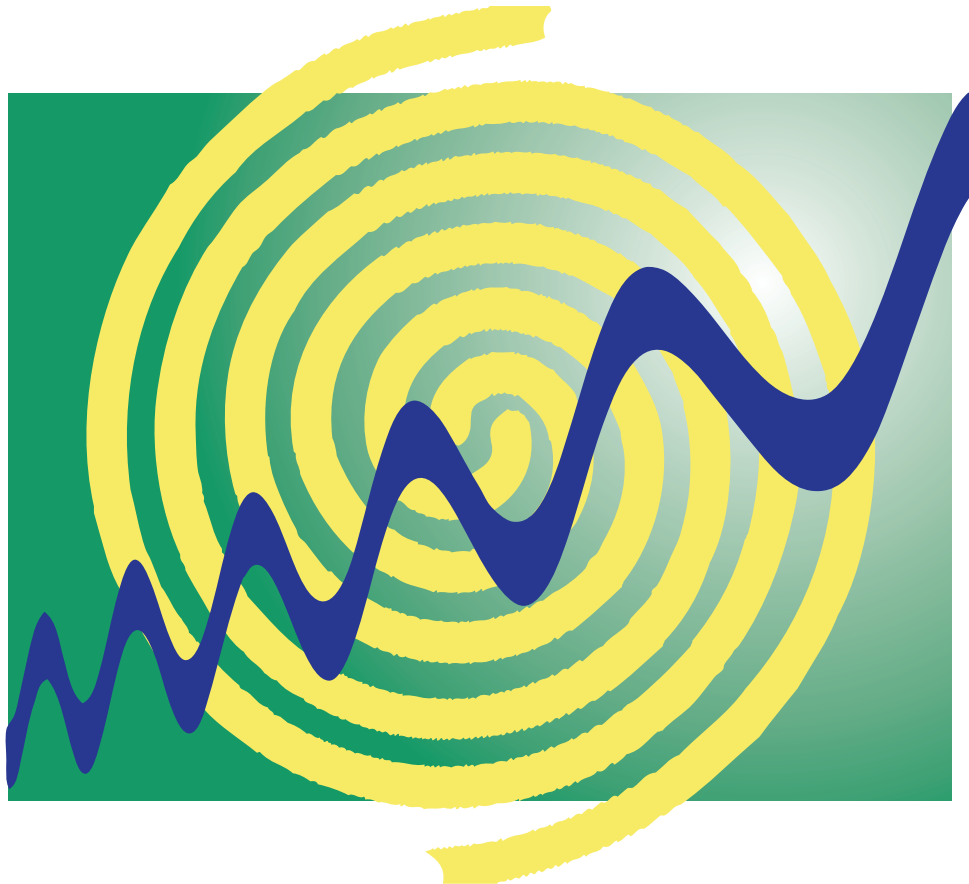


# **IAMCR 2013**

## **Crises, 'Creative Destruction' and the Global Power and Communication Orders**

**IAMCR 2013 Dublin, Ireland: 25 - 29 June 2013**



## **PROGRAMME**

**Print version no. 2 - late adjustments added**

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# Summary Schedule

	Tue 25 June	Wed 26 June	Thu 27 June	Fri 28 June	Sat 29 June
9.00-10.30	10.00-12.00: Sections & Working Group Heads Meeting	8.00 Registration Opens	Parallel Sessions-4	Parallel Sessions-7	Parallel Sessions-10
		9.00 - 10.30 Plenary 1: Crisis and Shifts in Geo-Political Processes/Power	SS: ALAIC-ECREA Chair: Alenka Jelen and Fernando Oliveira Paulino	SS: Changing Geography of the Field: Implications for Communication Theories. Chair: Hopeton Dunn	
10.30-11.00		Tea/Coffee break	Tea/Coffee break	Tea/Coffee break	Tea/Coffee break
11.00-12.30		Parallel Sessions-1	Plenary 2: Economic and Environmental Crises and the Media	Plenary 3: Crisis and the Affordances of the Digital Moment -‘Social Media’	Parallel Sessions-11
12.30-14.00	13.00 - 17.00: IAMCR International Council Meeting	LUNCH	LUNCH	LUNCH	LUNCH
14.00-15.30	14.00 - 17.15: Registration Desk OPEN	Parallel Sessions-2	Parallel Sessions-5	Parallel Sessions-8	Parallel Sessions-12
		SS: ‘Women Make the News’ Project. Chair: Aimée Vega Montiel	SS: Scope for Professional Control of Work/ Indicators Chair: Paschal Preston	SS : About Ireland : ‘Crisis and all that....’ Chair: Pat Brereton	SS: Memorial session for Karol Jakubowicz Chair: Nico Carpentier and Janet Wasko
15.30-16.00	Registration remains OPEN until 17.15	Tea/Coffee break	Tea/Coffee break	Tea/Coffee break	Tea/Coffee break
16.00-17.30		Parallel Sessions-3	Parallel Sessions-6	Parallel Sessions-9	16.00-17.00: Closing Plenary
		SS: ‘In the Eye of the Storm’: Media & the Unfolding Crisis in PIIGs countries’. Chair: Paschal Preston	SS: Task Force on: “Changes in Academia/ IAMCR’s Future : Chair: Friedrich Krotz	SS: ICA Special Session Chair: F Heinderyckx	
17.30-18.00					
18.00-19.00	17.45 -20.30: Welcome and Opening Event: President of Ireland, Michael D Higgins, Cultural Tasters plus wine Reception				
19.00-20.00				19.00 - 23.00 Music & Dancing evening: Free event for all Registered conference delegates.	
20.00-21.00					
21.00-23.00					

## Other Events

Optional entertainment [Extra cost 98E]: Jameson Distillery, Wed 26th

Worlds of Journalism assembly: Wednesday, 17:45, Venue: Room QG22

JRE Cocktail Event (Invitation Only): Thursday, 18:00 - 19:30 Venue: The Helix Gallery

DCU School of Communications Book Launch: Thursday 17:45 - 19:00, Venue: 1838 Club

Community Communication Book Launch: Friday 17:45 - 19:00 Venue: Room Q122

# Message from the President

Welcome to the 2013 IAMCR/AIERI/AIECS Conference!

Or, as they say in Ireland: Céad Míle Fáilte -- A Hundred Thousand Welcomes!

As some of us will remember, the IAMCR met at Dublin City University in 1993. After 20 years, we have returned to again share our work, plan future activities, meet new members, and further strengthen our global friendships.

An unprecedented number of abstracts were submitted this year, presenting some daunting challenges for the Local Organizing Committee, led by Paschal Preston, and the organization's Section and Working Group heads. They all deserve our heartfelt thanks for their hard work and dedication in planning an impressive and exciting conference program.

We gather during a period that has been characterized by a number of crises, a reoccurring theme that has haunted the halls of IAMCR conferences during the last few years. Thus, the conference theme, "Crises, 'Creative Destruction' and the Global Power and Communication Orders," offers us the possibility of discussing a wide range of issues related to media and communication.

Best wishes for an intellectually stimulating conference and an enjoyable visit to Dublin.

Janet Wasko  
President

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## IAMCR Governing bodies

### International Council/Elected Members

Eno Akpabio,  
Denize Araujo, Seon-Gi Baek, Gabriele Hadl, Basyouni Hamada, Tom Jacobson, Beate Josephi, Friedrich Krotz, Philippe Maarek, Stefania Milan, Chris Paterson, Manuel Pinto, Ester Pollack, Katharine Sarikakis, Ruth Teer-Tomaselli

### Section Chairs

Alina Bernstein (Media and Sport), Sandra Braman (Law), Satarupa Dasgupta (Participatory Communication Research), Divina Frau-Meigs (Media Education Research), Arne Hintz (Community Communication), Christina Holtz-Bacha (Political Communication Research), Epp Lauk/Chandrika Kaul (History), Kaitlynn Mendes (Gender and Communication), Francesca Musiani/Sandra Ristovska (Emerging Scholar Network), Hillel Nossel (Mediated Communication, Public Opinion, and Society), Brian O'Neill (Audience), Jo Pierson (Communication Policy and Technology), Ibrahim Saleh (Journalism Research and Education), Helena Sousa (Political Economy), Herman Wasserman (International Communication)

### Working Groups Chairs

John Lent (Comic Art), Nanna Engebretsen, Sarah Cardey and Ravindra Kumar Vemula (Communications & HIV/AIDS), Ester Pollack (Crisis Communication), Roza Tsagarousianou (Diaspora and the Media), Olga Smirnova (Digital Divide), Anders Hansen (Environment, Science and Risk Communication), Manuel Pares and Maria Teresa Nicolas (Ethics of Society and Ethics of Communication), Claudia Padovani (Global Media Policy), Kate Holland and Marjan de Bruin (Health Communications and Change), Basyouni Hamada (Islam and Media), Roel Puijck, Chris Paterson and Ida Shultz (Media Production Analysis), Frank Coffey, Yoel Cohen and Dominica Dipio (Media, Religion and Culture), Barry King (Popular Culture), Anastasia Grusha and Katja Lehtisaari (Post-Socialist and Post-Authoritarian Communication), Leen d'Haenens and Jo Bardoel (Public Service Media Policies), Sunny Yoon (Visual Culture)

### Executive Board

Janet Wasko (President), Maria Michalis (Secretary General), Nico Carpentier (Treasurer), Pradip Thomas (Vice President), Aimée Vega (Vice President)

### Past Presidents

Jim O'Halloran, Cees Hamelink, Robin Mansell, Frank Morgan, Hamid Mowlana, Manuel Pares i Maicas, Annabelle Sreberny

# Message from the LOC

A Big Welcome to all attendees at the 2013 IAMCR/AIERI/AIECS Conference from the local organising committee in Dublin!

It is a really great pleasure to welcome back the IAMCR to Dublin City University, almost 20 years to the day since the School of Communication hosted the IAMCR's 'Europe in Turmoil' conference on 24-27 June, 1993. According to feedback received then, that was a terrific conference in many ways, intellectually, socially and culturally speaking. We have every reason to expect the same from this year's conference, only it will be much bigger and better thanks to the 2,450 Abstracts submitted by you, members and associates from more than 86 countries- a record number for an IAMCR conference.

Our theme for this year's conference is also a very serious and challenging one : Crises, 'Creative Destruction' and the Global Power and Communication Orders. It's a theme that almost writes itself given the setting –for Ireland lies at the very epicentre of the storm of deep economic crisis and attendant austerity processes that have been unfolding in many parts of Europe and USA since 2008. But we also very much welcome and look forward to wider and multiple international perspectives on crisis and austerity as well as resistances to same, and how these relate to core concerns in media and communication studies.

The heart of IAMCR conferences is centred around multiple animated but collegial intellectual exchanges between colleagues located in very different social, political and cultural settings. We feel certain that the 1,400 plus attendees at this conference will contribute loads in terms of sharing the fruits of recent work and laying plans for future activities, meeting old friends and making new ones. An IAMCR conference is usually a rare and privileged exemplar of global collegiality in practice as well as theory, and Dublin in 2013 seems likely to well match such high expectations.

But IAMCR conferences are also about more than intellectual work. One truly distinctive feature is a lively social and cultural agenda, with ample opportunities to catch up with old friends and meet new ones, from far and near. We know that Dublin proved to be a very successful venue back in 1993, offering lots of facilities to nurture these important aspects of the IAMCR conference experience. I am confident that this will continue to be the case for IAMCR-2013.

Many people contributed to making this conference happen. They include the authors of approximately 1,600 papers, the officers of most Sections and WGs who cooperated very well with the local team as well as Janet and Maria, President and General Secretary of the Association. On behalf of the School of Communications, I must acknowledge the help offered by colleagues in ISS and the Finance units in DCU as well as staff in Campus Residences, the Helix and Trispace. Finally but by no means least, I must offer a special word of thanks to the patience and heroic efforts of the small team of part-time staff involved in the requisite planning, design, admin tasks required to make this conference possible : Pauline Jones, Trish Morgan, Mami Ishikawa, Gloria Macri and Franziska Fehr.

Paschal Preston, Chair, local organising committee, IAMCR-2013

## Our Sponsors



## Exhibitors

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# Campus Map



# Plenary Sessions

## Conference Opening Session & Welcome Event for IAMCR-2013 Address by Michael D Higgins, President of Ireland

The Dublin organisers are pleased to have as keynote speaker at opening session of the IAMCR-2013 conference, Michael D Higgins, the President of Ireland. Our speaker has distinguished himself in recent weeks as one of the few politicians from mainstream political parties in Europe today who has expressed robust opposition to the current orthodoxies of austerity and imposing the huge costs of a bankrupt banking system onto the public finances.

Amongst other notable past works and achievements, Michael D. Higgins was a high-profile Minister for Arts and Culture and Gaeltacht [1993-97] with a distinct, indeed unique record of policy reforms in that area. As Minister, he also had direct responsibility for the promotion of the Irish language and for the economic and social development of Irish-speaking areas in the State; And for many years, he was a foot soldier in academe: as a lecturer in sociology at the National University of Ireland in Galway, where his lecturing engaged with media, communication and inter-cultural relations, inter alia.

Michael D Higgins will address the opening session of the conference at 18.00 sharp on Tuesday 25th June. All those wishing to attend should plan to attend earlier in the afternoon to Register (desks open from 14:00pm till 17:15).

**Date and Time:** Tuesday 25 June 2013, 17.30 Sharp [till 20.30]

**Venue:** Mahony Hall, the Helix building [also relayed to The Theatre, the Helix ]

**Paschal Preston, Chair of LOC:** 'It was just 20 years ago ...'

**Welcome to DCU:** Prof. Brian McCraith, President of D.C.U

**Address by:** Michael D Higgins, President of Ireland,

**Chair:** Prof. Farrel Corcoran

**Cultural Tasters of Ireland:** Visual and Musical

Musical performance by "Wicker Bones" <http://wickerbones.com/>

**Wine Reception:** 19.00 – 20.30 A drink with some light/finger food

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## Plenary No. 1: A Largely 'Western' Financial Crisis ? - Implications for Shifts in Geo-Political and Global Communication Orders

The current financial and economic crisis is frequently referred to as a 'Western' affair. However, some influential researchers, not least Giovanni Arrighi, have emphasized how such long wave crises can serve to amplify or accelerate fundamental shifts in geo-political relations and power structures. At the same time, researchers from our own and neighbouring fields talk about 'soft power' and other features of the changing forms and patterns of global power associated with the onward march of mediatisation. In this session, some leading scholars, situated in different world regions, consider the implications of the current Western crisis for unfolding shifts in .i) geo-political power and global economic or technological leadership and .ii) in the global communication order or sector.

**Date and Time:** Wednesday 26 June 2013, 09:00 – 10:30

**Venue:** Mahony Hall, the Helix building [ also relayed to The Theatre, the Helix ]

### SPEAKERS:

**Prof. Hu Zhengrong**, Vice President of Communications Univ. of China, and Director of the National Centre for Radio & TV Studies, Beijing, China

**Prof. Francis Nyamnjoh**, Univ of Cape Town. As well as being a highly respected anthropologist and cultural theorist, Francis Nyamnjoh is Novelist and writer ]

**Prof. Annabelle Sreberny**, former President of the IAMCR and Chair of Global Media and Comms. at the School of Oriental and African Studies, London.

**Chair:** Janet Wasko, President of IAMCR, University of Oregon

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## Plenary No. 2: A 'Three-Legged Stool' ? Environmental & Economic Crises and the Strategic Implications for the Role, Content and Practices of Mediated Communication

This plenary session explores the deeper, underlying linkages between the current Economic and Environmental 'Crises' and the implications for the role, content, structures and practices of the media of public communication, not least with respect to any environmentally sustainable new model or 'paradigm' for social and economic development.

**Date and Time :** Thursday 27 June 2013, 11:00 – 12:30

**Venue:** Mahony Hall, the Helix building [ also relayed to The Theatre, the Helix ]

**SPEAKERS :**

**John Bellamy Foster**, Dept. of Sociology, University of Oregon. Author of several books engaging with the environmental crisis and political-economic processes - presentation titled 'Communication and the Epochal Crisis'

**Richard Maxwell** , Professor and Chair of the Department of Media Studies at Queens College, City University of New York.

**Chair:** Dr Pat Brereton, Head, School of Communication, Dublin City University.

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## Plenary No. 3: Crisis, 'Creative' Destruction and the Affordances of the Digital Moment and Social Media

**Title:** 'Communicative Capitalism'

In this presentation, Jodi Dean interrogates celebrations of social media that view Twitter as a force of revolution. In considering the ways contemporary networked media entrap users into support for capitalism, it sets out five types of exploitation specific to the new communication order.

**Date and Time:** Friday 28 June 2013, 11:00 – 12:30

**Venue:** Mahony Hall, the Helix building [ also relayed to The Theatre, the Helix ]

**SPEAKER:**

**Jodi Dean**, Professor of Political Science, at Hobart and William Smith Colleges, Geneva, New York

**Respondents :**

**Kevin Rafter**, School of Communications, DCU.

**Eugenia Siapera**, School of Communications, DCU.

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## Plenary No. 4: Closing Plenary Session

**Date and Time:** Saturday 29 June 2013, 16:00 – 17:00

**Venue:** Mahony Hall, the Helix building [ also relayed to The Theatre, the Helix ]

**SPEAKERS:**

**Janet Wasko**, President of IAMCR, University of Oregon

**Maria Michalis**, General Secretary IAMCR, Univ. of Westminster

**Usha Raman**, member of the Hyderabad LOC hosting IAMCR-2014

**Presentation on IAMCR-2014 conference, Hyderabad**

**Chair:** Janet Wasko, President of IAMCR



# Special Sessions

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## Special Session: A)

### UNESCO sponsored project: "Women Make the News"

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**Date and Time:** Wednesday 26 June 2013, 14.00-15.30

**Venue:** The Theatre, in the Helix building

#### Special Session: "IAMCR and UNESCO: Towards a Global Alliance on Media and Gender"

Presentation: As part of the follow-up on the gender and media objectives of the Beijing Declaration and Platform for Action (1995), IAMCR has been invited to take part of the UNESCO Women Make the News annual initiative, "Towards a Global Alliance on Media and Gender". This theme is related to the Global Forum on Media and Gender (GFMG) to be held in November 2013.

This Special Session is devoted to the initial discussion of three of the main issues on the global agenda of Media and Gender: Violence against women and media, Gender Media Policies and Strategies and Women's Employment in News Media.

**Co-ordinator and Chair :** Aimée Vega Montiel, CEIICH-UNAM, Ciudad Universitaria, México D. F

#### Participants:

Janet Wasko,  
Aimée Vega Montiel  
Carolyn Byerly  
Claudia Padovani

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## Special Session: B)

### At the 'Eye of the Storm': Crisis and Austerity Politics in the Eurozone and their Mediation in "Peripheral" States

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**Date and Time :** Wednesday 26 June 2013, 16.00-17.30

**Venue:** The Theatre, in the Helix building

One of the more enduring and endearing features of the IAMCR Conferences is that the agenda makes explicit efforts to reflect on key features and issues of the local cultural, social and political setting in which the conference is hosted. Considering the 2013 conference theme of "Crisis?", this enduring feature poses interesting question as to the most relevant register or meaning of the "local" in this case.

The persistent headline 'local' story here [Dublin as host city of IAMCR-2013] is, of course, that of economic/financial 'crisis' and its fallout, including deep austerity policies. But, equally, we may observe in much of the mediated discourses and debates as to the causes and especially the solutions to said Crisis that the 'local' in this context is not only Dublin or Ireland but also the 'EU' region, or what is sometimes named as the 'European Community'.

Thus, this special session will address some of the key political and media aspects of the "crisis" experience in Greece, Portugal, Ireland and Spain since the outbreak of the great western financial/economic crisis. The panel will identify certain commonalities and differences in the ongoing crisis and austerity experience across these national settings. In certain respects, all have been at "the eye of the storm"

-- core centres of attention in terms of definitions, analyses and proposed remedies for the current "crisis" and attendant austerity regimes in the European Union region.

**Co-ordinator & Chair : Paschal Preston, Dublin City University:**

#### SPEAKERS:

**Helena Sousa**, and **Manuel Pinto**, University of Minho, Braga, Portugal

**Sophia Kaitatzi-Whitlock**, Aristotle Univ. of Thessaloniki, Greece:  
*Greece and the Multi-Dimensional Euro Zone Crisis: The Solution is The Problem.*

**Paschal Preston**, Dublin City University, Ireland :  
*Irish Solutions and Eurozone Crises: The Politics and Mediation of Creative Destruction in the former Celtic Tiger.*

**Núria Almiron**, Universitat Pompeu Fabra, Barcelona , Spain:

**Helena Sheehan**, Emeritus Professor, DCU,  
*The Compliant and the Defiant: Dominant v dissident narratives of Ireland and Greece in crisis*

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## Special Session: C)

### ALAIC-ECREA: SPECIAL SESSION

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**Date and Time :** Thursday 27 June 2013, 9.00-10.30

**Venue:** The Theatre, in the Helix building

**Chair:** Alenka Jelen, ECREA General Secretary, and Fernando Oliveira Paulino

ECREA and ALIAC will share this joint Special session

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**Special Session: D)**  
**Scope for professional control over work quality, output, and principles underlying academic performance indicators in this field.**

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**Date and Time :** Thursday 27 June 2013, 14.00-15.30

**Venue:** The Theatre, in the Helix building

This special session at IAMCR-2013 in Dublin which will aim to continue the lively discussion at one panel on the final morning of the Durban-2012 conference. This session will focus on the scope for enhancing Professional control or self-regulation over work quality, output, and performance etc measures related to the communication studies and neighbouring academic fields.

Many other professions have successfully exerted control and influence over measures of work output, its quality and notions of "excellence", leading-edge, even "world-class" academic achievements – "so why not us" ? These questions may be seen as particularly relevant at a time when top Executives in many universities around the world, often "advised" by a small set [oligopoly] of major corporations, are increasingly prone to define and impose very particular sets of indicators and targets for academic work output. The latter often conceive and measure academic output, quality and performance in ways which ill-match the values and interests of rank-and-file lecturers and professors in the communication studies and related fields.

At the same time ordinary academic staff in many universities where executive have take the "world class" turn simply do not have the material resources to purchase access to the increasingly expensive journals, the majority of them controlled by a small number of corporations or financial interests. For the most part, the leaders and executives of universities tend to remain blissfully blind to the costs imposed by their close embrace of corporate publishing interests whilst neglecting if not undermining the potential for open source or other alternative forms of academic publishing.

At the same time, we observe that the spread of neo-liberal policy and regulatory regimes in recent times have tended to celebrate the role of "self-regulation" when it comes to particular industrial sectors. So again, in suitably critical and reflexively nuanced mode, we may ask: "why not us too" ?

**Co-ordinator & Chair : Paschal Preston & LOC**

**SPEAKERS:**

**Barbie Zelizer**, Raymond Williams Professor of Communication, Annenberg School for Communication, Univ. of Pennsylvania, 3620 Walnut St., Philadelphia, PA 19104

**Joseph Straubhaar**, Amon G. Carter, Sr. Centennial Professor of Communication, University of Texas at Austin

**Prof. Colum Kenny**, School of Communications, Dublin City University.

**Janet Wasko**, University of Oregon, and President of IAMCR

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**Special Session: E)**  
**Changes in Academia/  
IAMCR's Future: IAMCR  
President's 'Task Force'  
Committee.**

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**Date and Time :** Thursday 27 June 2013, 16.00-17.30

**Venue:** The Theatre, in the Helix building

Historically, IAMCR has a double structure as an academic organization and as an NGO with political aims: as a self governed academic organization of the civil society, IAMCR on the one hand cares about academic freedom and life, the development and distribution of theory and empirical work in the field of communication and media studies, and the exchange between academics. As an NGO, IAMCR was and is mainly concerned with freedom of information and the press, the North-South-division and digital divide, and gender and ethnicity social justice.

Both fields have changed radically in the last decades. Looking at the academic life, it is to say that universities worldwide are becoming increasingly part of the economic sector and have to work under economic and political pressure. This creates problems for the freedom of research and education, the use of research results, the working conditions of academics, and growing costs of education for students. The field of communication and media studies is also changing continually, as the relevance of media and communication is growing over time. This includes new problems for democracy worldwide – from the increased role of surveillance and data privacy to digital divides, and to the role of gigantic enterprises like Google, Facebook

or Amazon, which try to control human culture and communication.

The task force „Changes in Academia/IAMCRs Future“ was installed by the International Council of IAMCR at the Durban Conference of 2012 and invites all members of IAMCR and all participants of the Dublin Conference to contribute to its deliberation. The panel will discuss these developments and ask for IAMCR's future role under these conditions.

**Chair and Introduction: Friedrich Krotz**, University of Bremen, Germany (head of committee)

#### **SPEAKERS:**

**Katherine Sarikakis**, University of Vienna, Austria (vice head of committee)

**Thomas Jacobson**, Temple University, Philadelphia, USA

**Sandra Braman**, University of Wisconsin-Milwaukee, USA

**Stefania Milan**, Tilburg University and University of Toronto

**Sandra Ristovska**, Annenberg School for Communication, University of Pennsylvania, USA

**Robert Hackett**, Simon Fraser University, Canada

**Eno Akpabio**, University of Dar es Salaam, Tanzania

**Divina Frau-Meigs**, Université Sorbonne Nouvelle - Paris 3

**Jan Servaes**, City University of Hongkong, China

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### **Special Session: F)**

#### **Changing Geography of the Field: Crisis, Power Shifts and Alternative Constructs**

#### **in Rethinking Communication Theory**

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**Date and Time :** Friday 28 June 2013, 9.00 - 10.30

**Venue:** The Theatre, in the Helix building

This Special Session engages with how such a historically-rare deep economic crisis may imply deep or rapid shifts in the global field of Communication Studies

#### **Panel Co-ordinator and Chair :**

**Prof. Hopeton Dunn**, Director of the Caribbean Institute of Media and Communication and Professor of Communications Policy and Digital Media, University of the West Indies, Jamaica

#### **Panel Chair and Convenor :**

**Professor Hopeton Dunn**, Director of the Caribbean Institute of Media and Communication and Professor of Communications Policy and Digital Media, University of the West Indies, Jamaica

#### **Speakers Panel**

**Professor Hu Zhengrong** - Vice President of Communications University of China and Director, National Centre for Radio and TV Studies, Beijing, China

**Dr. Jack Linchuan Qiu** - Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong

**Professor Francis B. Nyamnjoh**, Member, Council for the Development of Social Science Research in Africa (CODESRIA) and Professor of Anthropology, Department of Social Anthropology, University of Cape Town, South Africa.

**Professor Daya Thussu**, Co-Director of India Media Centre, Department of Journalism and Mass Communications, School of Media, Art and Design, Univ. of Westminster, UK

#### **Discussants**

**Dr Pradip Thomas**, Associate Professor, and Co-Director, Centre for Communication and Social Change, University of Queensland, Brisbane, Australia

**Professor Robin Mansell**, Professor of New Media and the Internet, Department of Media and

Communication, London School of Economics (LSE) UK.

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### **Special Session: G)**

#### **From Neoliberal Pin-Up to 'Austere' or 'Failed' State? Aspects of Crisis, 'Creative Destruction' and Austerity in the Republic of Ireland**

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**Date and Time :** Friday 28 June 2013, 14.00-15.30

**Venue:** The Theatre, in the Helix building

There is a tradition at IAMCR conferences where the host team organize a session which enables attendees at the conference to get an overview and feel for key social, economic, political or cultural developments in the host country. Given the prevailing historical juncture in the Irish setting, the theme for this session writes itself: "Crisis ..."

This session will comprise three papers by prominent local scholars. They will review the key analyses and explanatory frames, as well as briefly describe selective key contours and features of the ongoing crisis and austerity and the responses to same by citizens or social movements so far.

#### **SPEAKERS:**

**Peadar Kirby**, Professor Emeritus, Univ. of Limerick, & Adjunct Prof. at Univ. of Iceland, Reykjavik  
*'Crises and Responses: Going Backwards or Forwards?'*

**Prof. Rob Kitchin**, Director, National Institute of Regional & Spatial Analysis (NIRSA), National University of Ireland, Maynooth; and founding Chair, Irish Social Sciences Platform (ISSP)

*Public academic and the crisis in Ireland*

**Dr. Roddy Flynn**, School of Communication, Dublin City University :  
*"Irish media in (the) Crisis"*.

**Prof. Michael Cronin**, SALIS, Dublin City University.  
*"Private problems, public issues : suicide and neoliberalism"*

**Chair:** Pat Brereton, Head, School of Communication, Dublin City University

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### Special Session: H)

#### I.C.A. SPECIAL SESSION

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**Title: New Media, New Literacies, New Research Agenda**

**Date and Time :** Friday 28 June 2013, 16.00-17.30

**Venue:** The Theatre, in the Helix building

Summary: The roundtable will discuss the future agenda of media research from a broad perspective, based on the conclusions of the ESF Forward Look group on "Media Studies: New Media and New Literacies", in the presence of a number of authors of the final report.

**Co-ordinator & Chair:** François Heinderyckx, President-elect, International Communication Association, Washington & Director Dept. of Information and Communication Sciences, Université Libre de Bruxelles

**Participants:**

Peter Golding,  
Colin Sparks,  
Slavko Splichal,  
Peter Vorderer,  
Barbie Zelizer,  
Charis Xinaris

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### Special Session: J)

#### Remembering Karol Jakubowicz: Scholar, Policymaker and Friend

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**Date and Time :** Saturday 29 June 2013, 14.00-15.30

**Venue:** The Theatre, in the Helix building

**Chairs:** Nico Carpentier & Janet Wasko

**SPEAKERS:**

**Jo Bardoel**, University of Amsterdam

**Cees Hamelink**, University of Amsterdam

**Epp Lauk**, University of Jyväskylä

**Kaarle Nordenstreng**, University of Tampere

**Jan Servaes**, City University of Hong Kong

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# Parallel Sessions

BUILDING / ROOM	WED 26 JUN 09:00 - 10:30: PLENARY W1 - THE HELIX THEATRE				THU 27 JUNE 11:00 - 12:30: PLENARY T2 - THE HELIX THEATRE	
	Wed 26 June 11.00-12.30	Wed 26 June 14.00-1530	Wed 26 June 16.00-17.30	Thu 27 June 9.00-10.30	Thu 27 June 14.00-1530	Thu 27 June 16.00-17.30
HENRY GRATTAN						
CG12	MCPW2a	MCPW3a	MCPW4a	MCPT1a	MCPT3a	MCPT4a
CG20	MERW2a	MERW3a	MERW4a	MERT1a	MERT3a	MERT4a
CG86	InCW2a	InCW3a	InCW4a	InCT1a	InCT3a	InCT4a
CA124	CHAW2a	CHAW3a	CHAW4a	CHAT1a	CHAT3a	CHAT4a
C114	PCRW2b	PCRW3b		PCRT1b		
C123	MCPW2c	InCW3b	GENW4b	InCT1b	InCT3b	InCT4b
C124	MCPW2b	MCPW3b	MCPW4b			
C165	DIAW2a	DIAW3a	DIAW4a		LAWT3b	MRCT4a
C167	LAWW2a	LAWW3a		LAWT1a	LAWT3a	
NURSING BUILDING						
HG05	JREW2c	JREW3c	JREW4c	JRET1c	JRET3c	JRET4c
HG06	ISLW2a	ISLW3a	GMPW4a	COMT1a	COMT3a	COMT4a
HG07	ESNW2a	ESNW3a	ESNW4a	ESNT1a	ESNT3a	ESNT4a
HG08	ETHW2a	ETHW3a	ETHW4a	ETHT1a	ETHT3a	ETHT4a
HG09	COMW2a	POSW3a	POSW4a	SPOT1a	SPOT3a	SPOT4a
HG10	JREW2b	JREW3b	JREW4b	JRET1b	JRET3b	JRET4b
HG17	CRIW2a	CRIW3a	CRIW4a	CRIT1a	CRIT3a	CRIT4a
HG18	POLW2b	POLW3b	POLW4b	POLT1b	POLT3b	POLT4b
HG19	AUDW2b	AUDW3b	AUDW4b	AUDT1b	AUDT3b	AUDT4b
HG20	AUDW2a	AUDW3a	CPTW4a	AUDT1a	AUDT3a	AUDT4a
HG22	POLW2a	POLW3a	POLW4a	POLT1a	POLT3a	POLT4a
HG23	JREW2a	JREW3a	JREW4a	JRET1a	JRET3a	JRET4a
BUSINESS SCHOOL						
QG01	MPAW2a	MPAW3a	MPAW4a	MPAT1a	MPAT3a	MPAT4a
QG02	MRCW2a	MRCW3a	MRCW4a	GMPT1a	GMPT3a	GMPT4a
QG13	CPTW2a	CPTW3a		CPTT1a	CPTT3a	CPTT4a
QG15	PSMW2a	PSMW3a	PSMW4a			
QG21	PEW2a	PEW3a	PEW4a	PET1a	PET3a	PET4a
QG22	PCRW2a	PCRW3a	PCRW4a	GENT1b	GENT3b	GENT4b
QG27	GENW2a	GENW3a	GENW4a	GENT1a	GENT3a	GENT4a
Q119	PEW2c	PEW3c	PEW4c	PCRT1a	PCRT3a	PCRT4a
Q121	CPTW2b	CPTW3b	AUDW4a	CPTT1b	CPTT3b	CPTT4b
Q122	CoCW2a	CoCW3a	CoCW4a	CoCT1a	CoCT3a	CoCT4a
Q158	DIVW2a	DIVW3a		DIVT1a	DIVT3a	DIVT4a
Q205				MRCT1a		
Q217	POPW2a	POPW3a	POPW4a	POPT1a	POPT3a	POPT4a
Q218	PEW2b	PEW3b	PEW4b	PET1b	PET3b	PET4b
Q219	CoCW2b	CoCW3b	CoCW4b	CoCT1b	CoCT3b	CoCT4b
Q220	POPW2b	POPW3b	POPW4b	POPT1b	PCRT3b	PCRT4b
THE HELIX						
The Gallery	VISW2a	VISW3a	VISW4a	VIST1a	VIST3a	VIST4a
Blue Room	ENVW2a	ENVW3a	ENVW4a	ENVT1a	ENVT3a	ENVT4a
The Studio	HISW2a	HISW3a	HISW4a	HIST1a	HIST3a	HIST4a

Fri 28 June 09.00-10.30	FRI 28 JUN 11:00 - 12:30: PLENARY F2 - THE HELIX THEATRE						SAT 29 JUNE 16:00 - 17:30: CLOSING PLENARY - THE HELIX THEATRE					
	Fri 28 June 14.00-15.30	Fri 28 June 16.00-17.30	Sat 29 June 09.00-10.30	Sat 29 June 11.00-12.30 (Business Meetings)	Sat 29 June 14.00-15.30							
MCPF1a	MCPF3a	MCPF4a	MCPS1a	MCP	MCPS3a							
MERF1a	MERF3a		MERS1a	MER								
InCF1a	InCF3a	InCF4a	InCS1a	InC	InCS3a							
CHAF1a	CHAF3a	CHAF4a	CHAS1a	CHA								
PEF1c				ISL								
LAWF1a	LAWF3a	LAWF4a										
CPTF1c	CPTF3c	CPTF4c		ETH								
MRCF1a												
ESNF1a	ESNF3a	ESNF4a		ESN	ESNS3a							
SPOF1a	SPOF3a	SPOF4a										
JREF1b	JREF3b	JREF4b	JRES1b	PSM	JRES3b							
CRIF1a	CRIF3a	CRIF4a	VISS3a	VIS	CRIS3a							
POLF1b	POLF3b		POLS1b									
AUDF1b	AUDF3b	AUDF4b										
AUDF1a	AUDF3a	AUDF4a	PSMS1a	AUD	AUDS3a							
POLF1a	POLF3a	POLF4a	POLS1a	POL								
JREF1a	JREF3a	JREF4a	JRES1a	JRE	JRES3a							
	MRCF3a	MRCF4a	MRCS1a		MRCS3a							
CPTF1a	CPTF3a	CPTF4a	CPTS1a	CPT	CPTS3a							
PEF1a	PEF3a	PEF4a	PES1a	PE	PES3a							
GENF1a	GENF3a	GENF4a	GENS1a	GEN	GENS3a							
PCRF1a	PCRF3a	PCRF4a	PCRS1a	POS								
CPTF1b	CPTF3b	CPTF4b	CPTS1b		CPTS3b							
CoCF1a	CoCF3a	CoCF4a	CoCS1a	CoC	CoCS3a							
	POSF3a	POSF4a	POSS1a	DIA	DIAS3a							
POPF1a	POPF3a	POPF4a	POPS1a	POP	POPS3a							
PEF1b	PEF3b	PEF4b	PES1b		PES3b							
				MPA	CoCS3b							
VISF1a	VISF3a	VISF4a										
ENVF1a	ENVF3a	ENVF4a										
HISF1a	HISF3a											

**BUILDING / ROOM**

**HENRY GRATTAN**  
CG12  
CG20  
CG86  
CA124  
C114  
C123  
C124  
C165  
C167

**NURSING BUILDING**  
HG05  
HG06  
HG07  
HG08  
HG09  
HG10  
HG17  
HG18  
HG19  
HG20  
HG22  
HG23

**BUSINESS SCHOOL**  
QG01  
QG02  
QG13  
QG15  
QG21  
QG22  
QG27  
Q119  
Q121  
Q122  
Q158  
Q205  
Q217  
Q218  
Q219  
Q220

**THE HELIX**  
The Gallery  
Blue Room  
The Studio





ÚDARÁS  
CRAOLACHÁIN  
NA hÉIREANN

BROADCASTING  
AUTHORITY  
OF IRELAND



Lón sa Spéir



Silence



King of the Travellers

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# AUDIENCE (AUD)

**Chair:** Brian O'Neill (Dublin Institute of Technology)

**Vice-Chair:** Toshie Takahashi (Waseda University)

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## Session 1: Contemporary Challenges in Researching Audiences

**Slot Code:** AUDW2a

**Time:** Wed 26 June 11.00 – 12.30

**Room:** HG20

**Chair and Discussant:** Brian O'Neill (Dublin Institute of Technology)

### Presentations:

**Philip Napoli** (Fordham University): *The Institutionally Effective Audience in Flux: Social Media and the Reassessment of the Audience Commodity*

**Carolyn Michelle** (University of Waikato) and **Charles H. Davis** (Ryerson University): *Crossing Boundaries: Adapting Q Methodology for Online Audience Research*

**Ofer Carmel** and **Yaron Ariel** (Max Stern Academic College of Emek Yezreel): *Measuring audience: considering time and medium shifts*

**Susan Schenk, Jakob Ohme, Claudia Seifert, Rebecca Renatus** (Technische Universität Dresden): *Reflections on New Challenges To Television Research in Today's Digital Media Environment*

**Yvonne Cunningham** (Dublin City University): *An interdisciplinary approach to audience research using ethnographic assemblages*

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## Session 2: Interactive Audiences

**Slot Code:** AUDW2b

**Time:** Wed 26 June 11.00 – 12.30

**Room:** HG19

**Chair and Discussant:** Pat Brereton (Dublin City University)

### Presentations:

**Philipp M Weichselbaum, Birgit Stark** (Johannes Gutenberg-University Mainz): *Active or Passive Web Radio Audiences? A Case Study from Germany*

**Vivian Hsueh Hua Chen, Meghdad Mehrabi, Jeremy Ong** (Nanyang Technological University): *Exploring Players' Interactive Experiences in Massively Multiplayer Online Games*

**Rafal Zaborowski** (London School of Economics and Political Science): *Virtually identical: Audiences, voices, and Japanese vocaloid cultures*

**John L Couper, Martin L. van der Kroon** (KIMEP University, Almaty Kazakhstan): *Interactive Power and Communication: Audience uses of a Social Network for Self Extension*

**Sookeung Jung** (Georgia State University): *An Encounter of Spreadable Media and Active Users on YouTube: A case study of "Gangnam Style" videos*

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## Session 3: Audience Activities in the Age of Mediated Urbanism

**Slot Code:** AUDW3a

**Time:** Wed 26 June 14.00 – 15.30

**Room:** HG20

**Chairs:** Frauke Zeller (University College London), Seija Ridell (University of Tampere)

**Discussants:** Gary Gumpert (Urban Communication Foundation), Susan Drucker (Hofstra University)

### Presentations:

**David Harris Smith** (McMaster University, Canada): *Networked Urbanism and the Reflexive Recursive Space of Virtual Worlds*

**Anabel Quan-Haase and Kim Martin** (University of Western Ontario, Canada): *Digital Technologies and the Expansion of the Festival Audience: Politics and Power in La Fiesta de Santo Tomás*

**Johanna Ylipulli and Tiina Suopajarvi** (University of Oulu, Finland): *Interactive public displays and the tactics of urbanites*

**Suneel Jethani and Dale Leorke** (University of Melbourne, Australia): *Ideology, Obsolescence and Preservation in Digital Mapping and Locative Art*

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## Session 4: Media Effects

**Slot Code:** AUDW3b

**Time:** Wed 26 June 14.00 – 15.30



**Room:** HG19

**Chair and Discussant:** Toshie Takahashi (Waseda University)

**Presentations:**

**Thorsten Naab** (Augsburg University):  
*A concept of lay theories about media effects*

**Louis W. Leung** (The Chinese University of Hong Kong):  
*A Panel Study on the Effects of Social Media Use and Internet Connectedness on Academic Performance and Social Support among Children and Adolescents*

**Sebastian Scherr** and **Carsten Reinemann** (University of Munich):  
*Differences in Individual Suicide Risk Assessment in the Light of the Werther Effect*

**Zhikun Wang** and **Yuping Zhang** (The Chinese University of Hong Kong):  
*Effects of Motivations of Weibo Use, Weibo Usage Pattern and Online Self-disclosure at Weibo on Perceived Social Capital among College & University Students in China*

**Chidinma Henrietta Onwubere** (National Open University of Nigeria):  
*Television Viewing And Perception of Social Relations By Nigerian Children*

**Sang Y. Bai** (National Youth Policy Institute, Republic of Korea):  
*The Impact of Adolescents' TV Viewing and Game Playing: A Cultivation Study*

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**Session 5: Using and not using ICTs**

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**Slot Code:** AUDW4a

**Time:** Wed 26 June 16.00-17.30

**Room:** Q121

**Chair and Discussant:** Christine W. Wijnen (University of Vienna)

**Presentations:**

**Christine W. Wijnen** (University of Vienna):  
*Using and not using social web tools: challenging the concept of media literacy*

**Sascha Trueltzsch** (University of Salzburg):  
*The challenge of researching privacy concepts of young users and not-users of SNS: Integrating participative designs into audience research*

**Daniel Süß** (University of Applied Sciences Zurich/ University of Zurich):  
*Typology of young people's media use in Switzerland*

**Francesca Pasquali** (University of Bergamo), **Marco Pedroni** (University of Bergamo), **Barbara Scifo** (Catholic University of Milan), **Simone Carlo** (Catholic University of Milan)  
*Self-narration and relationships management through uses and non-uses of Facebook applications: strategies of «symbolic creativity» among Italian teenagers*

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**Session 6: Youth Media Consumption: Behaviour and Practice I**

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**Slot Code:** AUDW4b

**Time:** Wed 26 June 16.00-17.30

**Room:** HG19

**Chair and Discussant:** Toshie Takahashi (Waseda University)

**Presentations:**

**Amparo Huertas Bailén** and **Yolanda Martínez Suárez** (Universitat Autònoma de Barcelona):  
*A theoretical reflection on immigrant young people's construction of online identity*

**Tugba Asrak Hasdemir** (Gazi University):  
*New Media, Right to Internet Access and Youth: Some Debates from the Turkish Case*

**Lelia Green** and **Donell Holloway** (Edith Cowan University, Perth):  
*"The people formerly known as the audience": Children's peer networks in the co-creation of digital experiences*

**Sara Pereira** and **Ana Melro** (University of Minho):  
*Media uses by children: understanding the 'one-to-one computing' in the daily life of Portuguese primary pupils*

**Maddalena Fedele** (Universitat Pompeu Fabra, Spain), **Núria García-Muñoz** (Autonomous University of Barcelona, Spain), **Emili Prado** (Autonomous University of Barcelona, Spain):  
*What Teens Like To Watch On Television Fiction Programmes: Findings From A Catalan Study*

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**Session 7: Youth and Social Media**

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**Slot Code:** AUDT1a

**Time:** Thu 27 June 9.00- 10.30

**Room:** HG20

**Chair and Discussant:** Sonia Livingstone (London School of Economics and Political Science)

**Presentations:**

**Toshie Takahashi** (Waseda University):  
*Japanese Youth and Social Media*

**Rozane De Cock** (KU Leuven), **Jolien Vangeel** (KU Leuven), **Annabelle Klein** (Université de Namur), **Omar Rosas** (Université de Namur), **Pascal Minotte** (CRESAM), **Gert-Jan Meerkerk** (IVO Rotterdam):  
*Compulsive internet use among adolescents in Belgium. Attention for specific applications and the role of attitude towards school*

**Ilya Revianti Sunarwinadi** (Universitas Indonesia)  
*Young Adults and the Creative Industry in the Era of Powerful Social Media : the Indonesian Case*

**Francesca Pasquali** (University of Bergamo), **Barbara Scifo** (Catholic University of Milan), **Simone Carlo** (Catholic University of Milan), **Marco Pedroni** (University of Bergamo):  
*"My friends are my audience": mass-mediation of personal contents and relations in Facebook*

**Yi-Hsuan Lin** (National Chengchi University (NCCU), Taiwan):  
*Disparity between perceived privacy concerns and disclosure of personal information on Facebook*

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### Session 8: Commercial Communication and the Audience

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**Slot Code:** AUDT1b

**Time:** Thu 27 June 9.00- 10.30

**Room:** HG19

**Chair and Discussant:** Philip Napoli (Fordham University, USA)

**Presentations:**

**Soraya Barreto Januário** (New University of Lisbon, Portugal):  
*The masculine image reflected in advertising: Crises or a new perspective?*

**Benjamin K. Johnson** (The Ohio State University, USA), **Judith E. Rosenbaum** (Albany State University, USA):  
*Spoiler alert: Consequences of narrative spoilers on media choice and dimensions of enjoyment*

**Conceição Gonçalves Costa** (Universidade Lusófona de Humanidades e Tecnologias, Portugal):  
*Brands, Media Literacy And Expressions Of Identity Of Preadolescents*

**Yan Luo** and **Hao Li** (Chinese University of Hong Kong):  
*Impacts of Lifestyles, Trust, Motivation, Offline Shopping Benefits and Satisfaction on Online Shopping Behavior*

**Nancy E Worthington** (Quinnipiac University, USA):  
*Decoding, Recoding, and Reproduction of Gendered Advertising Online*

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### Session 9: Youth Media Consumption: Behaviour and Practice II

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**Slot Code:** AUDT3a

**Time:** Thu 27 June 14.00 – 15.30

**Room:** HG20

**Chair and Discussant:** Toshie Takahashi (Waseda University)

**Presentations:**

**Chia Sui Crystal Sun** (National Dong Hwa University, Taiwan):  
*Indigenous Television News and Indigenous Knowledge: Cultural Sustainability and Youth Audience*

**Maddalena Fedele** (Universitat Pompeu Fabra, Spain):  
*Young People's Consumption Of Television Fiction In New Zealand: A Preliminary Study*

**Keren Eyal** and **Yarden Raz** (Sammy Ofer School of Communications, Interdisciplinary Center Herzliya (IDC), Israel):  
*Adolescents' Interpretations of Sexual Content in Television Scenes*

**Ahmet Atay** (The College of Wooster, USA):  
*Sexualization of Childhood*

**Katharina Kleinen-von Königslöw** and **Kati Förster** (University of Vienna, Austria):  
*The role of cross-medial genre repertoires in the identity construction of young audiences*

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### Session 10: Audiences and Diversity

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**Slot Code:** AUDT3b

**Time:** Thu 27 June 14.00 – 15.30

**Room:** HG19

**Chair and Discussant:** Nico Carpentier (Vrije Universiteit Brussel & Charles University in Prague)

**Presentations:**

**Keara Kaye Goin** (University of Texas-Austin, USA):  
*Marginal Latinidad and Rosario Dawson: Audience, Ambiguity, and Racialization*

**Jacob Johanssen** (University of East London, UK):  
*Subjects, Makeover TV and Psychoanalysis*

**Yu-kei Tse** (Goldsmiths, University of London, UK):  
*The Sense of Coevalness in the Consumption of Foreign TV via Online Sharing*

**Sirin Dilli** (Giresun University, Turkey) and **Amal Nader (University of Sorbonne Nouvelle):**  
*Les séries télévisées turques à la reconquête du Monde Arabe?*

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### Session 11: Global Audiences for Cinema

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**Slot Code:** AUDT4a

**Time:** Thu 27 June 16.00-17.30

**Room:** HG20

**Chair and Discussant:** Roderick Flynn (Dublin City University)

**Presentations:**

**Charles H. Davis** (Ryerson University, Canada), **Carolyn Michelle** (University of Waikato, New Zealand), **Ann Hardy** (University of Waikato, New Zealand), **Craig Hight** (University of Waikato, New Zealand):  
*Prefigurative engagements within The Hobbit's global audience*

**Martin Barker** (Aberystwyth University, UK):  
*Remembering Alien*

**Doris Baltruschat and Ernest Mathijs** (University of British Columbia, Canada):  
*'Digital Cinema in Transition': Preliminary Research Results*

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### Session 12: Transforming Audiences

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**Slot Code:** AUDT4b

**Time:** Thu 27 June 16.00-17.30

**Room:** HG19

**Chair and Discussant:**

**Presentations:**

**Vivi Theodoropoulou** (Cyprus University of Technology):  
*Audience indifference, resistance to new media discourse or persistence of deeply ingrained habits? The case of the early digital television audience in the UK.*

**Alet Janse van Rensburg** (University of Cape Town, South Africa):  
*Indifference to climate change: the case of South African audiences*

**Marietjie Oelofsen, Vanessa Malila** (Rhodes University, South Africa):  
*Young people, media and citizenship in South Africa.*

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### Session 13: Audiences, Publics and News Media

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**Slot Code:** AUDF1a

**Time:** Fri 28 June 9.00- 10.30

**Room:** HG20

**Chair and Discussant:** Toshie Takahashi (Waseda University)

**Presentations:**

**Koldobika Meso Ayerdi, Irati Agirreazkuenaga** (The University of the Basque Country):  
*Active audiences and journalism:*

*Analysis of the quality of content elaborated by users*

**Angela M Lee and Hsiang Iris Chyi** (University of Texas at Austin, USA):  
*When Newsworthy is Not Noteworthy: Examining the Value of News from Audiences' Perspective*

**Christian Baden and Nina Springer** (University of Munich, Germany):  
*Can user frames contribute to the plurality of media frames on the financial crisis?*

**Benjamin Bates, Mark Desmond Harmon** (University of Tennessee, USA):  
*Using Conjoint Analysis to Identify Audience News Value*

**Claire English** (Dublin City University, Ireland):  
*Media Convergence in News Consumption during a time of crisis: A qualitative examination of news consumption in everyday life in Ireland.*

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### Session 14: Cultural consumption and taste

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**Slot Code:** AUDF1b

**Time:** Fri 28 June 9.00- 10.30

**Room:** HG19

**Chair and Discussant:** Brian O'Neill (Dublin Institute of Technology)

**Presentations:**

**Elizabeth Prommer** (University of Rostock, Germany):  
*Television Taste, Habitus and TV Comedy*

**Christian Stiegler** (Karlshochschule International University, Germany):  
*The New Media Dispositif: Consumption and Reception of New Media Forms*

**Stefanie Wahl** (Hanover University of Music, Drama and Media, Germany),

**Christopher Starke** (University of Münster, Germany), **Thorsten Naab** (Hanover University of Music, Drama and Media, Germany), **Helmut Scherer** (Hanover University of Music, Drama and Media, Germany):  
*The Social Value Of Music. Processes of Social Distinction by Taste in Music.*

**Mariana Marin Romero** (Universidad Autónoma de Baja California, Mexico):  
*Between laughs, popcorn and movies: Youth interactions with cinema in Tijuana, Mexico.*

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### Session 15: Re-defining children's and young people's media: Pan-Arab and European perspectives on policy, production and cultures of reception

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**Slot Code:** AUDF3a

**Time:** Fri 28 June 14.00 – 15.30

**Room:** HG20

**Chair and Discussant:** Naomi Sakr (University of Westminster, UK)

**Presentations:**

**Alexandra Swann and Máire Messenger Davies** (University of Ulster):  
*"Boys can't do dancing because boys wouldn't know how to do it": Northern Irish children's responses to representations of gender and culture in Sesame Tree*

**Joe F. Khalil** (Northwestern University, Qatar):  
*Youth Generated Media and Enacting Cultural Politics.*

**Tarik Sabry, Feryal Awan** (University of Westminster, UK):  
*Reading Transcultural Audiences: The Case of Arabic-speaking Children in London*

**Jeanette Steemers** (University of Westminster, UK):  
*Defining Value in Children's Media: Building a Case for Domestically-Produced Children's Television Content*

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## Session 16: Media Convergence and Audience Participation

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**Slot Code:** AUDF3b

**Time:** Fri 28 June 14.00 – 15.30

**Room:** HG19

**Chair:** Brian O'Neill (Dublin Institute of Technology)

**Discussant:** Toshie Takahashi (Waseda University)

### Presentations:

**Sirkku Kotilainen** (University of Tampere, Finland), **Annikka Suoninen** (University of Jyväskylä, Finland): *Media Participation among Young People: Global Perspectives*

**Nico Carpentier** (Vrije Universiteit Brussel & Charles University in Prague): *Online constructions of agency and structure. YouTube, audience participation and the Cyprus problem.*

**Dimitra L. Milioni, Konstantinos Vadratsikas** (Cyprus University of Technology): *The (golden) dawn of audiences? Testing the audience empowerment thesis through a framing analysis of immigration in crisis-stricken Greece*

**Yuan Gong** (University of Massachusetts Amherst, USA): *Writing Chinese Slash Fan Fiction: Chinese Slash Fan's 'Localized' Interpretation of Western Movies and Television*

**Jie Gu** (Australian National University & Communication University of China): *Participating in YouTubing practice: Towards a practice perspective to understand user participation motivations*

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## Session 17: Mobile Technologies and the Audience

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**Slot Code:** AUDF4a

**Time:** Fri 28 June 16.00-17.30

**Room:** HG20

**Chair and Discussant:** Seija Ridell (University of Tampere, Finland)

### Presentations:

**Guna Spurava, Inta Brikse** (University of Latvia): *Influence of internet and mobile technology consumption upon media use practices: case study of students in Latvia*

**Carla Barros** (Fluminense Federal University UFF, Brazil): *Watching TV on cell phones: An investigation in a group of poor urban workers in Brazil*

**William Ofentse Lesitaokana** (Griffith University, Australia): *An Ethnographic Study of Mobile Phone Use by College and University Students in Botswana.*

**Kárita Cristina Francisco** (New University of Lisbon, Portugal): *Brazilian children from low socioeconomic status and their use of mobile phones*

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## Session 18: Audience Affects

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**Slot Code:** AUDF4b

**Time:** Fri 28 June 16.00-17.30

**Room:** HG19

**Chair Discussant:** Gavan Titley (National University of Ireland, Maynooth)

### Presentations:

**Maria T. Soto-Sanfiel, Laura Aymerich-Franch** (Universitat Autònoma de Barcelona), **Estrella Romero** (Universidad de Santiago de Compostela): *Personality in interactive narratives.*

**Matteo Tarantino, Simone Tosoni** (Catholic University of The Sacred Heart, Milan, Italy):

*Media Territories In Battle: The Role of Media-Related Practices in Sociospatial Conflicts*

**Andrea Duerager** (University of Salzburg): *Exploring different kinds of familiar TV-environments through parental TV use, mediation, attitudes and the role of the TV in the daily life*

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## Session 19: Translating Audiences

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**Slot Code:** AUDS3a

**Time:** Sat 29 June 14.00 – 15.30

**Room:** HG20

**Chair and Discussant:** Richard Butsch (Rider University), Sonia Livingstone (London School of Economics and Political Science)

### Presentations:

**Kevin Smets** (University of Antwerp), **Iris Vandeveld** (University of Antwerp), **Philippe Meers** (University of Antwerp), **Roel Vande Winkel** (University of Antwerp), **Sofie Van Bauwel** (Ghent University): *Disciplining the diasporic audience: discourses on audiences of Turkish and Indian films in Antwerp (Belgium)*

**Richard Butsch** and **Ava Baron** (Rider University, USA): *Stereotyping serial audiences: An international comparison*

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## Business Meeting

**Time: Sat 29 June 11.00 - 12.30**

**Room: HG20**

**Chair: Brian O'Neill**

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# COMMUNITY COMMUNICATION (CoC)

**Chair:** Arne Hintz (Cardiff University, UK)

**Vice-Chairs:** Susan Forde (Griffith University, Australia), Adilson Cabral (Fluminense Federal University, Brazil), Joannah Gadzikwa (Monash University, South Africa)

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## Session 1: Social Movements and Online Activism

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**Slot Code:** CoCW2a

**Time:** Wed 26 June 11-12:30

**Room:** Q122

**Chair:** Arne Hintz (Cardiff University, UK)

### Presentations:

**Alejandro Barranquero** (Universidad Carlos III de Madrid, Spain), **Emiliano Treré** (Universidad Autónoma de Querétaro, Mexico):  
*Deconstructing techno-imaginaries in social activism: the case of the Spanish Indignados*

**Claudia Magallanes-Blanco** (Universidad Iberoamericana Puebla, Mexico):  
*(hashtag)yosoy132 at work: using social media and traditional social movement strategies to radicalise democracy in Mexico.*

**Eva Bogнар** (Central European University, Hungary), **Lina Dencik** (Cardiff University, UK), **Peter Wilkin** (Brunel University, UK):  
*Social media, virtual politics and inclusion – the Case of Hungary's 'Milla' group*

**Veronica Barassi** (Goldsmiths University, UK):  
*Fast Capitalism, Social Media Activism and the issue of Internet Time*

**Normand Landry** (Teluq, Université du Québec, Canada):

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*Alternative media practices and interventions in digital media technology governance: divergences and commonalities*

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## Session 2: Community Radio and Democratic Participation

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**Slot Code:** CoCW2b

**Time:** Wed 26 June 11-12:30

**Room:** Q219

**Chair:** Susan Forde (Griffith University, Australia)

### Presentations:

**Anne C O'Brien** (National University of Ireland), **Niamh Gaynor** (Dublin City University, Ireland):  
*Community radio and democratic participation*

**Brilliant Sigabade Mhlanga** (University of Westminster, UK):  
*The Return of the Local: Community Radio as Dialogic and Participatory*

**Everette Ndlovu** (University of Salford, UK):  
*The re-emergence of diasporic radio in independent Zimbabwe*

**Shanthini Sarah** (Manonmaniam Sundaranar University, India), **Govindaraju Periyasamy** (Manonmaniam Sundaranar University, India):  
*A comparative analysis of Community Radio Stations managed by educational institutions and NGO's in TamilNadu, India*

**Janey Gordon** (University of Bedfordshire, UK):  
*The Economics of Being a Community Radio Broadcaster*

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## Session 3: Media Activism, Social Movements and Communicative Resistance

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**Slot Code:** CoCW3a

**Time:** Wed 26 June 14-15:30

**Room:** Q122

**Chair:** Claudia Magallanes-Blanco (Universidad Iberoamericana Puebla, Mexico)

### Presentations:

**Patrick McCurdy** (University of Ottawa, Canada):  
*Posters from the Occupy Movement: The media practices of Occuprint*

**Emiliano Treré** (Universidad Autónoma de Querétaro, Mexico):  
*The importance of hidden media practices for activism: evidence from Mexican social movements*

**Cinzia Padovani** (Southern Illinois University, US):  
*'Tons Ensemble Contre L'Imperialisme!': An analysis of communication strategies of extreme right wing movements in France, Italy and Spain'*

**Matthias Ekman** (Stockholm University, Sweden):  
*Sanitising Fascism: Online Video Activism of the Swedish Far Right*

**Rayen Condeza** (Pontificia Universidad Católica de Chile):  
*On the need for new approaches and concepts to study social movements in Latin America: mobile, rhizome and intersection*

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## Session 4: Internet Use, Marginalized Communities and Democratic Engagement

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**Slot Code:** CoCW3b

**Time:** Wed 26 June 14-15:30

**Room:** Q219

**Chair:** Joanah Gadzikwa (Monash University, South Africa)

**Presentations:**

**Marcus Breen** (Bond University, Australia):  
*Critical Community Informatics: Social Placemaking using ICTs in Residential Developments*

**Amparo Cadavid** (UNIMINUTO, Colombia):  
*How E-Gov platforms transform communication order from the local to the global*

**Ioana-Elena Oana** (Central European University, Hungary), **Yazmin Morlet Corti** (Central European University, Hungary):  
*Internet as a catalyzer for civic and political involvement: Evidence from US and Europe*

**Paola Prado** (Roger Williams University, US), **Alejandro Tirado-Alcarraz** (Texas Tech University, US), **Mauro Araujo Camara** (Fundação João Pinheiro, Brazil):  
*Perceptions of ICT Use in Rural Brazil: Factors that Impact Appropriation Among Marginalized Communities*

**Xuan Wu** (The Chinese University of Hong Kong), **Louis Leung** (The Chinese University of Hong Kong):  
*Quality of Life and Internet Usage: An Examination of Motivations, Personality Traits, Media Use, and Leisure Activities among Low-income Internet Users in Urban China*

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**Session 5: Indigenous Communication**

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**Slot Code:** CoCW4a

**Time:** Wed 26 June 16-17:30

**Room:** Q122

**Chair:** Michael Meadows (Griffith University, Australia)

**Presentations:**

**Erick Huerta Velazquez** (Universidad Autonoma Metropolitana and Instituto de Ciencia y Tecnologia del DF, Mexico):  
*Towards a Theory of Indigenous Communication: Advances in an Action Research Process for the Development of a Capacity Building Program on Indigenous Communication*

**Tanja Dreher** (University of Wollongong, Australia):  
*Listening in to the Indigenous Public Sphere*

**Ian Watson** (Griffith University, Australia):  
*No more 'voices from down south': The role of local broadcasting in remote Indigenous communities in Queensland, Australia*

**Eliana del Rosario Herrera Huerfano** (Universidad Complutense de Madrid, Spain, and UNIMINUTO, Colombia), **Francisco Sierra Caballero** (Universidad de Sevilla, Spain):  
*Indigenous people in Colombia, and the need for a public policy in communication*

**Heather Moran** (Centre for Community Mapping, Canada), **Fred McGarry** (Centre for Community Mapping, Canada):  
*Spatial and Temporary Media for Aboriginal Social Justice in Canada*

**Mine-Ping Sun** (National ChengChi University Taipei):  
*Broadcasting the local voices: A case study of an indigenous radio station in Taiwan*

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**Session 6: Community Media and Digital Convergence**

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**Slot Code:** CoCW4b

**Time:** Wed 26 June 16-17:30

**Room:** Q219

**Chair:** Núria Reguero (Autonomous University of Barcelona, Spain)

**Presentations:**

**Nicola Jones** (University of KwaZulu-Natal, South Africa), **Sandra Pitcher** (University of KwaZulu-Natal, South Africa):  
*Not dead yet! An examination of the effects of online technology on community newspapers in South Africa*

**Joanah Gadzikwa** (Monash University, South Africa):  
*Interactivity and cyber democracy: The case of Zimbabwe's online newspapers*

**Onwuka Okereke** (Abia State University, Nigeria), **Innocent Paschal Ihechu** (Abia State University, Nigeria), **Uzoma Chukwuemeka Okugo** (Abia State University, Nigeria):  
*The revolution of community newspaper and social media: Implications for public service journalism in Nigeria*

**John W. Higgins** (University of San Francisco, US):  
*Re-framing the World: Cypriot University Students, Oral Histories, and Self-Reflection*

**Gisele Sayeg Nunes Ferreira** (PUC-SP, Brazil):  
*Crowdsourced audio: ruptures and overcoming of community radios on the Internet*

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**Session 7: Alternative Journalisms 1: Crisis, Activism and Critique**

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**Slot Code:** CoCT1a

**Time:** Thu 27 June 9-10:30

**Room:** Q122

**Chair:** Cinzia Padovani (Southern Illinois University, US)

**Presentations:**

**Susan Forde** (Griffith University, Australia), **Heather Anderson** (Griffith University, Australia):  
*'Is it Justice, or Just Us?': Examining how radical media and the news*

framed an Aboriginal death in police custody'

**Melissa Wall** (California State University, US), **Sahar el Zahed** (University of California UCLA, US):  
*Syrian citizen journalism: The Rise of a New News System in an Authoritarian Space*

**Jane Regan** (Tufts University, US):  
*Hybrid in Haiti – Watchdogging the earthquake from the grassroots*

**Ines Gabel** (The Open University, Israel):  
*The Image of the Secular Left in the Alternative Settler's Discourse*

**Txema Ramirez de la Piscina, Alazne Aiestaran, Beatriz Zabalondo, Antxoka Agirre, Maria González Gorosarri, Estefanía Jimenez** (University of the Basque Country, Spain):  
*Light among Shadows: News Quality as a Method to Overcome the Crisis in Journalism*

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### Session 8: Community Media Policy: Interactions, Interventions and Change

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**Slot Code:** CoCT1b

**Time:** Thu 27 June 9-10:30

**Room:** Q219

**Chair:** Gabriel Kaplún (Universidad de la República, Uruguay)

**Presentations:**

**Andrew Ó Baoill** (Cazenovia College, US):  
*Complex response of community radio to changing copyright challenges*

**Michael Meadows** (Griffith University, Australia):  
*When the stars align: Indigenous media policy moments explored*

**Núria Reguero** (Autonomous University of Barcelona, Spain): **Ana Fernández-Viso** (Autonomous University of Barcelona):  
*Community TV and media pluralism*

after the DTT roll-out in Spain.  
*Strategies to face a crisis*

**Chiara Saez Baeza** (Universidad de Chile):  
*Chilean community TV in the digital transition: which can we expect from the policy framework? It is possible to subvert the discourse on public policies?*

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### Session 9: Alternative Journalisms 2: Participation, Interaction, and Citizen Journalism

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**Slot Code:** CoCT3a

**Time:** Thu 27 June 14-15:30

**Room:** Q122

**Chair:** Susan Forde (Griffith University, Australia)

**Presentations:**

**Silvia Martínez** (Open University of Catalonia):  
*The citizen's watchdog role in times of crisis: Study of the practices of the gatewatcher and the meta-journalism in social news websites*

**Andy Williams** (Cardiff University, UK), **Jerome Turner** (Birmingham City University, UK):  
*UK Community News and the Public Interest*

**Cindy Cheung-Kwan Chong** (The Chinese University of Hong Kong):  
*Who got to say what? Conflicting narratives and the construction of communal identity in Chinese minority newspapers in the Netherlands*

**Chen-Ling Hung** (National Taiwan University):  
*Participation and Empowerment: Indigenous citizen reporters, their identity and perception of news*

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### Session 10: Waves of Change: Enabling Community Media in Latin America

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**Slot Code:** CoCT3b

**Time:** Thu 27 June 14-15:30

**Room:** Q219

**Chair:** Emiliano Treré (Universidad Autónoma de Querétaro, Mexico)

**Presentations:**

**Martha Fuentes-Bautista** (University of Massachusetts Amherst, US), **Gisela Gil-Egui** (Fairfield University, US), **Rainer Rubira** (Universidad Rey Juan Carlos, Spain):  
*Community Media Policy in Latin America: A Social Justice Perspective*

**Adilson Vaz Cabral Filho** (Fluminense Federal University, Brazil), **Eula Dantas Taveira Cabral** (Brazilian Institute of Information on Science and Technology):  
*Community communication policies facing social legitimization processes by traditional media groups in Brazil*

**João Paulo Carrera Malerba** (Universidade Federal do Rio de Janeiro, Brazil):  
*Community radios, international freedom of expression standards and the new Brazilian general regulatory framework for communication*

**Juan Ramos** (Universidad de Salamanca, Spain), **Ava Mariana Gómez** (Universidad de Salamanca, Spain):  
*Legislation and community media. Comparative analysis of Bolivia and Venezuela*

**Gabriel Kaplún** (Universidad de la República, Uruguay):  
*Community radios in Uruguay: relationship with audiences and evaluation indicators*

**Jose Fernando Benitez** (Bolivarian University of Venezuela):  
*Public Policies Regarding Community Media in Venezuela (Video message)*

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### Session 11: 'Our Media' in Times of Change: The Future of Community and Citizen Media in Ireland and Worldwide

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**Slot Code:** CoCT4a

**Time:** Thu 27 June 16-17:30

**Room:** Q122

**Reports and Debates from the  
IAMCR/OURMedia Pre-Conference**

**Chair:** Arne Hintz (Cardiff University,  
UK)

**Panelists:**

**Amparo Cadavid** (UNIMINUTO,  
Colombia),

**Susan Forde** (Griffith University,  
Australia),

**Margaret Gillian** (Community Media  
Network Ireland),

**Ciaran Moore** (DCTV, Ireland),

**Ciaran Murray** (CRAOL, Ireland),

**Stefania Milan** (Tilburg University,  
Netherlands),

**Henry Silke** (Dublin City University,  
Ireland)

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### Session 12: Tactical Media, Art, and Creative Protest

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**Slot Code:** CoCT4b

**Time:** Thu 27 June 16-17:30

**Room:** Q219

**Chair:** Marcus Breen (Bond  
University, Australia)

**Presentations:**

**Manuela Farinosi** (University of Udine,  
Italy):

*Exploring the Soft Side of Collective  
Actions: Creativity, Protest and Social  
Media in the Urban Yarn Bombing  
phenomenon*

**Pip Shea** (Queensland University of  
Technology, Australia):

*The Community Art of  
"Reprogramming" Communication  
Networks*

**Jose Carlos Messias** (Federal  
University Rio de Janeiro, Brazil):  
*"Greetings from the Third World":  
Strategies of Distribution and  
Customization of Game-related  
Content in Brazil*

**Linda O Keeffe** (National University of  
Ireland Maynooth), **Aphra Kerr**

(National University of Ireland  
Maynooth):  
*Mobilising the City? Teenagers and  
mobile sound technologies in urban  
city spaces*

**Ilkin Mehrabov** (Karstad University,  
Sweden):

*Reappropriating the Means of  
Production and Distribution: DIY,  
Copyleft, and 'Alternative' Music*

**Panagiota Alevizou** (The Open  
University), **Katerina Alexiou** (The  
Open University), **Gail Ramster** (Royal  
College of Art):  
*Communications by Design?  
Community Spaces, Neighbourhood  
Media & Creative citizens*

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### Session 13: (En-)Countering Crisis

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**Slot Code:** CoCF1a

**Time:** Fri 28 June 9-10:30

**Room:** Q122

**Chair:** Christopher Ali (University of  
Pennsylvania, US)

**Presentations:**

**Silvia Inés Molina y Vedia del Castillo**  
(National Autonomous University  
of Mexico), **Ingrid Hernández Muñoz**  
(National Autonomous University  
of Mexico):  
*Crisis and Migration: Strategies and  
Networks used by Migrants to Face the  
Global Crisis*

**Todd Graham** (University of  
Groningen, Netherlands), **Scott Wright**  
(University of Leicester, UK), **Daniel  
Jackson** (Bournemouth University, UK):  
*The 'Crisis of Capitalism' in everyday  
talk: an analysis of three online 'third  
spaces'*

**Maria Victoria Gomez** (Universidad de  
Montevideo, Uruguay):  
*Tracks of a changing world: An  
approach to online discussions over  
environmental issues in Uruguay*

**Sandra Ristovska** (University of  
Pennsylvania, US):  
*Strategic Witnessing in an Age of  
Video Activism*

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### Session 14: Addressing the Environmental Crisis through Community and Alternative Media

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**Slot Code:** CoCF3a

**Time:** Fri 28 June 14-15:30

**Room:** Q122

**Chair:** Rosemary Day (University of  
Limerick, Ireland)

**Presentations:**

**Ayse Fulya Sen** (Firat University,  
Turkey):  
*Capitalism, Ecology and  
Environmental Journalism: A Study on  
Hydroelectric Power Plants in  
Mainstream and Alternative News  
Media in Turkey*

**Gabriele Hadl** (Kwansei Gakuin  
University Japan):  
*Alternative media and environmental  
education: Using media literacy to  
learn about nature, climate change  
and denialism* (Video Presentation)

**Kerrie Foxwell** (Griffith University,  
Australia):  
*My Place, My Media: community  
media and local environmental issues*

**Aparna Moitra** (University of Delhi,  
India), **Archna Kumar** (University of  
Delhi, India):  
*Hill Women's Perceptions and  
Articulations about Climate Change:  
The Case of Henvallvani Community  
Radio, Chamba, Uttarakhand, India*

**Mikhail Peppas** (Durban University of  
Technology, South Africa), **Sanabelle  
Ebrahim** (University of KwaZulu-Natal,  
South Africa):  
*Deaf-Hearing Poetic Ecology:  
Integration and Skills Development for  
Social Cohesion*

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### Session 15: Media Interventions



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**Slot Code:** CoCF4a

**Time:** Fri 28 June 16-17:30

**Room:** Q122

**Chair:** Kevin Howley (DePauw University, US)

**Presentations:**

**Kevin Howley** (DePauw University, US):  
*From Alternative Media to Media Interventions*

**Anita Howard** (Kingston University, UK):  
*Newspaper Campaigning in Britain in the Late 1990s*

**Rosemary Day** (University of Limerick, Ireland):  
*Radio and the Irish Language*

**Hilde van den Bulck** (University of Antwerp, Belgium), **Koen Panis** (University of Antwerp, Belgium):  
*Putting the 'Fun' in Fundraising: The Serious Request and Music for Life Radio Telethons, Media, and Citizenship*

**Arne Hintz** (Cardiff University, UK):  
*Media Activism and Advocacy: Policy Interventions in a Global Context*

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**Session "Book Launch": Beyond WikiLeaks: Implications for the Future of Journalism, Communications & Society** (*Book Launch, co-sponsored by the following sections: Law, Communication Policy & Technology, Journalism Research & Education*)

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**Slot Code:** CoCF5a

**Time:** Fri 28 June 17:45-19:00

**Room:** Q122

**Chair:** Marc Raboy (McGill University, Canada)

**Respondent:** Sandra Braman (University of Wisconsin, US)

**Presentations:**

**Patrick McCurdy** (University of Ottawa, Canada):  
*From the Pentagon Papers to*

*Cablegate: How the Network Society Has Changed Leaking*

**Arne Hintz** (Cardiff University, UK):  
*Dimensions of Modern Freedom of Expression: WikiLeaks, Policy Hacking, and Digital Freedoms*

**Hopeton Dunn** (University of the West Indies, Jamaica):  
*"Something Old, Something New..": WikiLeaks, Newspapers, and Conjoint Approaches to Political Exposure*

**Stefania Milan** (Tilburg University, Netherlands):  
*WikiLeaks, Anonymous, and the Exercise of Individuality: Protesting in the Cloud*

**Ibrahim Saleh** (University of Cape Town, South Africa):  
*WikiLeaks and the Arab Spring: Twists and Turns of Media, Culture and Power*

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### Session 16: Reflecting on Communication for Development and Social Change

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**Slot Code:** CoCS1a

**Time:** Sat 29 June 9-10:30

**Room:** Q122

**Chair:** Tanja Dreher (University of Wollongong, Australia)  
**Presentations:**

**Joe Tacchi** (RMIT University, Australia):  
*Communicative Ecologies: Reflections on understanding communication in context*

**Lizandro Angulo Rincon** (Universidad del Tolima, Colombia):  
*Cinco estrategias para un modelo de televisión comunitaria orientado hacia el desarrollo humano: una propuesta desde la experiencia colombiana*

**Eronini Megwa** (University of Texas, US):  
*Media Hybridization and Development: An Exploratory Study of the Potential of Integrated Media to*

*Extend Development Benefits to Underserved Communities in Africa*

**Bu Wei** (Chinese Academy of Social Sciences):  
*Is It an Emerging scholarship? Discussing on the Concept, Focal Questions, Strategies and challenges of the Action-oriented Communication Research*

**Jair Vega** (Universidad del Norte, Colombia):  
*Elementos sobre Comunicación en procesos de Cambio Social: Imaginarios, Normas Sociales, Interpelación y Movimientos Sociales*

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### Session 17: Internet Usage, Social Media and Virtual Communities - Joint session with the Participatory Communication Research Section

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**Slot Code:** PCRS1a

**Time:** Sat 29 June 9-10:30

**Room:** Q119

**Chair:** Stefania Milan (Tilburg University, The Netherlands)

**Discussant:** Faheem Hussain (Asian University of Women, Bangladesh)

**Presentations:**

**Helena Lee** (Nanyang Technological University, Singapore), **Natalie Pang** (Nanyang Technological University, Singapore):  
*Sticky networks: Opinion leadership and the ties they form in the contemporary media environment*

**Glenda Drew** (University of California, US), **Jesse Drew** (University of California, US):  
*Social Media, Insecure Work and New Solidarities*

**Laura Ivonne Velez** (UNAM, Mexico):  
*Gay and Lesbian Web Series: Streaming Diversity*

**Dagmar Hoffmann** (University Siegen, Germany), **Wolfgang Reissmann** (University Siegen, Germany):

*Being a digital Creative: Case Studies about how Amateur and Professional Artists Present Themselves in Public Spaces Online*

**David Amrani** (Fairfield University, US):  
*Networked We Stand: Social Movements in the Digital Age*

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**Session 18: CoC Business Meeting**  
**Time: Sat 29 June 11-12:30**  
**Room: Q122**  
**Chair: Arne Hintz**

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**Session 19: Investigating Community – Engaging with Community**

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**Slot Code:** CoCS3a

**Time:** Sat 29 June 14-15:30

**Room:** Q122

**Chair:** Janey Gordon (University of Bedfordshire, UK)

**Presentations:**

**Christopher Ali** (University of Pennsylvania, US), **David Conrad** (University of Pennsylvania, US):  
*Community of Satellites or a Satellite of Communities? Emerging dynamics in the community media paradigm*

**Marni Arnette Wedin** (Royal Roads University, Canada):  
*Narratives of Successful Collaborations between Alternative Media and Women's Groups*

**Omar Rincon** (Universidad de los Andes, Colombia):  
*La Identidad y las Sensibilidades como Innovacion Mediathica: Hasta las Narrativas Colabor-Activas de Comunidad*

**Kimberly Spencer** (Colorado State University, US):  
*Small town alternative media, big slice of the economic pie*

**Daniel Meirinho Souza** (New University of Lisbon, Portugal):

*Community representation through a participatory photography project*

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**Session 20: Alternatives in Film and TV – Audiovisual Presentations**

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**Slot Code:** CoCS3b

**Time:** Sat 29 June 14-15:30

**Room:** Q219

**Chair:** Adilson Vaz Cabral Filho (Fluminense Federal University, Brazil)

**Presentations:**

**DeeDee Halleck** (Deep Dish Network, US):

*Community Media Against War: before, during and after: Non-embedded alternatives to war-mongering of corporate and state media*

**Jie Ying Wang** (Hong Kong Baptist University):  
*A Miniature Cinema – Hong Kong Social Movement Film Festival*

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# COMIC ART (COM)

**Chair:** John A. Lent (International Journal of Comic Art)

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## Session 1: Political Cartooning

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**Slot Code:** COMW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** HG09

**Chair:** John A. Lent (International Journal of Comic Art)

**Presentations:**

**Naveed Iqbal Ch** (University of the Punjab, Lahore-Pakistan):  
*Cartoon Journalism in Resolving Post Osama Conflicts Between Pakistan and United States*

**Monica Fontana** (Faculdades Integradas Barros Melo Pernambuco):  
*Brazilian Economic Development and the Global Crisis: Portrayal of Social Transformation Through the Political Cartoon*

**Athanasia Batziou** (University of Athens, Greece)  
*Humouring the Greek Crisis*

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## Session 2: Comics and Graphic Novels

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**Slot Code:** COMT1a

**Time:** Thu 27 June 9:00-10:30

**Room:** HG06

**Chair:** John A. Lent (International Journal of Comic Art)

**Presentations:**

**Julian Peters** (Concordia University):  
*Explain Yourself: The Projector (1971) by Martin Vaughn-James and the Reinvention of Narrative*

**Sergio Sánchez Sánchez** (Universidad Nacional Autónoma de México):  
*Artistic Representation in the Comics*

**Juscelino Neco** (University of São Paulo):

*Comics Journalism in Brazil: A Comparative Study Between Joe Sacco and Allan Sieber*

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## Session 3: Comic Books and Animation

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**Slot Code:** COMT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** HG06

**Chair:** John A. Lent (International Journal of Comic Art)

**Presentations:**

**Yuan Gong** (University of Massachusetts, Amherst):  
*Amateur Artworks of Yaoi Fandom: Young Women's Queer Interpretation and Reconstruction of Male Characters in Japanese Boys' Manga ---A Case Study of Slam Dunk*

**Jorge Salvador Anaya Martínez** (Universidad Nacional Autónoma de México)  
*Anime and Art: A Feedback*

**Geisa Fernandes D'Oliveira** (Observatório de Histórias em Quadrinhos ECA/USP, Brazil):  
*The Latin American Network Experience: Comics Researcher Groups in Brazil and Argentina*

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## Session 4: Comic Art: Theory, Social Consciousness

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**Slot Code:** COMT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** HG06

**Chair:** John A. Lent (International Journal of Comic Art)

**Presentations:**

**Edgar Meritano** (Universidad Nacional Autónoma de México): *Comic and Its Film Translation*

**Nadieżhda Camacho Quiroz** (Universidad Nacional Autónoma de

México):

*The Friki (geek) as "Compulsive Creator of the Senses" in the Postmodern Era*

**Mike Lyons** (Saint Joseph's University):  
*The Diffusion of Dissent: The Montgomery Story Comic and Civil Disobedience*

**Edna Becerril Lerín** (Universidad Nacional Autónoma de México):  
*The Comic as an Instrument for Public Policy: The "Guide for the Mexican Migrant" Case*

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# COMMUNICATION POLICY & TECHNOLOGY (CPT)

**Chair:** Jo Pierson (Vrije Universiteit Brussel, BE)

**Vice-Chair:** Bart Cammaerts (LSE, UK)

**Vice-Chair:** Aphra Kerr (NUI Maynooth, IE)

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**Note: Special Session with the Irish Data Commissioner –Wed 26th at 16.00**

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## Session No. 1: Communications Policy, Convergence and Regulation

**Slot Code:** CPTW2a

**Time:** Wed. 26 June 11:00-12:30

**Room:** QG13

**Chair:** Jo Pierson (iMinds-SMIT, Vrije Universiteit Brussel, BE)

**Discussant:** Robin Mansell (LSE, UK)

### Presentations:

**Julia Pohle** (Vrije Universiteit Brussel, BE)

*Opening the black box of communication policy-making: Analysing policy change through the lenses of networks and discourse.*

**Adam Swift** (Queensland University of Technology, AU)

*The Convergence Review and the Principle of Australian's Access to and Opportunities for Participation.*

**Yixi Zhu** and **Benjamin Bates**

(Southeast University, CN and University of Tennessee, US)

*The Evolution of Cable Industry and Regulation's Impacts: A comparative analysis of China and United States.*

**Nanette Levinson** (School of International Service, US)

*Creative Destruction, Co-processes and Cross-national*

*Multistakeholderism in Technology Governance.*

**Avshalom Ginosar** (The Max Stern Academic College of Emek Yezreel, IL)  
*Media Governance: A Conceptual Framework or Merely a Buzz Word?*

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## Session No. 2: Creative destruction and Journalism

**Slot Code:** CPTW2b

**Time:** Wed. 26 June 11:00-12:30

**Room:** Q121

**Chair:** Dwayne Winseck (Carleton University, CA)

**Discussant:** Beate Josephi (Edith Cowan University, AS)

### Presentations:

**Philip Schlesinger** and **Gillian Doyle** (Centre for Cultural Policy Research, University of Glasgow, UK)  
*From organizational crisis to multi-platform salvation? Creative destruction and the recomposition of news media.*

**Terry Flew** and **Adam Swift** (Creative Industries Faculty and ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology, AU)  
*Regulating Journalists? The Finkelstein Review, the Convergence Review, and News Media Regulation in Australia*

**Katharine Sarikakis** and **Joan Ramon Rodriguez-Amat** (University of Vienna, AT)

*Kill the message: media governance and the financial crisis.*

**Frederik Lesage** and **Robert Hackett** (Simon Fraser University, CA)

*Between objectivity and openness: the mediality of data journalism.*

**Marco Toledo Bastos** and **Gabriela Zago** (University of Sao Paulo, BR and LSE, UK)

*Tweeting News Articles: A cross-country study for the United States, United Kingdom, Spain, Germany, and Brazil.*

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## Session No. 3: Audience/CPT Joint PANEL: ECREA TWG for Children Youth and Media: Panel on 'Youth and Online Safety: Policy Debates and Challenges'

**Slot Code:** CPTW3a

**Time:** Wed 26th June 14.00-15.30

**Room:** QG13

**Chair:** Leslie R. Shade (University of Toronto, CA)

**Discussant:** Eva Lievens (ICRI, KULeuven, BE)

### Presentations:

**Brian O'Neill** (Dublin Institute of Technology, IE)  
*The changing face of the regulator.*

**Elisabeth Staksrud** (University of Oslo, NO)  
*The NGO: friend or foe?*

**Ulrike Wagner** and **Niels BrÄggen** (JFF - Institute for Media Research and Media Education, Munich, DE)  
*Youth involvement in a multi-stakeholder approach to online safety: Perspectives and experiences from the ongoing Dialog Internet in Germany.*

**Sonia Livingstone** (LSE, GB)  
*'Knowledge enhancement': The risks and opportunities of evidence-based policy.*

**Kathryn C. Montgomery** (American University, Washington DC, US)  
*Protecting Childrens Privacy in the Era of Big Data.*

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#### **Session No. 4: Mobile regulation, marketing and use**

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**Slot Code:** CPTW3b

**Time:** Wed 26th June 14.00 – 15.30

**Room:** Q121

**Chair:** Anders Henten (CMI, Aalborg University, DK)

**Discussant:** Pascal Verhoest (Artevelde University College Ghendt)

#### **Presentations:**

**Fiona Ruth Martin** (University of Sydney, AU)  
*A smarter smartphone: policy, regulatory and governance issues with mobile Internet apps.*

**Isabelle Stevens, Karel Verbrugge and Lieven De Marez** (iMinds-MICT-Ugent, BE)

*The SoLoMo shift: rethinking collaboration strategies for industry and end-user empowerment through identity managed social, local and mobile platforms and services.*

**Trisha T. C. Lin and Yi-Hsuan Chiang and Chloris Jiang** (TW and SG)  
*Examining mobile dependency and sociability among young users in Singapore.*

**Jia Lu and Boliang Li** (Tsinghua University, CN)  
*Media Representation of Mobile Technologies: A Content Analysis of Television Commercials.*

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#### **Session Law/CPT No. 2: Law/CPT joint session: Transparency and Corruption**

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**Slot Code:** LAWW3A

**Time:** Wed 26th June 14:00-15:30

**Room:** C167

**Moderator/Discussant:** Sandra Braman

#### **Presentations:**

**Ralph Engelman**, (Long Island University, United States)  
*From the Pentagon Papers to WikiLeaks: Government secrecy & US media law*

**Ewan Sutherland** (University of the Witwatersrand)  
*Bribery and corruption in telecommunications: New approaches to licensing*

**Richard J. Peltz-Steele** (University of Massachusetts School of Law), & **Eric J. Booth**, (United States)  
*Baer Bank revisited: Wiki-leaking and common law tortious interference*

**Katrin Tonndorf** (University of Passau, DE)  
*How to make peace with a generation of online pirates: More information, clearer policies and new concepts*

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#### **Session No. 5: SPECIAL SESSION – co-sponsored by CPT/ Law –**

#### **DATA PROTECTION IN EUROPE AND THE ROLE OF THE IRISH DATA PROTECTION COMMISSIONER**

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**Slot Code:** CPTW4a

**Time:** Wed 26th June 16.00-17.30

**Room:** HG20

**Chair:** Aphra Kerr (NUI Maynooth, IE)

#### **Presentations:**

**Irish Data Protection Commissioner, Mr Hawkes.** See <http://www.dataprotection.ie/>

**Katharine Sarikakis** (University of Vienna, AT)

**Ang Peng Hwa** (Nanyang Technological University, SG)

**Leslie R. Shade** (University of Toronto, CA)

**Sandra Braman** (University of Wisconsin-Milwaukee, US)

**Francesca Musiani** (ISD/SFS, Georgetown University and Mines Paris, FR)

**Jo Pierson** (iMinds-SMIT, Vrije Universiteit Brussel, BE)

**Robin Mansell** (LSE, UK)

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#### **Session No. 7: Net Neutrality and Information Policy**

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**Slot Code:** CPTT1a

**Time:** Thu 27th June 9.00-10.30

**Room:** QG13

**Chair:** Ang Peng Hwa (Nanyang Technological University, SG)

**Discussant:** Christian Sandvig (University of Michigan, US)

#### **Presentations:**

**Robin Mansell** (LSE, GB)  
*Knowledge Societies Futures: Destabilization in Whose Interest?*

**Meryem Marzouki** (UPMC Univ. Paris 06 & CNRS, Paris, FR)  
*Internet Governance and the Mutual Consolidation of Civil Society and IGOs roles*

**Jessica Izquierdo Castillo and Cristina Cullell-March** (Universitat Jaume I, ES)  
*The net neutrality debate in the European Union: the Spanish case study of Telefonica.*

**Dong-Hee Shin and Yongsuk Hwang** (Seoul National University, KR)  
*Net Neutrality in Korea and the Future of Information Policy.*

**Maria Rosario Radakovich** (Universidad de la Republica, UY)  
*Communication policies in Uruguay: drives and halts.*

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#### **Session No. 8: Open Data and E-Government**



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**Slot Code:** CPTT1b

**Time:** Thu 27th June 9.00-10.30

**Room:** Q121

**Chair:** Philip Schlesinger (Centre for Cultural Policy Research, University of Glasgow, UK)

**Discussant:** Joseph Dean Straubhaar (University of Texas, US)

**Presentations:**

**Gerardo Luis Dorantes, Jesús Eduardo Álvarez and Jorge Alberto Isla (MX)**  
*Democratization and technological change: scope and consequences of electronic government in Latin America, 2012.*

**Gisela Gil-Egui, Rainer Rubira and Martha Fuentes-Bautista** (Fairfield University, US, Universidad Rey Juan Carlos, ES and University of Massachusetts - Amherst, US)  
*Open access and open source initiatives in Latin America: a comparative assessment through theories of justice.*

**Karen Louise Smith** (University of Toronto, CA)  
*The Policy Windows of Open Government in Canada,*

**Jo Bates** (University of Sheffield, GB)  
*Information policy in the crises of neoliberalism: the case of Open Government Data in the UK*

**Ursula Maier-Rabler and Stefan Huber** (University of Salzburg, AT)  
*Emerging civic online participation practices: the twinning of open government and civic society*

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**Session Law/CPT No. 4: Law/CPT joint session: 'Rights of the Individual'**

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**Slot Code:** LAWT1a

**Time:** Thu 27th June 9:00-10:30

**Room:** C167

**Moderator/Discussant:** Yik Chan Chin (Hong Kong Baptist University)

**Presentations**

**Sandra Braman** (University of Wisconsin-Milwaukee)  
*Policy consequences of the WikiLeaks moment: Locating the legal subject*

**Jason A. Martin** (DePaul University), & **Anthony L. Fargo** (Indiana University)  
*Anonymity, free speech, and the Internet: A global perspective*

**Mihaela Popescu** (California State University-San Bernardino,) & **Lemi Baruh** (Koc University)  
*Digital literacy and privacy self-governance: A value-based approach to privacy in big data ecosystems*

**Seyram Avle** (University of Michigan)  
*A global "South" perspective on new regulatory initiatives and challenges: Ghana's Data Protections Act of 2012*

**Ronan Fahy** (University of Ghent)  
*The recent recognition of a right to reputation: A judicial response to a perceived media crisis*

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**Session No. 9: PANEL Disruption Through (Co)Creativity: Promises and Perils of Globalized Open-Source Hardware Movements**

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**Slot Code:** CPTT3a

**Time:** Thu 27th June 14.00-15.30

**Room:** QG13

**Chair:** Andrew Richard Schrock (University of Southern California, US)

**Discussant:** Johan Söderberg (LATTS/IFRIS, SE)

**Presentations:**

**Denisa Kera** (National University of Singapore, SG)  
*The disruptive geopolitics of open source hardware: do-cracry of the prototypes*

**Maxigas** (Barcelona Metatron Research Unit, ES)

*Hacklabs and Hackerspaces: Framing Technology and Politics*

**Andrew Richard Schrock** (University of Southern California, US)  
*Hacking Organizations: Organizational Practices and Identity in Hacker and Maker Spaces.*

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**Session No. 10: Digital Divides, Inequalities and Access**

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**Slot Code:** CPTT3b

**Time:** Thu 27th June 14.00-15.30

**Room:** Q121

**Chair:** Sharon Strover (University of Texas at Austin, US)

**Discussant:** Laurence Claeys (Vrije Universiteit Brussel, BE)

**Presentations:**

**Rob McMahon** (Simon Fraser University, CA)  
*Digital Self-Determination: Access Divides and Aboriginal peoples in Canada.*

**Dong-Hee Shin** (Sungkyunkwan University, Seoul, KR)  
*Social Inclusion in Mobile-Based Information Society*

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**Session Law/CPT No. 5: Law/CPT joint session: 'Regulating Social Media'**

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**Slot Code:** LAWT3a

**Time:** Thu 27th June 14:00-15:30

**Room:** C167

**Moderator/Discussant:** Ritz Zajacz (University of Iowa)

**Presentations:**

**Monika Metykova** (University of Sussex)  
*Regulating social networking media communications: Recent cases from the UK and the US*

**Yik Chan Chin** (Hong Kong Baptist University)  
*Social media policy and regulation in China*

**Jane Louise Johnston** (Bond University)  
*Social media guidelines and policies: Working toward best practice in a rapidly changing space*

**Silvio Henrique Vieira Barbosa & Marco Aurelio Rodrigues Cunha e Cruz**  
*Social networks, freedom of expression and personality rights jurisprudence analyzed by the Brazilian Superior Court of Justice*

**Ellen Wauters, Peggy Valcke & Eva Lievens** (University of Leuven)  
*Terms & conditions in SNS: Resistance is futile you shall comply*

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### **Session No. 11: PANEL The Open Society Foundation's Mapping Digital Media Initiative: Global Communications Research to Support Policymaking**

**Slot Code:** CPTT4a

**Time:** Thu 27th June 16.00-17.30

**Room:** QG13

**Chair:** Susan Abbott (New America Foundation)

**Discussant:** Divina Frau Meigs (Université Sorbonne Nouvelle - Paris 3, FR)

#### **Presentations**

**Phil Napoli and Jonathan Obar** (Fordham University, US NS University of Toronto, CA)  
*Mobile Leapfrogging and Digital Divide Policy: Assessing the Limitations of Mobile Internet Access.*

**Martijn De Waal and Marko Milosavljevic** (University of Amsterdam, NL and University of Ljubljana, SI)  
*Journalism, Innovation and Policy-making.*

**Justin Schlosberg** (University of London, GB)  
*The Sustainability of Public Interest Journalism in Europe.*

**Minna Aslama Horowitz** (University of Helsinki, St.John's University, The New America Foundation, FI)  
*Multistakeholderism: Policy Implications for Public Service Media.*

**Vibodh Parthasarathi** (Jamia Millia Islamia University, IN)  
*Digitalising India: From a National to a Comparative Case for Policy Analysis.*

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### **Session No. 12: PANEL: Creative disruptions: the role of 'misuses' in the design of communication technologies**

**Slot Code:** CPTT4b

**Time:** Thu 27th June 16.00 - 17.30

**Room:** Q121

**Chair:** Guillaume Latzko-Toth (Université Laval, CA)

**Discussant:** Cécile Méadel (Centre de sociologie de l'innovation, Mines ParisTech, FR)

#### **Presentations**

**Johan Söderberg** (LATTS/IFRIS, SE)  
*Legal highs and filesharing: two cases of innovation against the law.*

**Francesca Musiani** (ISD/SFS, Georgetown University and Mines Paris, FR)  
*An alternative Domain Name System? 'Creative disruption' with Internet user infrastructure.*

**Guillaume Latzko-Toth and Steve Jones** (Université Laval, CA and University of Illinois at Chicago, US)  
*'Please get rid of game players!': games as creative disruption in the development of an early online learning environment.*

**Laurence Claeys and Johan Criel** (Vrije Universiteit Brussel, BE and Alcatel-Lucent Bell Labs, BE)  
*End-user co-construction of the*

*Internet-of-Things: 'Re-use' and manageability of IoT application creation environments.*

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### **Session IC/CPT: International Communication/CPT joint session: The Changing Global Broadcast Media Landscape**

**Slot Code:** INCT4b

**Time:** Thu 27th June 16:00-17:30

**Room:** C123

**Chair and Discussant:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

#### **Presentations**

**Musawenkosi Ndlovu** (University of Cape Town)  
*The Meaning of Global News Channels' 'New' Scramble for African Media Space*

**Selin Tüzün** (Marmara University) *The Emergence of Turkish Television Drama Sector as a 'Geo-Cultural Market'*

**Hui-Lan Chang** (National Cheng Chi University)  
*The practical philosophy of technology: the debate about existence, embodiment, and perception.*

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### **Session No. 13: Internet Design and Practice**

**Slot Code:** CPTF1a

**Time:** Fri 28th June 9.00-10.30

**Room:** QG13

**Chair:** Eugenia Siapera (Dublin City University, IE)

**Discussant:** Ursula Maier-Rabler (University of Salzburg, AT)

#### **Presentations**

**Sandra Braman** (University of Wisconsin-Milwaukee, US)  
*Laying the Path: Foundational Policy-Making by Internet Designers.*

**Chika Anyanwu** (Charles Sturt University, AU)  
*Redefining Privacy in the age of Social media.*

**Rob Heyman, Paulien Coppens and Jo Pierson** (Vrije Universiteit Brussel and SMIT-Iminds, BE)  
*Bridging the privacy paradox between awareness and behaviour: a survey inquiring in users self-reported and actual practices of Facebook applications.*

**Hui Xue** (Macquarie University, AU)  
*Commercial Misuse of Personal Data by Stakeholders of SNS and Its Policy Implications: A Case Study on Weibo.*

**Christian Sandvig** (University of Michigan, US)  
*Who Is the First Smith on the Internet? Contemporary Problems in Systems for Handling Identifiers.*

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### Session No. 14: ICT, media and business strategies

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**Slot Code:** CPTF1b

**Time:** Fri 28th June 9.00-10.30

**Room:** Q121

**Chair:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Discussant:** Nanette Levinson (School of International Service, US)

#### Presentations

**Anders Henten and Reza Tadayoni** (CMI, Aalborg University, DK)  
*Increasing dominance of IT in ICT convergence.*

**Heejung Kim** (Korea Communications Agency, KR)  
*Competitive Strategies of Digital TV Broadcasters.*

**Chris Chesher** (University of NSW, Sydney, AU)  
*Iron ore mining, robotics, and media change*

**Richard A. Gershon** (Western Michigan University, US)  
*Eastman Kodak, Blockbuster Inc. and Creative Destruction: The Rise and Fall of Two Great Iconic Companies.*

**Seeta Peña Gangadharan** (Yale Law School, US)  
*The Politics of Partnerships: Understanding Collaboration in U.S. Digital Inclusion Policy.*

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### Session No. 15: Developing ICT literacy and competency

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**Slot Code:** CPTF1c

**Time:** Fri 28th June 9.00-10.30

**Room:** HG05

**Chair:** Alison Powell (LSE, GB)

**Discussant:** Gisela Gil-Egui (Fairfield University, US)

#### Presentations

**Joseph Dean Straubhaar** (University of Texas, US)  
*Are Young Latina/os Also Growing Up Digital?*

**Rolien Hoyng** (Lingnan University, HK)  
*Towards a Politics of Skill: ICT4D in Turkey.*

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### Session No. 16: Beyond co-production

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**Slot Code:** CPTF3a

**Time:** Fri 28th June 14.00-15.30

**Room:** QG13

**Chair:** Johan Söderberg (LATTS/IFRIS, SE)

**Discussant:** Terry Flew (Creative Industries Faculty and ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology, AU)

#### Presentations

**Andrea Meyer Medrado** (Bournemouth University, GB)  
*The Production of Digital 'Multiplatform' Public Service Content in the UK.*

**Lin Huang** (Beijing Academy of Science and Technology, CN)  
*The transition from User generated content to professionally generated content: an analysis on the production model of Chinese video sharing websites*

**Aphra Kerr** (National University of Ireland Maynooth, IE)  
*Governing Games: Economic, Technological and Policy Issues.*

**Bart Cammaerts** (LSE, GB)  
*Mediated Mutual Cooperation: Where Anarchism and Neo-Liberalism Touch.*

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### Session No. 17: Digital broadcasting and policy

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**Slot Code:** CPTF3b

**Time:** Fri 28th June 14.00-15.30

**Room:** Q121

**Chair:** Maria Michalis (University of Westminster, UK)

**Discussant:** Ken Murphy, (Dublin Institute of Technology, IE)

#### Presentations

**Henry James Silke, Ciaran Moore and Claire Toolis** (Dublin City University and Dublin Community Television, IE)  
*Marketing the Public Sphere: Digital Changeover and UHF Spectrum Distribution in the Republic of Ireland*

**Vaclav Stetka** (University of Oxford, GB)  
*Digital switchover in Central and Eastern Europe and the role of the state: a comparative analysis.*

**Hilde Van den Bulck and Karen Donders** (University of Antwerp and Vrije Universiteit Brussel, BE)  
*A case of David and Goliath: Flemish media policies in an age of globalization.*



**Tom Evens and Karen Donders**

(iMinds-MICT, Ghent University and iMinds-SMIT, Vrije Universiteit Brussel, BE)

*Channel conflicts between broadcasters and distributors: developing a framework for assessing regulatory intervention.*

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### **Session No. 18: PANEL Trolls, Hackers and Haters: Exploring the Dark Side of Online Politics**

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**Slot Code:** CPTF3c

**Time:** Fri 28th June 14.00-15.30

**Room:** HG05

**Chair:** Trish Morgan (NUI Maynooth, IE)

**Discussant:** Maura Conway (Dublin City University, IE)

#### **Presentations:**

**Eugenia Siapera** (Dublin City University, IE)

*Trolling Fascism: Mapping the Rise of the Fascist internet.*

**Gavan Titley** (National University of Ireland Maynooth, IE)

*From rage to 'the facts': racist circuitries and the limits of 'hate speech'*

**Joss Hands** (Anglia Ruskin University, GB)

*Collective Idiocy: Of Multitudes and Mobs*

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### **Session No. 19: User agency: beyond empowerment**

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**Slot Code:** CPTF4a

**Time:** Fri 28th June 16.00-17.30

**Room:** QG13

**Chair:** Kylie Jarrett (NUI Maynooth, IE)

**Discussant:** Stefano De Paoli (Fondazione Ahref, IT).

#### **Presentations**

**Marguerite Barry** (Trinity College Dublin, IE)

*Potential unleashed? The 'empowering' effects of interactivity and the reach of communications discourse.*

**Dimitra L. Milioni** (Cyprus University of Technology, CY)

*Beyond the binary 'empowerment/exploitation': A nuanced framework for studying user agency in the 'web 2.0' era.*

**Alison Powell** (LSE, GB)

*The Useful Failures of Cooperative Internet Access: What to learn from community wireless.*

**Roza Tsagarousianou** (University of Westminster, GB)

*European Muslims, technologies and the production of 'Muslim Space'.*

**Shu-Chu Sarrina Li** (National Chiao Tung University, TW)

*Adoption of Two New Types of Computers in Taiwan: Tablet vs. Netbook.*

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### **Session No. 20: PANEL: Making Interventions in Uncertain Times: The Development of a Mandatory Code for Canada's Wireless Industry**

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**Slot Code:** CPTF4b

**Time:** Fri 28th June 16.00-17.30

**Room:** Q121

**Chair:** Tamara Shepherd (Ryerson University, CA)

#### **Presentations**

**Leslie Regan** (University of Toronto, CA)

*Youth Talk Mobile.*

**Tamara Shepherd** (Ryerson University, CA)

*Telecom Policy Practices in Canada: A Case Study of the Wireless Code Consultation.*

**Barbara Crow and Kim Sawchuk** (York University and Concordia University, CA)

*A Senior's Moment: Ageing Telecommunications Policy*

**Catherine Middleton** (Ryerson University, CA)

*Not Reinventing the Wheel: International Precedents for Empowering Wireless Consumers*

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### **Session No. 21: Mobile phone use**

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**Slot Code:** CPTF4c

**Time:** Fri 28th June 16.00-17.30

**Room:** HG05

**Chair:** Linda O'Keeffe (NUI Maynooth, IE)

**Discussant:** Isabelle Stevens (iMinds-MICT-Ugent, BE)

#### **Presentations:**

**Karel Verbrugge, Isabelle Stevens and Lieven De Marez** (iMinds-MICT-Ugent, BE)

*The role of an omnipresent pocket device: smartphone attendance and the role of user habits.*

**Robert T. Huesca** (Trinity University, US)

*Listening to West African Rap, Watching a Little Porn, and Making a Call Now And Then: How Youth Are Using Mobile Phones in Benin.*

**Nathalie Hyde-Clarke** (University of Johannesburg, ZA)

*The Impact of Mobile Technology on Financial Services and Sustainability in South Africa.*

**Gerard and César Albarrán Torres** (The University of Sydney, AU)

*#yosoy132: Mobile Technology, Political Practices, and Media Crises in the 2012 Mexican Presidential Elections.*

**César Albarrán Torres** (University of Sydney, AU)

*Everyday Gambling in Australia:*

*Pokies, Mobile Media and the Game of Subversion.*

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**Session No. 22: PANEL: A New Canadian Communications Act? Creative Destruction of Analogue Era Legislation?**

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**Slot Code:** CPTS1a

**Time:** Sat 29th June 9.00-10.30

**Room:** QG13

**Chair:** Robin Mansell (LSE, UK)

**Discussant:** William Melody (Lirne.net, DK)

**Presentations**

**Robin Mansell** (LSE, GB)

*Are cultural values inevitably trumped by economic value in the Digital Convergence Era?*

**Daniel Pare** (University of Ottawa, CA)  
*Bounding regulatory independence in a converged media environment.*

**Catherine Middleton** (Ryerson University, CA)

*Regulation for what purpose? What does convergence change?*

**Marc Raboy** (McGill University, CA)  
*The Paradox of Convergence.*

**Dwayne Winseck** (Carleton University, CA)

*Convergence Legislation?: Power, Politics, Diversions and the Need to Re-Instate Common Carriage at the Heart of Communications Regulation.*

**Gregory Taylor** (Ryerson University, CA)

*Canadian Spectrum Legislation and the Communication Order.*

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**Session No. 23: PANEL: The Impact of the Emerging OTT Video Services on the Users, the Content Providers and the Existing Media Platforms in Asian Countries**

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**Slot Code:** CPTS1b

**Time:** Sat 29th June 9.00-10.30

**Room:** Q121

**Chair & Discussant :** Peng-Hwa Ang (Nanyang Technological University, SG)

**Presentations**

**Yu-li Liu** (National Chengchi University, TN)

*The Impact of OTT Video Services on the Content Providers and the Existing Media Platforms in Taiwan.*

**Richard Wu and Grace Leung** (The University of Hong Kong, HK)  
*Three Network Convergence and OTT TV: Old Issue and New Battle.*

**Minoru Sugaya** (Keio University, JP)  
*The Development of the OTT Video Service and Its Impact on the Traditional Media in Japan.*

**Dong-Hee Shin** (Seoul National University, Korea, KR)  
*Rise of OTT and Network Neutrality in Korea.*

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**Session No. 24: Business Meeting**

**Time: Sat 29th June 11.00-12.30**

**Room: QG13**

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**Session No. 25: Blogging, interacting and public sphere**

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**Slot Code:** CPTS3a

**Time:** Sat 29th June 14.00-15.30

**Room:** QG13

**Chair:** Bart Cammaerts (LSE, UK)

**Discussant:** Stefania Milan (Tilburg University, NL)

**Presentations**

**Felicity Duncan** (University of Pennsylvania, US)  
*What are they making here? The conservative blogosphere and the production of politics.*

**Andrew Duffy** (Nanyang Technological University, SG)

*Fellow travellers: technology meets social identification on a travel recommender site.*

**Michele Martini** (University of Bologna, IT)

*Aaron Swartz: a Different Kind of Hero.*

**Renyi Hong** (US)

*Mind Games in the Public Sphere: Psychology and the Story of Gamification.*

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**Session No. 26: User-citizen involvement in media platforms**

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**Slot Code:** CPTS3b

**Time:** Sat 29th June 14.00-15.30

**Room:** Q121

**Chair:** Aphra Kerr (NUI Maynooth, IE)

**Discussant:** Katharine Sarikakis (University of Vienna, AT)

**Presentations**

**Eli Skogerbø, Niamh Ni Bhroin and Josefsen Eva** (University of Oslo, NO)  
*Minority media: policy implications of disruptive change.*

**Tanja Estella Bosch** (University of Cape Town, ZA)  
*Social media and community journalism in South Africa.*

**Kenneth C.C. Yang** (The University of Texas at El Paso, US)  
*Weibo (Microblog), Emerging Civil Society, and the Cyber Public Sphere in China.*

**Keyi Xu** (The Chinese University of Hongkong, HK)  
*Rumors, Put Them Out Or Let Them Be? A Study on How Sina Refutes Rumors on Micro-blogging Services*

# CRISIS COMMUNICATION (CRI)

**Chair:** Ester Pollack (Stockholm University, Sweden)

**Vice-Chair:** Sigurd Allern (University of Oslo, Norway)

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**Moderator's rules: Presenters, 10 minutes; discussants: 15 minutes; audience questions: 10 minutes**

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## Session 1 War, Terrorism, Conflicts and Crisis Communication I

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**Slot Code:** CRIW2a

**Time:** Wed 26 June 11:00-12.30

**Room:** HG17

**Chair:** Ester Pollack (Stockholm University)

**Discussants:** Sigurd Allern (University of Oslo), Leone Serrander (Stockholm University)

**Presentations:**

**Jesper Falkheimer** (Lund University) and **Eva-Karin Olsson** (National Defence College):

*The News Framing of the Terrorism Attacks in Norway, July 22, 2011*

**Shani Horowitz-Rozen, Eytan Gilboa**

(Bar-Ilan University) *Framing Philanthropy in Time of War: A Theoretical Framework*

**Rikke Bjerg Jensen** (University of Westminster):

*Why communicating Libya matters to the UK*

**Eva Boller** (Hamburg Research Center for Media & Communication):

*Visual War Frames – How was the war in Libya presented in TV news?*

**Alexander Godulla** (Universität Passau):

*Pluralization through digitalization?*

*Contemporary changes in the development of transnational crisis photography*

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## Session 2 War, Terrorism, Conflicts and Crisis Communication II

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**Slot Code:** CRIW3a

**Time:** Wed 26 June 14:00-15.30

**Room:** HG17

**Chair:** Ester Pollack (Stockholm University)

**Discussants:** Rikke Bjerg Jensen (University of Westminster), Jesper Falkheimer (Lund University)

**Presentations:**

**Daniel Lee Miller** (University of Oregon):

*Challenging power and conflict crisis through documentary testimony: Can it make a difference? The remarkable interviews of Israeli intelligence leaders in Dror Moreh's "The Gatekeepers" and the dangerous and personal witnessing of Palestinian villager and filmmaker in Guy Davidi and Emad Burnat's "Five Broken Cameras".*

**Kathrin Schleicher** (Technische Universität Illmenau):

*Public War Communication: a theoretical blindspot?*

**Eva-Karin Olsson** (National Defence College), **Jesper Falkheimer** (Lund University) and **Lars Nord**

(Miduniversity):  
*How journalistic styles and standards contribute to political actors' crisis exploitation*

**Tal Morse** (London School of Economics):

*The construction of grievable death*

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## Session 3: Panel Causing Crises and Navigating Political Struggle (s): Activists' dilemmas between symmetry and asymmetry

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**Slot Code:** CRIW4a

**Time:** Wed 26 June 16:00-17.30

**Room:** HG17

**Chair:** Claudia Irene Janssen (Deutsche Universität für Weiterbildung)

**Discussants:** The participants of the panel comment on each other

**Panel presentations:**

**Claudia Irene Janssen** (Deutsche Universität für Weiterbildung):

*Activist struggles for reparations from corporations: Do legal threats undermine the potential for reconciliatory dialogue in crisis communication?*

**Mathis Danelzik** (Universität Tübingen):

*Coping with crisis ethically – limited dialogue, steered participation and other power uses as part of an ethical activists' practice?*

**Vidhi Chaudhri** (Erasmus School of History, Culture and Communication)

and **James E Hein** (Erasmus School of History, Culture and Communication):  
*Corporation and advocacy group conflict: Is 'engagement' an option?*

**Erica Ciszek** (University of Oregon):

*Causing and navigating crises: Activist dilemmas between asymmetry and symmetry*

**Colleen Arendt** (Fairfield University):

*Fighting for attention and resources: Moving beyond symmetry toward a structural-material turn in activist public relations*

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## Session 4 Financial Crisis and Communication

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**Slot Code:** CRIT1a

**Time:** Thu 27 June 9:00-10:30

**Room:** HG17

**Chair:** Ester Pollack

**Discussants:** Sigurd Allern (University of Oslo), Eva-Karin Olsson (National Defence College)

**Presentations:**

**Christian Baden** (Ludwig Maximilian Universität) and **Friederike Schultz** (Vrije Universiteit):

*On “greedy brokers” and “help packages” in the “financial crisis”: The legitimizing function of metaphors and institutional references in crisis frames*

**Friederike Schultz** (Vrije Universiteit), **Dirk Oegema** (Vrije Universiteit), **Jan Kleinnijhuis** (University Amsterdam) and **Sabine Geers** (Vrije Universiteit): *Uncertainty and Dynamics in the Financial Crisis (2007-2012): Analyzing Communicative Complexity in News media, Public Relations and Social Media*

**Mike Berry** (University of Glasgow) and **Greg Philo** (University of Glasgow):

*The impact of the mass media on public understanding and attitudes to the financial crisis*

**Alexa Robertson** (Stockholm University) and **Leone Serrander** (Stockholm University): *Atlas Reports. Global Media Constructions of Crisis*

**David Montero** (University of Seville), **María Lamuedra** (University of Seville), **Ruth Sanz** (DeMontfort University), **Stefania Vicari** (University of Leicester), **Maria Touri** (University of Leicester): *Representations of Dissent in Mainstream Media. A Comparative Analysis of the Coverage of Strikes and Solidarity Protests in Europe*

**Aderogba Adeyemi** (Osun State University): *Fuel Subsidy Palaver: Analysis of the Nigerian Press Coverage of January 2012 Nation-Wide Strike*

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## Session 5: Panel Crisis Communication across Nations and Culture: An Agenda for Conceptual and Empirical Innovations in Times of Globalization

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**Slot Code:** CRIT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** HG17

**Chair:** Andreas Schwarz (Ilmenau University of Technology)

**Discussant:** Juliana Raupp (Freie Universität)

**Panel Presentations:**

**Martin Löffelholz** (Swiss German University), **Claudia Auer** (Ilmenau University of Technology) and **Kathrin Schleicher** (Ilmenau University of Technology):

*Media relations in times of crisis: A cross-national comparative study of the German and US Armed Forces*

**Timothy Sellow** (University of Kentucky) and **Deanna Sellow** (University of Kentucky): *Preparing for international and cross-cultural crisis: The role of institutional communication competence in addressing intercultural crisis*

**Andreas Schwartz** (Ilmenau University of Technology): *Theorizing cultural value's impact on cross-cultural crisis framing: Findings from a comparative content analysis of the Fukushima crisis*

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## Session 6 Social Media and Networks in Crisis Communication

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**Slot Code:** CRIT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** HG17

**Chair:** Alexa Robertson (Stockholm University)

**Discussants:** Christian Baden (Ludwig Maximilian Universität), Ester Pollack (Stockholm University)

**Presentations:**

**Michael Westerlund** (Stockholm University): *“alright let's do it”*

**Gregory Asmolov** (London School of Economics):

*Russian Wildfires 2010: Challenging Power Relationship Through Crowdsourcing Platforms in emergency situations*

**Hiroshi Yamaguchi** (Komazawa University), **Morihiro Ogasawara** (University of Tokyo), **Hiroyuki Fujishiro**, **Hiroataka Kawashima**, **Yuzo Akakura** and **Asayo Katagir**: *Evolution of Spreading Rumors in Social Media and Its Implication for Crisis Communication*

**Nicole Landeck** (Heinrich Heine Universität Düsseldorf): *Competitive identity framing in European crisis communication*

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## Session 7 Disasters, Pandemics and Crisis Communication

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**Slot Code:** CRIF1a

**Time:** Fri 28 June 9:00-10:30

**Room:** HG17

**Chair:** Sigurd Allern

**Discussants:** Michael Westerlund (Stockholm University), Ester Pollack (Stockholm University)

**Presentations:**

**Julia Drews** (Freie Universität) and **Juliana Raupp** (Freie Universität): *Risk Communication and crisis preparedness of governmental authorities – In the case of a pandemic influenza*

**S M Shameem Reza** (University of Dhaka) and **Ashfara Haque** (University of Dhaka):

*Continuity and shift in environment and climate change agendas in Bangladesh newspapers around UN Climate Conferences*

**Patrick Martin Cadwell** (Dublin City University):

*Communication in sudden-onset emergencies: the case of the Great East Japan Earthquake*

**Shulin Chiang** (Chinese Culture University):

*A Comparative Study on Media Construction of Victims' Images in the Great East Japan Earthquake*

**Hongchun Lee** (Keio University):

*Change of information behaviour and trust for media after 3.11 disaster in Japan*

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### Session 8 Journalism, Civil Society and Crisis Communication

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**Slot Code:** CRIF3a

**Time:** Fri 28 June 14:00-15.30

**Room:** HG17

**Chair:** Ester Pollack

**Discussants:** Friederike Schultz (Vrije Universiteit), Sigurd Allern (University of Oslo)

**Presentations:**

**Seongbin Hwang**, (Rikkyo University), **Tino Eric Bruno** (Rikkyo University & Université Lyon 3): *Media Framing of Anti-Nuclear Protests: an International Comparative Study on the Fukushima Nuclear Crisis*

**Kate Crawford** (New York University) and **Megan Finn** (Microsoft Research):

*The Edge of the Hurricane: On The Limits of Crisis Informatics*

**Anne Laajalahti** (University of Jyväskylä), **Jenni Hyvärinen** (University of Jyväskylä) and **Marita Vos** (University of Jyväskylä):

*Crisis communication competence in co-producing safety with citizen groups*

**Jueun Lee** (Sungkyunkwan University) and **Hyun Ju Chung** (Sungkyunkwan University):

*Public response for crisis communication strategy*

**Shani Orgad** (London School of Economics) and **Bruna Seu** (University of London):

*Sitting together underneath the tree, going on a mutual journey, and making love: Intimacy at a distance in humanitarian communication - A view from NGO practitioners*

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### Session 9 Politics, Culture and Crisis Communication

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**Slot Code:** CRIF4a

**Time:** Fri 28 June 16:00-17.30

**Room:** HG17

**Chair:** Sigurd Allern (University of Oslo)

**Discussants:** Ester Pollack (Stockholm University), Alexa Robertson (Stockholm University)

**Presentations:**

**Judith Vaeth** (Westfälische Wilhelms-Universität Münster), **Gianna Haake** (Universität Trier), **Volker Gehrau** (Westfälische Wilhelms-Universität): *Media coverage on political scandals, the public's agenda, and its voting intention. A secondary analysis of national polling data in Germany at the turn of the Millennium.*

**Eli Avraham** (University of Haifa):

*"Crisis Communication and Battling Stereotypes of Terror and wars: Media Strategies for Attracting Tourism to Middle East Countries"*

**Zhan Li** (University of Southern California):

*Wrong Apologia and Government Credibility in Crisis in China—Performance Study of Chinese*

*Government Spokesmen in Press Conference during Public Crises*

**Emese Kovacs** (Musashi University):

*"I am sorry" – A comparative content analysis of the use of apology in the Japanese and the Hungarian media*

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**Session 10 Business meeting**

**Slot Code: CRIS3a**

**Time: Sat 29 June 14:00-15.30**

**Room: HG17**

**Chair: Ester Pollack (Stockholm University)**

**Vice-Chair: Sigurd Allern (University of Oslo)**

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# DIASPORA AND THE MEDIA (DIA)

**Chair:** Roza Tsagarousianou (CAMRI, University of Westminster, UK)

**Vice-Chair:** Jessica Retis (Journalism Department, Mike Curb College of Arts, Media, and Communications, California State University, Northridge)

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## Session 1: Crises of Multiculturalism: Diasporic Media/Cultural Responses

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**Slot Code:** DIAW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** C165

**Chair:** Milly Williamson (Brunel University)

### Presentations:

**Siobhan Holohan** (Keele University): *Parallel Media, Segregated Communities and the Quest for Cohesion: Muslims in the UK Media Context*

**Elizabeth Poole** (Keele University): *Do Diasporic or Minority Media Matter? Everyday Media Use amongst British Muslims*

**Omar Al-Ghazzi** (Annenberg School for Communication, University of Pennsylvania): *Muslim Community Radio: Race & Global Islam in Post-Apartheid South Africa*

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## Session 2: Transnationalism and media use

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**Slot Code:** DIAW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** C165

**Chair:** Roza Tsagarousianou (University of Westminster)

### Presentations:

**Jessica Retis** (CSUN): *Diaspora and the media in times of economic crisis: comparative analysis of cultural and media practices of Latin Americans in urban and rural contexts in Spain*

**Antonietta Mercado** (University of San Diego): *Challenging the Exclusivity of National Public Spheres: Indigenous Migrants as Transnational Counterpublics*

**Laura Dixon** (University of Texas at Austin), **Joseph Straubhaar** (University of Texas at Austin): *Two Methodological Contributions to Studying Diasporic Media Use: Positioning Family as a Unit of Analysis and Conducting Life History Interviews*

**Vandana Pednekar-Magal** (Grand Valley State University): *From Somewhere Else: Charting transnational media and social spaces of a city.*

**Charu Uppal** (Karlstad University): *Twice removed Diaspora: Where Bollywood might be in the lives of Indo-Fijians in the future?*

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## Session 3: Social Media/ Cyberspace

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**Slot Code:** DIAW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** C165

**Chair:** Jessica Retis (CSUN)

### Presentations:

**Rezwanguli Nuermaimaiti** (Unitec Institute of Technology, Auckland), **Evangalina Papoutsaki** (Unitec

Institute of Technology, Auckland), **Heather Horst** (RMIT, Melbourne), **Giles Robert Dodson** (Unitec Institute of Technology, Auckland): *Diasporic identity under construction: The Ugyhur diaspora and social media.*

**Ayana Haaruun** (Kennedy King College-Chicago), **Melodye Watson** (U.S. Federal Government): *Original Beauty: Black Hair in Cyberspace*

**Hang Yin** (University of Auckland): *Cyber China and parallel lives: internet use by Chinese migrant netizens in New Zealand*

**Gloria Macri** (Dublin City University): *Perhaps we should start calling ourselves diaspora? Migrant identities in crisis and online reflections on the topic*

**Ilkin Mehrabov** (Karlstad University), **Miyase Christensen** (Stockholm University/Royal Institute of Technology): *Mediatization, Migration and Home-Making: Ontological and Material Dimensions*

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## Session 4: Chinese-Language Media in Diaspora: Common Concerns, Diverse Experiences

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**Slot Code:** DIAS3a

**Time:** Sat. 29 June 14:00-15:30

**Room:** Q158

**Chair:** Wanning Sun (University of Technology Sydney)

### Presentations:

**Tian Gong** (Centre for Interdisciplinary Research and Analysis on Media, University Panthéon-Assas Paris): *Ethnic media: the relations between the Chinese language media and the Chinese immigrants in Spain and Italy*

**John Sinclair** (SHAPS, The University of Melbourne):

*Chinese diasporic media use in Australia, old and new*

**Manying Ip** (School of Asian Studies, DDI):

*Cyber China and evolving diasporic identities in New Zealand*

**Wanning Sun** (University of Technology Sydney):

*Chinese Migration and the Chinese Language Media in South Africa*

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**Saturday 29 June, 11.00 – 12.30**  
**Room Q158 Business Meeting**

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# DIGITAL DIVIDE (DIV)

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

**Vice-Chair:** Liangwen Kuo (National Chiao Tung University, Taiwan)

**Vice Chair:** Zarqa Ali (Auckland University, New Zealand)

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## Session 1: Global and national communication orders

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**Slot Code:** DIVW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** Q158

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

**Presentations:**

**Harekrishna Misra** (Institute of Rural Management, Gujarat, India), and

**Sanjay Kumar Panigrahi** (Srei Sahaj e-Village Ltd, Kolkata, India): *Mediating Rural Citizen Participation in e-Governance: Case of Sahaj e-Village Limited*

**Sharon Strover** (University of Texas at Austin, United States) and **Ken Flamm** (University of Texas at Austin, United States):

*Public Computing Centers and the Dynamics of Digital Inclusion*

**Uma Shankar Pandey** (Surendranath College for Women University of Calcutta, India):  
*Digital Competence Index: Proposing a Structural Equation Modeling Approach to Measure Digital Divide*

**Dipak De** (Banaras Hindu University Varanasi, India):  
*Information system development for development through ICT application*

**Charles Chi-Wai Man** (Center for Communication Research City

University of Hong Kong):

*Digital inequalities: Expanding the notion of technical access from the perspective of autonomy and accessibility*

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## Session 2: Social issues in the context of digital divide

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**Slot Code:** DIVW3a

**Time:** Wed. 26 June 14:00-15:30

**Room:** Q158

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

**Presentations:**

**Tatiana Frolova** (Lomonosov Moscow State University, Russian Federation):  
*Digital environment as the accelerator of civic engagement in Russia*

**Chen-Ling Hung** (National Taiwan University, Taiwan):  
*Bridging the age divide of broadband service: A case study of the San Francisco Connected Project*

**Lun Meng** (Tsinghua University, China):  
*The elderly in the digital world: the reason and impact of the internet anxieties in the elderly Chinese*

**Radoslaw Sajna** (Kazimierz Wielki University in Bydgoszcz, Poland):  
*Digital Divide, Global Communication Order, and Media Development: Newspapers On-line from Different Continents*

**Veronica Soares da Costa** (Federal University of Ouro Preto, UFOP, Brazil):  
*The role of transmedia in Science Communication: Scientists, journalists and society participation in science*

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## Session 3: Business meeting

**Slot Code:** DIVT1a

**Time:** Thu 27 June 09:00-10:30

**Room:** Q158

**Chair:** Olga Smirnova (Lomonosov Moscow State University, Russian Federation)

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## Session 4: Digital Divide: Experiences and Parallels

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**Slot Code:** DIVT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** Q158

**Chair:** Liangwen Kuo (National Chiao Tung University, Taiwan)

**Presentations:**

**Su-kan Lin** (Tamkang University, Taiwan) and **Liangwen Kuo** (National Chiao Tung University, Taiwan): *Digital Divide and Publishing: From the Perspective of Indigenous Knowledge of Tao's Aboriginal People in Taiwan*

**Isis Valle Rodrigues da Costa** (University of Brasilia, Brazil) and **Fernando Oliveira Paulino** (University of Brasilia, Brazil):  
*La fracture numérique ethnique : l'accès internet parmi les groupes indigènes au Brésil*

**José Alberto Simões** (New University of Lisbon, Portugal) and **Cristina Ponte** (New University of Lisbon, Portugal):  
*Comparing European and Brazilian children's online activities: contexts of access, skills, uses and mediations*

**May O Lwin** (Nanyang Technological University, Singapore) and **Fernando de la Cruz Paragas** (Nanyang Technological University, Singapore):  
*On mobile phones and smartphones:*



*Exploring the digital divide among and within Singapore, India, and Vietnam*

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## **Session 5: Discursive Constructions of the Digital Divide**

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**Slot Code:** DIVT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** Q158

**Chair:** Liangwen Kuo (National Chiao Tung University, Taiwan)

### **Presentations:**

**Nanette Levinson** (American University, Washington, United States):  
*The Rise of Social Innovation: Crafting Cross-cultural Messages & Bridging Digital Divides*

**Lawrence Wood** (Ohio University, United States):  
*Discursive Constructions of the Digital Divide: 'It's Not Just Availability, Stupid'*

**Yu Pei Chang** (National Chiao Tung University, Taiwan):  
*The transformation of leisure capital between the real and virtual worlds: Focusing on the Game Generation*

**Hyunjoo Lee** (Konkuk University, Korea, Republic Of), **Namsu Park** (Konkuk University, Korea, Republic Of), **Yongsuk Hwang** (Konkuk University, Korea, Republic Of):  
*A New Dimension of Digital Divide: Exploring the Relationship between Broadband Connection, Smartphone Use and Communication Competence*

**Jaemin Jung** (Korea Advanced Institute of Science and Technology (KAIST), Korea, Republic Of), **Youngju Kim** (Korea Press Foundation, Korea, Republic Of), **Eunju Lee** (Korea Communications Agency, Korea, Republic Of), **Yongkuk Chung** (Dongguk University, Korea, Republic Of):  
*Concentration of Smartphone Application Use and Mobile Divide*

**William Ofentse Lesitaokana** (The University of Botswana, Gaborone, Botswana):  
*Mobile Phones and the Digital Divide in Sub-Saharan Africa: The Case of Botswana*

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# ENVIRONMENT, SCIENCE, AND RISK COMMUNICATION (ENV)

**Chair:** Anders Hansen (University of Leicester, UK)

**Vice-Chair:** Pieter Maesele (University of Antwerp, Belgium)

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## Session 1: Climate Change, Summits and Activism

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**Slot Code:** ENVW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** Helix Blue Room

**Chair:** Anders Hansen (University of Leicester)

### Presentations:

**Meng-Tse Hsieh** (National Cheng-Chi University):  
*News Framing of Controversy in Climate Negotiations: A Cross-national Analysis of Copenhagen Climate Talk*

**Pieter Maesele, Yves Pepermans, Daniëlle Ræijmaekers, Laurens Van der Steen** (University of Antwerp), **Stijn Joye** (Ghent University): *Climate struggle: news coverage of climate change during the Cancún climate summit in Flemish quality newspapers*

**Jonas Kaiser** (Zeppelin University):  
*Denial and Defeatism in the German News Media's reporting on COP17*

**Jaquelyne Crystal Kwenda** (University of Cape Town):  
*This Is A Conference of Polluters": Framing NGO activism at Durban's COP17*

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## Session 2: Media, Climate Change and Public Understanding

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**Slot Code:** ENVW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** Helix Blue Room

**Chair:** Pieter Maesele (University of Antwerp)

### Presentations:

**Linlin Ku** (National Taiwan University):  
*Public understanding of global warming through online social media engagement*

**Mei-Ling Hsu** (National Chengchi University):  
*Patterns and changes of framing anthropogenic climate change in Taiwanese news media (2006-2010)*

**Cindy T. Christen** (Colorado State University):  
*Opinion polarization: the asymmetric effects of relative hostile media perceptions on opinions regarding arctic oil drilling and climate change*

**Lin-Mei Huang** (Shih Hsin University):  
*The Discursive Nature of "Significant Others" and the Behavioral Intention of Low Carbon Emission Behavior Adoption*

**Raul Reis** (Florida International University):  
*Will Climate Change Ever Create a Meme Powerful Enough to Disrupt the Global Conversation*

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## Session 3: Environmental Sustainability and Crises in Ireland: Performing Public Participation or Public Acceptance?

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**Slot Code:** ENVW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** Helix Blue Room

**Chair:** Brian Trench (Dublin City University)

**Discussant:** Jane Suiter (Dublin City University)

### Presentations:

**Pat Brereton** (Dublin City University):  
*Scoping audience studies in Eco-cinema research*

**Padraig Murphy & Chao Ping Hong** (Dublin City University):  
*Nature's Say: composition networks of promotion and resistance in fracking, GM food and nanotechnology*

**Fiachra O'Brolchain** (Dublin City University):  
*Moral Enhancement as Response to Climate Catastrophe*

**Brenda McNally** (Dublin City University):  
*Environmental Risk and the Social Script: Implications of Irish media representation of climate change on (potential) social participation*

**James Anderson** (Dublin City University):  
*Economic and Ecological Crises: Separate responses and integrating theory*

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## Session 4: The Social Production of Environmental News

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**Slot Code:** ENVT1a

**Time:** Thu 27 June 09:00-10:30

**Room:** Helix Blue Room

**Chair:** Anders Hansen (University of Leicester)

## Presentations:

**Nuria Almiron** (Pompeu Fabra University):

*Why does the media fail to adequately report the direct links between eating meat and climate change*

**Yves Pepermans & Pieter Maesele** (University of Antwerp):

*Singing for the climate or preaching to the choir? Environmental campaigning and the (de)politicization of climate change*

**Bruno Takahashi** (Michigan State University), **Juliet Pinto** (Florida International University), **Mercedes Vigon** (Florida International University) & **Manuel Chavez** (Michigan State University): *Understanding U.S. Spanish Language News Coverage of Environmental Issues: Newsrooms Decision-Making and Roles*

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## Session 5: Communicating Disasters and Environmental Problems

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**Slot Code:** ENVT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** Helix Blue Room

**Chair:** Dorothee Arlt (University of Bern)

### Presentations:

**Rahma Abdullah Al Foori** (University of Leicester):

*Framing Gonu Cyclone in Oman Newspaper: Dominance and Exclusion of Frames*

**Rita Araújo & Felisbela Lopes** (University of Minho):

*The media coverage of dengue in the Portuguese press: Público, Expresso, Jornal de Notícias and Diário de Notícias*

**Meghie Sousa Rodrigues**

(Universidade Estadual de Campinas) & **Milagros Varguez** (Tecnológico de Monterrey):

*A mediatic look from outside on Hurricane Sandy*

**Chava Eve Tidhar** (Kinneret Academic College) & **Hillel Nossek** (College of Management Academic Studies): *Media coverage of environmental issues in Israel: Public expectations versus actual coverage*

**Ming-Ying Lee** (Providence University) & **Cheng-Heng Hu** (Chinese Culture University): *Environmental discourses on the doomsday in science exhibitions: Cases of doomsdays theme exhibitions in Taiwan*

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## Session 6: Nuclear Energy after Fukushima

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**Slot Code:** ENVT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** Helix Blue Room

**Chair:** Pieter Maesele (University of Antwerp)

### Presentations:

**Dorothee Arlt** (University of Bern): *Individual Media Effects on Attitudes towards Nuclear Power*

**Silje Kristiansen** (University of Zürich): *Fukushima – What effects did the accident have on the media debate and public risk perception of nuclear energy in Switzerland*

**David Park, Weirui Wang & Juliet Pinto** (Florida International University): *Beyond nuclear disaster and risk: Comparison of post-Fukushima nuclear news in U.S. and German press*

**Yasuhito Abe** (University of Southern California): *"Save our kids!": Citizen science after the Fukushima nuclear accident*

**Reimar Zeh** (Universität Erlangen-Nürnberg) & **Tomas Andersson Tomas Odén** (University of Gothenburg): *Reframing the energy-debate.*

*Comparing Swedish and German press coverage on energy issues*

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## Session 7: Media, Science and Public Understanding/Engagement

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**Slot Code:** ENVF1a

**Time:** Fri 28 Jun 9:00-10:30

**Room:** Helix Blue Room

**Chair:** Anders Hansen (University of Leicester)

### Presentations:

**Andreas M. Scheu, Annika Summ, Anna-Maria Volpers & Bernd Blöbaum** (University of Muenster): *The role of journalism in the governance constellation of science and politics*

**Ciler Dursun** (Ankara University): *How do Turkish readers perceive science, technology and innovation news*

**Yvonne Cunningham** (Dublin City University): *Scientific citizens: using science television programmes to inform their everyday actions and choices*

**Fiona Chew** (Syracuse University): *Medical review articles, physician opinions, news media coverage and the state-of-the-science gap in hormone therapy usage*

**Jutta Milde** (University of Koblenz-Landau): *Evaluating the communication about nanotechnology: How science journalists deal with scientific uncertainty and risks. Results from a content analysis on the media's coverage in Germany*

**Lars Guenther, Georg Ruhrmann & Barbara Ermentraut** (Friedrich Schiller University Jena): *(Un)Certainty in the News: Journalists' Decisions on Communicating the Scientific Evidence of Nanotechnology*

## Session 8: Risk Communication

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**Slot Code:** ENVF3a

**Time:** Fri. 28 Jun 14:00-15:30

**Room:** Helix Blue Room

**Chair:** Pieter Maesele (University of Antwerp)

### Presentations:

**Hannah Frueh** (University of Erfurt) & **Eva Baumann** (Hanover University of Music, Drama, and Media): *Dangerous risks – risky dangers. A Model of Risk and Danger Perceptions and Consequences for Message Strategies to Improve Road Safety*

**Dorothee Arlt** (University of Bern), **Jens Wolling** (Ilmenau University of Technology) & **Pablo Porten-Cheé** (Heinrich Heine University): *Information-seeking between energy policies and energy saving: Attitude-behavior-relations as influencing factors to explain the information-seeking behavior on energy related information in Germany*

**Edmund Wei Jian Lee & Shirley S Ho** (Nanyang Technological University): *Framing effects on Singaporean's risk perception and support for nanotechnology: An eye-tracking approach*

**Elodie Brule-Gapihan** (University of Reims Champagne-Ardenne): *Does the choice of words matter; the role of media in shaping the GMO French controversy*

**Kenneth C.C. Yang, Ho Chen, RenPing Wang & Baoyu Wei** (The University of Texas at El Paso): *Persuasive Strategies and Tactics in Environmental Marketing Communications Campaigns in Three Rare Pride Wetland Conservation Campaign in China*

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## Session 9: Business meeting

**Slot Code:** ENVF4a

**Time:** Fri. 27 Jun 16:00-17:30

**Room:** Helix Blue Room

**Chair:** **Anders Hansen (University of Leicester) & Maesele (University of Antwerp)**

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# EMERGING SCHOLARS NETWORK (ESN)

**Co-Chairs:** Francesca Musiani  
(Georgetown University, USA)

**Sandra Ristovska** (University of  
Pennsylvania, USA)

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## Session 1: Representations and Framing in the Press

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**Slot Code:** ESNW2a

**Time:** Wed 26 June 11:00- 12:30

**Room:** HG07

**Chair:** Ruth Sanz Sabido (De Monfort  
University, UK)

**Discussant:** Michael Bromley (City  
University London, UK)

### Presentations:

**Molly Sauter** (Massachusetts Institute of  
Technology, USA):

*Kevin Mitnick, The New York Times,  
and the Media's Conception of the  
Hacker*

**Sophie Elizabeth Knowles** (Murdoch  
University, Australia), **Gail Phillips**

(Murdoch University, Australia) and

**Johan Lidberg** (Monash University,  
Australia):

*Who did Financial Journalists Serve  
When Reporting the Financial Crisis  
2005-2008: The Market or the  
Audience?*

**Genevieve Drolet** (Université Laval,  
Canada):

*Le Recours à la Notion de  
"Dispositions Sexuées" pour L'étude  
des Trajectoires Professionnelles de  
Femmes Journalistes*

**Charlotte Barlow** (University of  
Liverpool, UK):

*"Partners in Crime?" How the British  
Press Reports on Male-Female  
Criminal Couples*

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## Session 2: Media and Collective Action

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**Slot Code:** ESNW3a

**Time:** Wed 26 June 14:00- 15:30

**Room:** HG07

**Chair:** Sandra Ristovska (University of  
Pennsylvania, USA)

**Discussant:** Annabelle Sreberny  
(SOAS University of London, UK)

### Presentations:

**Simon Thibault** (Université Sorbonne  
Nouvelle - Paris III, France):

*Mainstream Media Failure: The Case  
of the 2012 Student Protests in  
Quebec, Canada*

**Kseniia Ermoshina** (MINES ParisTech,  
France):

*Mobile Applications as a Tool of Public  
Participation in the Context of Political  
Crisis in Contemporary Russia*

**Adriana Medina Lalinde** (City  
University London, UK):

*Silencing the Guns: Collective  
Mobilization against Armed Violence  
in Colombia*

**Omar Alghazzi** (University of  
Pennsylvania, USA):

*Escapism or Resistance? The Online  
Arab Campaign to Remember Al-  
Andalus*

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## Session 3: Information Economy

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**Slot Code:** ESNW4a

**Time:** Wed 26 June 16:00- 17:30

**Room:** HG07

**Chair:** Julia Pohle (Vrije University  
Brussels, Belgium)

### Presentations:

**Claudia Seifert** (Dresden University of  
Technology, Germany):

*The Impact of Economic News on  
Consumer Behavior: A Micro-Level-  
Perspective for Explaining  
Macroeconomic Effects*

**Sylvia Blake** (Simon Fraser University,  
Canada) and **Jeremy Shtern**

(University of Ottawa, Canada):

*Free Access, Free Labor: User  
Perspectives on Their Role in Creating  
Social Media Advertising Markets*

**Paulien Coppens** and **Jo Pierson** (Vrije  
Universiteit Brussel, Belgium):

*Buying Music and/or Illegal Music File-  
Sharing: an Exploration of User  
Motivations*

**Ryan Eanes** (University of Oregon,  
USA):

*Truly magical: Advertising rhetoric and  
the iPad*

**Yu Xu** (Tsinghua University, China): *An  
Author-level Analysis of Media and  
Communication Academic  
Community in Mainland China: A New  
Perspective from Social Network Theo*

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## Session 4: Media in Regions, Regions in the Media

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**Slot Code:** ESNT1a

**Time:** Thu 27 June 9:00- 10:30

**Room:** HG07

**Chair:** Carla Cerqueira (University of  
Minho, Portugal)

**Discussant:** Ibrahim Saleh  
(University of Cape Town, South  
Africa)

### Presentations:

**Laure Marchis-Mouren** (University of  
Avignon, France):

*La culture Populaire a Labri de la  
Crise: Etude des Médiations Mises en*



*Place au Sein des Traditions Taurines  
Provençales et Languedociennes*

**Basil Nchimunya Hamusokwe** (Centre for Communication, Media and Society, University of KwaZulu-Natal, South Africa):

*The Development of Advertising and its Role on the Press in Zambia during the Third Republic: A Case Study of the Zambia Daily Mail Newspaper and The Post Newspaper*

**Admire Mare** (Rhodes University, South Africa):

*"When it Happens, Visceral News will Spread:" Social Media and the Coverage of the Death of President Bingu wa Mutharika in Malawi*

**Kim Alexa Johnson** (University of Cape Town, South Africa):

*The Ubiquity of Racialized and Gendered Frames in Crime Coverage: A Comparative Analysis of the Cape Argus and the Daily Voice*

**Erin Yue Wang** and **Trisha T. C. Lin** (Nanyang Technological University, Singapore):

*Understanding Mobile Dating: Self-Presentation, Self-Disclosure and Location Awareness*

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### Session 5: Emerging Scholars' Perspectives on Internet and Media Governance

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**Slot Code:** ESNT3a

**Time:** Thu 27 June 14:00- 15:30

**Room:** HG07

**Chair:** Francesca Musiani

(Georgetown University, USA)

**Discussant:** Robin Mansell (London School of Economics, UK)

**Presentations:**

**Stefano De Paoli** (Fondazione Ahref, Italy):

*Bots, Reputation and Digital Media: Consequences for the Internet Governance*

**Jean-Marie Chenou** (University of Lausanne, Switzerland):

*Towards a Post-Hegemonic Cyberspace? Emerging Powers in Internet Governance*

**Michael Dick** (University of Toronto, Canada):

*Beyond Standards: The World Wide Web Consortium and Internet Governance*

**Jelena Dzakula** (University of Westminster, UK):

*Accountability of New Modes of Governance: Co-Regulation of Commercial Communications in the UK*

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### Session 6: Crisis and Communication

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**Slot Code:** ESNT4a

**Time:** Thu 27 June 16:00- 17:30

**Room:** HG07

**Chair:** Sara Bannerman (McMaster University, Canada)

**Discussant:** Sigurd Allern (Stockholm University, Sweden)

**Presentations:**

**Megan Finn** (Microsoft Research New England, USA):

*Post-Disaster Information and Communication Practices: Disaster Plans and Technologies*

**Damien Spry** (University of Sydney, Australia):

*"Riding the Korean Wave in the Wake of the Financial Crisis:"*

*Transformations in Communicative Power*

**Emma Mesikämnen** (La Trobe University, Australia):

*"A National Emergency:" Media Coverage of Australia's Radical Policy for its Indigenous Peoples – the Northern Territory Intervention – Who Gets to Speak and Why?*

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### Session 7: Convergences

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**Slot Code:** ESNF1a

**Time:** Fri 28 June 9:00- 10:30

**Room:** HG07

**Chair:** Kate Zambon (University of Pennsylvania, USA)

**Discussant:** Aphra Kerr (National University of Ireland, Maynooth, Ireland)

**Presentations:**

**Jernej A. Prodnik** (University of Ljubljana, Slovenia):

*A Seeping Commodification: The Convergence of Political Economy of Communication and Critical Theory*

**Maria Fedorova** (Independent Researcher, Kuwait) and **Manaf Bashir** (Kuwait University, Kuwait): *Challenging the Nature of the Public Relations: Investigating the Economic Side of the PR industry*

**Jacob Stenberg** (Lund University, Sweden):

*With Great Drama and Fanfare: The Innovation Paradigm and its Symbolic Portrayal and Practices*

**Pip Shea** (Queensland University of Technology, Australia):

*Guiding Appropriate Approaches to Online Community: An Information Design Experiment*

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### Session 8: Special Session with Sandra Braman and Robert Huesca: "How Do We Know if This Is Success or Not?"

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**Slot Code:** ESNF3a

**Time:** Fri 28 June 14:00- 15:30

**Room:** HG07

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### Session 9: Digital Media, (Re) presentations, and Social Theory

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**Slot Code:** ESNF4a

**Time:** Fri 28 June 16:00- 17:30

**Room:** HG07

**Chair:**

**Discussant:** Jo Pierson (Vrije Universiteit Brussel, Belgium)

**Presentations:**

**Davide Dusi** (University of Trento, Italy):  
*Social Media, Social Utility and ICT Adoption: an Issue of Alignment*

**Sun Ha Hong** (University of Pennsylvania, USA):  
*Playing the Game of Discernment: Truth and Trust in Digital Space in the Absence of the Body*

**Jeremy Ong, Fitriana Yuvitasari, Hui Ling Chan** and **Yinghui Kok** (Nanyang Technological University, Singapore):  
*A Spiral of Hate on Facebook? The Effects of Negative Others-Generated Comments, Friend Count and Anonymity on Cyberbullying Behaviors*

**Deborah A Lui** (University of Pennsylvania, USA):  
*The Digital Production of Social Space: Examining the 'Elite Squad' on Yelp.com*

**Laura Dixon** (University of Texas at Austin, USA):  
*Ongoing Documentary: Sin by Silence and New Media Platforms*

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**Session: Workshop (hands-on): Mapping Global Media Policy** GMP in cooperation with Emerging Scholars Network

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**Slot Code:** GMPF1a

**Time:** Fri 28 June 09:00-10:30

**Room:** C116

This workshop will teach young scholars and emerging researchers how to use the online platform [www.globalmediapolicy.net](http://www.globalmediapolicy.net) to monitor, analyze and visualize key issues, developments and trends in media and communication governance. The workshop look, particularly, at the WSIS +10 process and create database entries and visual maps. At the end of

the workshop, all participants will be able to use the platform for their own work and create thematic sections and visualizations in their fields of interest.

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**Session 10: Business Meeting**

**Time: Sat 29 June 11:00- 12:30**

**Room: HG07**

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**Session 11: Communication and Behavior**

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**Slot Code:** ESNS3a

**Time:** Sat 29 June 14:00- 15:30

**Room:** HG07

**Chair:** Deepti Chittamuru (University of Pennsylvania, USA)

**Discussant:** Marjan de Bruin (University of the West Indies, Jamaica)

**Presentations:**

**Santosh Vijaykumar, May O. Lwin** and **Charles T. Salmon** (Nanyang Technological University, Singapore):  
*Mobile Phone-Based Intervention for Rural Community Health Workers in India – A Study of Technological Adoption and Effects*

**Wai Sing Tsen** (Hong Kong Baptist University, Hong Kong):  
*Social Control of Drug Addiction – Drug Discourses in Mediation, Rehabilitation and Local Youth Drug Addicts*

**Soeun Lee, Jungyoung Kim, Chankyung Park** and **Sungmin Lee** (Seoul National University, Republic of Korea):

*Burdens of Health Club Going: Imagine Body and Self, Self Development Strategy in South Korea*

**Brenda McNally** (Dublin City University, Ireland):  
*The Use and Influence of Mass Media (ted) Communication on (Potential) Social Participation in the Transition to a Low Carbon Society, Ireland*

**Deborah Wise** (University of Newcastle, Australia):

*PR, Positioning & a Carbon Tax: Applying a New Conceptual Framework to the Analysis of Polarized Political Positions*

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# ETHICS OF SOCIETY AND ETHICS OF COMMUNICATION (ETH)

**Co-Chair: Manuel Parés Maicas**

(Universidad Autónoma de Barcelona)

**Co-Chair: M. Teresa Nicolás Gavilán**

(Universidad Panamericana, México)

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## Session 1. Covering Conflicts, protecting people and promoting values I

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**Slot Code:** ETHW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** HG08

**Chair:** Manuel Pares Maicas

**Presentations:**

**Manuel Pares Maicas** (Universidad Autónoma de Barcelona):  
*Ethics of Social Movements*

**Jesus Curz y Juan Carlos Suarez**

(Universidad de Sevilla)

*Ethical dimensions of peace  
journalism in the globalized world*

**Anita Howarth** (Kingston University,  
London)

*MCTs and universities: new risks, new  
visibilities and new vulnerabilities*

**Rossy Lorena Laurencio Meza, Maria  
del Pilar Anaya Avila, Patricia del  
Carmen Aguirre Gamboa, Ma. Teresa  
Nicolas Gavilan y Fernando Gutierrez  
Atala** (Universidad Veracruzana y  
Universidad Panamericana)

*Los valores éticos del quehacer  
informativo ante los vicios  
periodísticos que limitan la libertad de  
expresión*

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## Session 2. Covering Conflicts, protecting people and promoting values

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**Slot Code:** ETHW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** HG08

**Chair:** Concha Edo

**Discussant:** Fernando Oliveira

**Presentations:**

**Concha Edo y Elvira García de Torres**  
(Universidad Complutense de Madrid y  
Universidad de Valencia): *Ethics for  
Participatory Journalism: the voice of  
reporters*

**Yanick Farmer** (Université du Québec à  
Montréal)

*L'utilisation de la communication et de  
la psychologie sociale pour dépasser  
les limites des codes d'éthique*

**Estela Margartia Torres** (Universidad  
Iberoamericana)

*Why should I explain why I do what I  
do? The media self-regulation in the  
21st Century Mexican media*

**Fernando Oliveira Paulino and  
Madalena Oliveira** (Universidad de  
Brasilia)

*Media covering the media:  
metajournalism, accountability and  
the ethical debate.*

**Leonardo Francisco Figueiras Tapia  
and Eduardo Figueiras** (Universidad  
Nacional Autónoma de México)  
*The students movement #yo soy 132  
and its repercussion in electoral  
process in Mexico 2012*

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## Session 3. To entertain and to educate: the challenge of promote values, give fun and sale

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**Slot Code:** ETHW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** HG08

**Chair:** Teresa Nicolás Gavilán  
(Universidad Panamericana)

**Discussant:** Oscar Jaramillo  
(Universidad Mayor de Chile)

**Presentations:**

**Oscar Armando Jaramillo and Lucía  
Castellón** (Universidad Mayor de  
Chile):  
*Videojuegos y violencia: Hacia la  
búsqueda de una autorregulación  
Ética*

**Ma. Teresa Nicolás Gavilán, Loudes  
Lopez Gutierrez** (Universad  
Panamericana):  
*Ethos en serie. Un modelo axiologico  
de los personajes de las series de TV.*

**Xavier Ramon Vegas**, (Universitat  
Pompeu Fabra)  
*London 2012 Olympics and the  
deontological principle of truth. An  
analysis of the Opening and Closing  
Ceremonies in the international quality  
press*

**Carola Isabel García Calderón:**  
(Universidad Nacional Autónoma de  
México)  
*de Autorregulación y ética en la  
publicidad de alimentos de bajo valor  
nutritivo en México*

**Kristoffer Holt, Marie Grusell** (Linnæus  
university Kalmar)  
*What is unethical advertising? An*

analysis of complaints to the Advertising Ombudsman in Sweden 2009-2012.

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#### Session 4: New media environment: risks and opportunities

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**Slot Code:** ETHT1a

**Time:** Thu 27 June 9:00-10:30

**Room:** HG08

**Chair:** Juan Carlos Suarez (Universidad de Sevilla)

**Discussant:** Joaquin Fidalgo (Universidade do Minho)

**Presentations:**

**Gerardo Luis Dorantes, Jorge Alberto Islas, Jesus Eduardo Álvarez** (Universidad Nacional Autónoma de México):  
*Ethical challenges in cyberspace. Privacy and intellectual property: the case in Mexico.*

**Juan Carlos Suarez** (Universidad de Sevilla)  
*The risks of the accuracy of information in the digital*

**Joaquim Fidalgo** (Universidade do Minho)  
*Journalism is changing" and what about journalism ethics?*

**Begoña Zalbidea, Juan Carlos Pérez y Santiago Urrutia** (Universidad del Pais Vasco)  
*Ethical standards in the online versions of daily*

**Jo M. Katambwe** (Université du Québec à Trois-Rivières)  
*L'éthique des organisations solidaires: incidences sur les stratégies et pratiques de communication*

**Sandra Pitcher** (University of KwaZulu-Natal)  
*Deviant Doodling: Assessing South Africa's Political Cartoons in Relation to a Socially Responsible Press*

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#### Session 5. Emotional and trauma literacy in journalism's digital age

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**Slot Code:** ETHT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** HG08

**Chair:** Judith Townend (City University)

**Discussant:** Judith Townend (City University)

**Presentations:**

**Sallyanne Duncan** (The University of Strathclyde):  
*Death in the news: Identifying generic elements in the reporting of personal bereavement*

**Michael Foley** (Dublin Institute of Technology):  
*Children's rights, ethics and journalism*

**Sarah Niblock** (Burnel Univeristy):  
*Journalism of compassion: Rewriting reporting for the digital age*

**Gavin Rees** (Dart Center) :  
*How close is too close? Exploring appropriate distance in trauma reporting*

**Judith Townend** (City University):  
*Participant consent in journalistic process: legal and ethical issues in a digital age*

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#### Session 6. PANEL: BUENAS PRACTICAS EN LA ENSEÑANZA DE LA ETICA Y DE LA ÉTICA DE LA COMUNICACIÓN EN ESPAÑA E IBEROAMERICA

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**Slot Code:** ETHT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** HG08

**Chair:** Loreto Corredoira (Universidad Complutense)

**Discussant:** Ma. Teresa Nicolás Gavilán (Universidad Panamericana)

**Panelistas:**

**Manuel Pares y Maicas** (España) :  
*La preocupación por le etica de la sociedad y de la comuniación dentro de IAMCR. Lecciones de toda una vida.*

**Loreto Corredoira** (España e Iberoamerica):  
*El éxito de los congresos CIEDI España e América Latina.*

**Juan Carlos Suarez** (España):  
*La ética de la comunicación en las universidades públicas españolas: estado de la cuestión y buenas prácticas.*

**Concha Edo** (España e Iberoamerica)  
*El proyecto SEP en España y SEAP en Latinoamerica*

**Joh D. Froneman** (North-West University), **Gloria Edwards**  
*A crisis of confidences in South Africa: was system-change the result of unfair treatment of government complains by the press ombudsman?*

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# GENDER AND COMMUNICATION (GEN)

**Co-Chair:** Kaitlynn Mendes (De Montfort University)

**Co-Chair:** Margaretha Geertsema-Sligh (Butler University)

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**Session 1: Speaking truth to power about gender and communication: International and regional policy developments towards Beijing+20 - joint panel with Working Group on Global Media Policy**

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**Slot Code:** GENW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** QG27

**Chair:** Claudia Padovani (University of Padova):

**Presentations:**

**Claudia Padovani** (University of Padova):

*Gender and media: the power of transnational networks.*

**Ioana Borza** (EIGE)

**Karen Ross** (University of Liverpool):  
*European approaches to gendering media operations.*

**Carolyn Byerly** (Howard University):  
*North American developments in gender and media policy interventions.*

**Aimée Vega Montiel** (Universidad Nacional Autónoma de México):  
*Latin American explorations around gendering media policy*

**Susan Abbott** (Internews):  
*Gender and development: new communication challenges.*

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**Session 2: Social Networks/ICT and Gender**

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**Slot Code:** GENW3a

**Time:** Wed 26 June 4:00-15:30

**Room:** QG27

**Chair:** Einat Lachover (Sapir College)

**Presentations:**

**Sigal Barak-Brandes** (Tel Aviv University & The College of Management) & **David Levin** (The College of Management):  
*"Like my Status": Israeli Girls Constructing Their Social Connections on the Facebook Social Network*

**Waldemir Cortés Machado** (University of Barcelona), **Raquel Gomes de Oliveira** (Federal University of Bahia), **Adriana Ibiti** (Autonomic University of Barcelona):

*Liquid homosexuality and the relationship in the virtual postmodernity*

**Angela Nagle** (Dublin City University):  
*The Political Economy of Comment Thread Misogyny*

**Einat Lachover** (Sapir College) & **Carmel Vaisman** (Tel Aviv University):  
*Jewish-Israeli Girls' Online Discourse about International Women's Day: Post-Feminism or "Feminist Insensibility"*

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**Session 3: Feminist Theory**

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**Slot Code:** GENW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** QG27

**Chair:** Sara Mourad (University of Pennsylvania)

**Presentations:**

**Andrea Zeffiro** (Emily Carr University of Art +Design):  
*Feminist Futures: Reimagining the Place of Feminism within the University*

**Sarah Cardey** (University of Reading) & **Gareth Horsfield** (University of Reading):  
*Challenging Assumptions of Heterosexuality in Development Communication: Queering Development Communication Theory and Practice*

**Shea Lynn Smock** (Florida State University):  
*Girl Power?: A Feminist political economic analysis of newspaper coverage of Julia Bluhm and Seventeen magazine Photoshopping*

**Sara Mourad** (University of Pennsylvania):  
*Queer Sexualities: The Struggle for Words*

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**Session 4: Gender, Identity and Culture**

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**Slot Code:** GENW4b

**Time:** Wed 26 June 16:00-17:30

**Room:** C123

**Chair:** Margaretha Geertsema-Sligh (Butler University)

**Presentations:**

**Elsie M. McPhail** (Universidad Autónoma Metropolitana Xochimilco):  
*Celebridades y sus imágenes: aportaciones desde el género*

**Corinna Oschatz** (Friedrich-Schiller-Universität) & **Christoph Kimmt** (Hanover University of Music, Drama and Media):  
*The Role of Gender in Narrative Persuasion: Exploring the Effectiveness of Road Safety Education*

**Jo Tacchi** (RMIT University) & **Tripta Chandola** (RMIT University):  
*Complicating Connectivity: Gendered Mobilities in an Urban Slum*



**Samantha Anne Close** (University of Southern California):  
*The New Women's Work? Crafting, New Media, and Capitalism*

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### Session 5: Responsible Leadership in an Age of Social and Economic Crisis

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**Slot Code:** GENT1a

**Time:** Thu 27 June 9:00-10:30

**Room:** QG27

**Chair:** Kavita Hayton (Arts University College at Bournemouth & University of Southampton)

#### **Presentations:**

**Nicola Darwood** (University of Bedfordshire):  
*Travel agencies and trinket shops: representations of women of business in Elizabeth Bowen's fiction*

**Clare Walsh** (University of Bedfordshire):  
*Media capital or media deficit? Representations of women in leadership roles in old and new media*

**Julia Knight** (University of Sunderland):  
*Organisational strategies of women's moving image organisations in the UK during the 1980s & 1990s*

**Kavita Hayton** (Arts University College at Bournemouth & University of Southampton): *Gender, authentic leadership and communication*

**Alexis Weedon** (University of Bedfordshire):  
*Learning from the History, Theory and Practice of Authentic Leadership by Women in Media*

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### Session 6: Representation 1 (Non-Fiction)

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**Slot Code:** GENT1b

**Time:** Thu 27 June 9:00-10:30

**Room:** QG22

**Chair:** Margareetha Geertsema-Sligh (Butler University)

#### **Presentations:**

**Irene Dorothy Awino** (Nation Media Group):  
*Voted out by the Press? The news media and the gender agenda in Kenya during the 2013 elections*

**Claudia Ivette Pedraza Bucio** (Universidad Nacional Autónoma de México):  
*Hablar de deportes ¿cosa de hombres? Una mirada de género sobre la prensa deportiva Mexicana*

**Ricarda Drüeke** (University of Salzburg) & **Elisabeth Klaus** (University of Salzburg):  
*Representations of Migrants in the Austrian Press: Politics of Citizenship and the Intersection of Ethnicity, Class and Gender*

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### Session 7: Women in Media Industries in Europe: Methods and findings of a large-scale, pan-European collaborative

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**Slot Code:** GENT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** QG27

**Chairs:** Karen Ross (University of Liverpool), Claudia Padovani (University of Padova) and Jolanta Reingarde (European Institute for Gender Equality)

#### **Presentations:**

Each speaker will discuss a) the position of women (and men) in decision-making structures across a range of European media organisations, and; b) the representation of women (and men) in fact-based TV

**Daniela Frumusani** (Universit  de Bucarest): Romania

**Tarja Savolainen** (University of Helsinki): Finland

**Caja Thimm** (University of Bonn): Germany

**Inta Brikse** (University of Latvia): Latvia

**Sofie van Bauwel** (Ghent University): Belgium

**Carolyn Byerly** (Howard University): USA

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### Session 8: Representation & Identity

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**Slot Code:** GENT3b

**Time:** Thu 27 June 14:00-15:30

**Room:** QG22

**Chair:** Bernadette Barker-Plummer (University of San Francisco)

#### **Presentations:**

**Cheryll Ruth Reyes Soriano** (De La Salle University), **Sun Sun Lim** (National University of Singapore) & **Milagros Rivera-Sanchez** (No Affiliation Given):  
*Of mothers and mobile phones: Ideologies of mothering and technology consumption in Philippine television advertisements*

**Nikita T. Hamilton** (University of Southern California):  
*Who Can Be a Black Female Lead Character? Black Women, Socioeconomics, Neo-Liberalism and Television*

**Ellen Paasch** (University of Iowa), **Petya Eckler** (University of Iowa) & **Yusuf Kalyango Jr.** (Ohio University):  
*Facebook Use, Disordered Eating and Body Image among College Women in*

the United States

**Bernadette Barker-Plummer**  
(University of San Francisco):  
*Lost in (Trans)lation: Mediating New  
Gender Politics*

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### Session 9: Advocacy/Improving Women's Position in Media/ Society

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**Slot Code:** GENT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** QG27

**Chair:** Karin Wilkins (University of  
Texas at Austin)

#### **Presentations:**

**Rosanna Maule** (Concordia University  
Montreal):  
*Technologies of Gender in the Age of  
Digital Economy*

**Debalina Dutta** (National University of  
Singapore):  
*(Re)framing empowerment: Media  
portrayals of Indian women in STEM  
education*

**Sara De Vuyst** (University of Ghent) &  
**Karin Raeymaeckers** (Ghent  
University):  
*'Looking at journalism through rose-  
tinted glasses.' An explorative study of  
gender inequality in newsrooms and  
job satisfaction of female journalists*

**Ruth Ainhoa de Frutos** (University of  
Málaga):  
*Unesco's expert considerations in the  
development and design of gender-  
sensitive indicators for media*

**Karin Wilkins** (University of Texas at  
Austin):  
*Advocacy Communication for  
Women's Rights: The Maputo Protocol  
in Action*

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### Session 10: Gender, Crisis and (Sexual) Violence

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**Slot Code:** GENT4b

**Time:** Thu 27 June 16:00-17:30

**Room:** QG22

**Chair:** Jeanne Prinsloo (Rhodes  
University and University of KwaZulu-  
Natal)

#### **Presentations:**

**Berna Yazici** (Bogazici University):  
*New Communication Technologies,  
New Media and the Remaking of  
Gender and Power in Turkey*

**Maura Conway** (Dublin City University):  
*Virtual Gender-Switching in the Violent  
Online Jihad? An Exploratory Analysis  
of the Prevalence, Roles, and Influence  
of Women in the Jihadisphere*

**Jeanne Prinsloo** (Rhodes University  
and University of KwaZulu-Natal):  
*Expurgating the monstrous – an  
analysis of the South African Daily  
Sun's coverage of gang rape*

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### Session 11: Ethnography, audiences, gender and feminism

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**Slot Code:** GENF1a

**Time:** Fri 28 June 9:00-10:30

**Room:** QG27

**Chair:** Carla Cerqueira (University of  
Minho)

#### **Presentations:**

**Isabel Travancas** (Federal University of  
Rio de Janeiro):  
*Ethnography of journalists' world in  
Brazil*

**Liudmila Voronova** (Sodertorns  
Hogskola):  
*Gender as a tool, a burden, or a joke?  
Russian and Swedish press-people  
about gender in political journalism  
ideologies*

**Carolyn Byerly** (Howard University):  
*Theorizing Feminist Agency in Media  
Transformation*

**Carla Cerqueira** (University of Minho):  
*Taking a closer look at Portuguese  
newsrooms and NGOs: the use of  
ethnographic research*

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### Session 12: Audiences, the economy and Gender

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**Slot Code:** GENF3a

**Time:** Fri 28 June 14:00-15:30

**Room:** QG27

**Chair:** Donna Chu (Chinese University  
of Hong Kong)

#### **Presentations:**

**Wanjiru Mbure** (Stonehill College): *This  
is what is wrong with the economy!:  
Seeking (gendered) second chances  
on The Apprentice*

**Nazan Haydari** (Maltepe University):  
*Reconceptualization of Crisis in  
Feminist Media in Turkey*

**Ganiyat Oluwabukola Adenle** (Lagos  
State University) & **Olujimi Kayode**  
(Lagos State University):  
*Media Framing of Gender and  
Sexuality in Economic News in Nigeria*

**Donna Chu** (Chinese University of  
Hong Kong):  
*New Women, Old Control: Emergent  
gender stereotypes in Hong Kong*

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### Session 13: Women Journalists and Media Structures in a Time of Crisis

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**Slot Code:** GENF4a

**Time:** Fri 28 June 16:00-17:30

**Room:** QG27

**Chair:** Carolyn Byerly (Howard  
University)

#### **Discussants:**

**Aimee Vega Montiel** (National  
Autonomous University, Mexico):  
*Women Journalists and Media  
Structures in a Time of Crisis*

**Barbi Pilvre** (Tallinn University):  
*Gendering Journalism in Estonia's  
Economic and Political Framework*

**Additional Contributors to Discuss  
Women in Journalism in the Following  
Nations:**

**Margaretha Geertsema-Sligh** (Butler  
University): South Africa

**Patricia Ortega** (Metropolitan  
Autonomous University-Xochimilco):  
Mexico

**Claudia Lagos** (University of Chile):  
Chile

**Thais de Mendonca Jorge** (University  
of Brasilia): Brazil

**Tarja Savolainen** (University of  
Helsinki): Finland

**Maria Edström** (University of  
Gothenburg): Sweden

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**Session 14: Representation 2  
(Non-Fiction)**

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**Slot Code:** GENS1a

**Time:** Sat 29 June 9:00-10:30

**Room:** QG27

**Chair:** Carla Cerqueira (University of  
Minho)

**Presentations:**

**Yachien Huang** (Tamkang University):  
*Adam and Eve, who suffered more  
after being tempted by the forbidden  
fruit? --Examination of the gender  
representation of Taiwanese  
parliament members in the Apple  
Daily*

**Hsiao-Yung Wang** (Providence  
University);  
*Reflections upon "Neo-Homophobia"  
and its Legitimate Rhetoric: Toward the  
Ethics of Communication*

**Tingru Huang** (Sorbonne) & **Zhan Li**  
(Xiamen University):  
*Lingering between "Ridicule" and  
"Regulation"—Media Representation of*

*Homosexuals in Chinese Newspapers  
in First Decade of 21st Century*

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**Session 15: Representation 3  
(Non-Fiction)**

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**Slot Code:** GENS3a

**Time:** Sat 29 June 14:00-15:30

**Room:** QG27

**Chair:** Ibrahim Saleh (University of  
Cape Town)

**Presentations:**

**Ines Engelmann** (LMU Munich) &  
**Katrin Etzrodt** (TU Dresden):  
*Media's Gender Construction and Their  
Possible Causes. A Content Analysis  
of Female and Male Politicians in  
Online Newspapers*

**Barbara Ann Barnett** (University of  
Kansas):  
*Vulnerable and Valuable: Magazines'  
Framing of Trafficking for Sexual  
Exploitation*

**Ibrahim Saleh** (University of Cape  
Town):  
*Weaving the dreams of women  
empowerment in Egypt during and  
after the revolution: Empty Pledges  
and Costly Delays*

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**Session 16: Business Meeting**

**Time:** Sat 29 June 11:00-12:30

**Room:** QG27

**Chair:** Margaretha Geertsema-  
Sligh

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# GLOBAL MEDIA POLICY (GMP)

**Chair:** Claudia Padovani (University of Padova)

**Vice-Chair:** Gerard Goggin (University of Sydney)

**Vice Chair:** Arne Hintz (Cardiff University)

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## Session 1: Global Media Policy in the Global South I: Emerging Policy Flows

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**Slot Code:** GMPW4a

**Time:** Wed 26 June 16.00–17.30

**Room:** HG06

**Chair:** Marc Raboy (McGill University)

**Discussant:** Robin Mansell (London School of Economics)

### Presentations:

**Daniele Canedo, Caroline Pauwels, Elizabeth Loiola** (Vrije Universiteit Brussel) :  
*Mapping the South American film distribution landscape.*

**Levi Obonyo, Clayton Adalbert Peel** (Daystar University) :  
*Media Regulation in Emerging Democracies: A comparative analysis of statutory and voluntary media councils in Kenya, Tanzania, Uganda, and Zimbabwe*

**Luisa Elena Torrealba** (Universidad Central de Venezuela) :  
*Political Communication of Venezuelan State in the International Globalized System*

**Veronique Wavre** (University of Exeter) :  
*Integration of Media policies into the Euro-Mediterranean partnership*

**Chiara Saez Baeza, Ivan Cea, Catalina Marilao, Javier Sáez, Carlos Said** (Universidad de Chile) :  
*Chilean Law and International*

*Standards on Communication Rights. A methodological contribution to the development of a General Act on Media and Communications*

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## Session 2: IAMCR and WSIS+10: the way ahead

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**Slot Code:** GMPT1a

**Time:** Thu 27 June 9.00-10.30

**Room:** QG02

**Chairs:** Claudia Padovani (University of Padova) and Stefania Milan (Tilburg University)

This is an inter-sectional panel jointly organized by the Working Group on Global Media Policy and the IAMCR Policy Task Force. The aim of this open and interactive session is to discuss the World Summit on the Information Society 2015 preparatory process, consider its implications for studying global communication policy and to plan and coordinate IAMCR member participation and engagement in this important UN event.

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## Session 3: Global Internet Governance: Histories and Emerging Trends

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**Slot Code:** GMPT4a

**Time:** Thu 27 June 16.00-17.30

**Room:** QG02

**Chair and discussant:** Claudia Padovani (University of Padova)

### Presentations:

**Gerard Goggin, Tim Dwyer, Fiona Martin, Jonathon Hutchinson** (University of Sydney) :  
*Mobile Internet's 'Creative Destruction':*

*Implications for Global Mobile Policy*

**Klein, Hans** (Georgia Institute of Technology) :  
*Internet Governance: A Multi-Level Institutional Model*

**Abbott, Susan Marie** (Internews):  
*Race to Control the Internet*

**Servaes, Jan** (City University of Hong Kong) :  
*Future Imperatives of Development Communication and Information. An Orbicom-UNESCO global initiative*

**Anis Rahman, Fahmidul Haq, Shameem Reza** (Simon Fraser University) :  
*Communication Policies and Media Reform in Bangladesh: A Postcolonial View*

**David B. Newman** (Simon Fraser University) :  
*British Colonial Screen Policy*

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**The Working group on Global Media Policy also organizes sessions in cooperation with other Sections and Working groups.**

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**GMP in cooperation with Gender and Communication Section**  
**Session 1: Interactive session: Speaking truth to power about gender and communication: International and regional policy developments towards Beijing+20**

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**Slot Code:** GENW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** QG27

Normative frameworks and recommendations related to the problematic nexus of gender and

communication have been elaborated over the past two decades, starting with the Platform for Action adopted at the Beijing World Conference on Women (1995) and moving on to the World Summit on the Information Society (2003-2005) and its follow ups. In spite of on-going efforts to foster those standards, supranational and national media policies and media organizations do not seem to have made great progress in implementing principles aimed at promoting gender equality in and through the media. This panel addresses core questions such as: what has been the power of existing normative frameworks in structuring social change and fostering gender equity in and through the media? Are media policy interventions, at all levels, being ideated and implemented with a much referred to 'gender-aware' and 'gender-sensitive approach'? Do existing monitoring practices, critical analyses and stock-taking exercises inform policy debates related to the diffusion and use of media and information technologies? How could disconnections of knowledge and understanding amongst media professionals, scholars, advocates and policy-makers be addressed and overcome?

This panel fosters a conversation aimed at sharing the research-based knowledge developed within a worldwide scholarly community in recent years and translate it in an input to a major upcoming international event: the Unesco sponsored Global Forum on Media and Gender, to be held in Novembre 2013.

This workshop will teach young scholars and emerging researchers how to use the online platform [www.globalmediapolicy.net](http://www.globalmediapolicy.net) to monitor, analyze and visualize key issues, developments and trends in media and communication governance. The workshop look, particularly, at the WSIS +10 process and create database entries and visual maps. At the end of the workshop, all participants will be able to use the platform for their own work and create thematic sections and visualizations in their fields of interest.

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**GMP in cooperation with  
Emerging Scholars Network  
Session 5: Workshop (hands-on):  
Mapping Global Media Policy**

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**Slot Code:** GMPF1a

**Time:** Fri 28 June 9:00-10:30

**Room:** C116



# HEALTH AND HIV/AIDS COMMUNICATION (CHA)

## Health Communication and Change Working Group (HCC)

**Chair:** Kate Holland (University of Canberra, Australia)

**Co-Chair:** Marjan de Bruin (University of the West Indies, Jamaica)

## Communication and HIV/AIDS Working Group (CHA)

**Chair:** Nanna Engebretsen (Lillehammer University College, Norway)

**Co-Chairs:** Sarah Cardey (University of Reading, UK)

**Ravindra Kumar Vemula** (English and Foreign Languages University, India)

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### Session 1: Online and Social Media in Health Communication: Impacts and Opportunities

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**Slot Code:** CHAW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** CA124

**Chair:** Kate Holland (University of Canberra, Australia)

#### Presentations:

##### Patricia Campbell

(University of Calgary, Canada): *Running mania: Lay expertise and reflexivity in the everyday management of health uncertainty*

**Simone Jaeger** (Johannes-Gutenberg University Mainz, Germany): *On the pulse of the information trend: Physicians' Perception, Attitudes and Behavior in the Context of their Contact to Internet Patients*

**Vered Seidmann** (Nanyang Technological University, Singapore),

**Natalie Pang** (Nanyang Technological University, Singapore):

*Blogging the Self to Others: The Voice of Autism through Personal Blogs*

**HyeonJu Jeong** (Sunkunkwan University, Korea):

*The moderating effect of source credibility on the right use of social media in distributing health-related information*

**Trevor Anthony Cullen** (Edith Cowan University, Australia):

*The accuracy of online health information: challenges and opportunities*

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### Session 2: HIV/AIDS and Health Communication: Perspectives on Economics and Human Rights

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**Slot Code:** CHAW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** CA124

**Chair:** Nanna Engebretsen (Lillehammer University College, Norway)

#### Presentations:

**Mohan Jyoti Dutta** (National University of Singapore, Singapore): *Interrogating neoliberal ideologies of HIV/AIDS communication: Power, control, and agency*

**Ludek Stavinoha** (University of Strathclyde, UK): *'AIDS in Africa' and the News Media in Times of Crisis*

**Kate Holland** (University of Canberra, Australia): *Selling the National Disability Insurance Scheme in Australia: politics, economics and human rights in news media and public discourse*

**Kim Walsh-Childers** (University of Florida, US), **Jennifer Braddock** (University of Florida, US):

*Assessing U.S. Journalists' Beliefs about Medical Overtreatment and the Impact of Related News Coverage*

**Debbie Yichen Wu** (Fu-Jen Catholic University, Taiwan), **Fu-Li Chen** (Fu-Jen Catholic University, Taiwan), **Tsung-Hsi Wang** (Department of Health, Taiwan): *Reporting suicide in the economic crisis—A study of health journalism in Taiwan*

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### Session 3: Communicating HIV/AIDS: Issues and Concerns

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**Slot Code:** CHAW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** CA124

**Chair:** G. M. Subba Rao (National Institute of Nutrition, India)

#### Presentations:

**Vemula Ravindra Kumar** (English and Foreign Languages University, India): *Communicating HIV & AIDS prevention in India: Identifying appropriate health management policies for sustainable development*

**Travis Evan Hasler** (Kansas State University, US): *HIV/AIDS communication strategies in developing countries: Behaviour change in a high fear environment*

**Colin Tinei Chasi** (University of Johannesburg, South Africa): *Failure in HIV/AIDS communication that was waiting to happen*

**Verena Thomas** (University of Goroka, Papua New Guinea), **Mark Eby** (University of Goroka, Papua New Guinea):

*Haus Piksas: Using informal media distribution for HIV and AIDS communication in Papua New Guinea*

**Ammina Kothari** (Rochester Institute of Technology, US), **Dennis Dawson Elliott** (Indiana University, US):  
*Web-Based HIV/AIDS Information: Potential for Effective Communication*

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### Session 4: Identifying Health Communication Effects: Message and Audience Attributes

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**Slot Code:** CHAT1a

**Time:** Thu 27 June 9:00–10:30

**Room:** CA124

**Chair:** Ravindra Kumar Vemula (English and Foreign Languages University, India)

**Presentations:**

**Eva Baumann** (University of Music, Drama, and Media, Germany), **Jörg Wiltfang** (University Hospital Schleswig-Holstein, Germany), **Hans-Jürgen Wenz** (University Hospital Schleswig-Holstein, Germany), **Michael Koller** (University Hospital Regensburg, Germany), **Katrin Hertrampf Wiltfang** (University Hospital Schleswig-Holstein, Germany):  
*Socio-economic Disparities, Health Inequalities, and Differences in Communication Behaviors: Improving the Socio-cultural Fit of Cancer Prevention Efforts*

**Edmund Wei Jian Lee** (Nanyang Technological University, Singapore), **Shirley S Ho** (Nanyang Technological University, Singapore), **Josephine K Chow** (Nanyang Technological University, Singapore), **Ying Ying Wu** (Nanyang Technological University, Singapore), **Zixin Yang** (Nanyang Technological University, Singapore):  
*Staying abreast of breast cancer: Interplay of attention to media and interpersonal communication on*

*Singaporean women's breast cancer knowledge*

**Shun-Chih Ke** (Chinese Culture University, Taiwan):  
*From the perspective of elderly people to analyze cancer message*

**Yu-Chan Chiu** (National Taiwan University, Taiwan):  
*Verification and evasion: patients and non-patients' interpretations of cancer risks reported in newspapers*

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### Session 5: Panel: Revisiting Entertainment and Education

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**Slot Code:** CHAT3a

**Time:** Thu 27 June 14:00–15:30

**Room:** CA124

**Chair:** Sarah Cardey (University of Reading, UK)

**Presentations:**

**Archana Kumar** (University of Delhi, India):  
*Evaluation of EE approaches in India*

**Sarita Anand** (University of Delhi, India):  
*Case Studies on EE Approaches in India*

**G M Subba Rao** (National Institute of Nutrition, India):  
*Integrating Entertainment-Education for Nutrition Communication in Pedagogical Settings – Case Studies from India*

**Ravindra Kumar Vemula** (English and Foreign Languages University, India):  
*Critical analysis of EE interventions in developing countries: India- a case study*

**Eliza Govender** (University of KwaZulu-Natal, South Africa):  
*Revisiting Entertainment Education in theory and practice: A transnational comparative study using Intersexions*

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### Session 6: Social Determinants: Gender and Power Issues in HIV/AIDS and Health

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**Slot Code:** CHAT4a

**Time:** Thu 27 June 16:00–17:30

**Room:** CA124

**Chair:** Colin Tinei Chasi (University of Johannesburg, South Africa)

**Presentations:**

**Nancy Muturi** (Kansas State University, US):  
*Gender and HIV/AIDS in the Context of Alcohol Consumption in Kenya*

**Kockartz Aline** (Université catholique de Louvain, Belgium):  
*The conduct of interactions between care providers and HIV migrants patients in a context of austerity: an exploratory review of AIDS care communicational processes in French Belgium*

**Satarupa Dasgupta** (New York University, US):  
*Examination of care seeking behavior for sexual health of male and transgender sex workers in India for formulating future communication based intervention programs*

**Miguel Sánchez Maldonado** (Tecnológico de Monterrey, Mexico):  
*Men's Self-care: Hegemonic Masculinity and Media*

**Yi-Ning Katherine Chen** (National Chengchi University, Taiwan):  
*Socioeconomic Status and Health Communication Inequalities in Taiwan: A Nationwide Survey*

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### Session 7: Panel: Health and Culture: New Equations, New Challenges

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**Slot Code:** CHAF1a

**Time:** Fri 28 June 9:00–10:30

**Room:** CA124

**Chair:** Marjan de Bruin (University of the West Indies, Jamaica)

**Presentations:**

**Sujata Moorti** (Middlebury College, US):  
*Technologies of Citizenship: Transnational Surrogacy and the Reproduction of the World Order*

**Carolina Acosta Alzuru** (University of Georgia, US):  
*No News is Bad News: Examining the Discourse around Hugo Chávez's Illness*

**Patricia A Curtin** (University of Oregon, US):  
*Disease Eradication Campaigns through a Cultural-Economic Lens: The Competing Discourses of Social Justice, Health Diplomacy, and Neo-colonialism*

**Usha Raman** (University of Hyderabad, India):  
*Beauty is skin deep: Lifestyle clinics and urban Indian self-image*

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**Session 8: E-Health: Current and Emerging Issues for Research and Policy**

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**Slot Code:** CHAF3a

**Time:** Fri 28 June 14:00–15:30

**Room:** CA124

**Chair:** Eliza Govender (University of KwaZulu-Natal, South Africa)

**Presentations:**

**Mariliis Vahe** (Florida State University, US), **Khawaja Zain-ul-abdin** (Florida State University, US): *A call for health: The Current status of use of mobile*

*phones for healthcare interventions in developing countries*

**Veronika Karnowski** (Ludwig-Maximilians-Universität München, Germany), **Constanze Rossmann** (Ludwig-Maximilians-Universität München, Germany):  
*Mobilize by mobile. Effectiveness of a text message-intervention to promote physical activity among young adults*

**Arul Chib** (Nanyang Technological University, Singapore), **Qiaolei JIANG** (Nanyang Technological University, Singapore), **Samson Struckmann** (Ludwig Maximilian University of Munich, Germany), **Vanessa Chong** (Nanyang Technological University, Singapore), **Michelle Lim** (Nanyang Technological University, Singapore), **Regina Rodricks** (Nanyang Technological University, Singapore):  
*Mobile Medicine and Peripatetic Providers: Investigation of Impact of Tablet PCs on Healthcare Service in Rural Thailand*

**Fiona Chew** (Syracuse University, US), **Sara Z.Q Cheng** (Syracuse University, US):  
*E-health literacy and health outcomes in the United States: Extending the digital divide*

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**Session 9: Health Message Framing and Risk Perception**

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**Slot Code:** CHAF4a

**Time:** Fri 28 June 16:00–17:30

**Room:** CA124

**Chair:** Nancy Muturi (Kansas State University, US)

**Presentations:**

**Pamela M. Nevar** (University of Wisconsin-Madison, US), **Jacqueline C. Hitchon** (University of Wisconsin-Madison, US):  
*Persuasive Effects of Health Advocacy Within Entertainment Television Programming*

**Yang Liu** (City University of Hong Kong, Hong Kong):  
*Stronger Persuasiveness of Dual Exposure than One-Sided Exposure to Gain-Loss Frame: Risk Implication of Prevention Health Behaviors as the Moderator*

**Subba Rao M Gavaravarapu** (National Institute of Nutrition, India), **Mallikarjuna Rao K** (National Institute of Nutrition, India), **Balakrishna Nagalla** (National Institute of Nutrition, India), **Laxmaiah Avula** (National Institute of Nutrition, India):  
*Are perceptions of obesity and its risk factors different among 'overweight' and 'normal weight' adolescents? - Findings from formative research in South India*

**Luciana Fernandes** (University of Minho, Portugal), **Felisbela Lopes** (University of Minho, Portugal): *Health information between the newspaper and the TV screen*

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**Session 10: Social and Cultural Influences on Health Beliefs and Practices**

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**Slot Code:** CHAS1a

**Time:** Sat 29 June 9:00–10:30

**Room:** CA124

**Chair:** Gareth Horsfield (University of Reading, UK)

**Presentations:**

**Leanne Chang** (National University of Singapore, Singapore), **Iccha Basnyat** (National University of Singapore, Singapore), **Mohan Jyoti Dutta** (National University of Singapore, Singapore):  
*Elderly Chinese-speaking women's practice of medical pluralism in Singapore*

**Deepti Chittamuru** (University of Pennsylvania, US):  
*Beliefs In Rural India About Recommended Maternal Health Behaviors: An Elicitation Study*

**Lena C. Girerd-Barclay** (Colorado State University, US), **Kris Kodrich** (Colorado State University, US): *The Promotion of Breastfeeding in Malaysia – What Works, What Doesn't, and Why?*

**Crystal Li Jiang** (University of Hong Kong, Hong Kong), **Meily M. F. Cheung** (Hang Seng Management College, Hong Kong): *Parental Beliefs and Preventive Measures of Childhood Infectious Diseases in Hong Kong: A Theory-Driven Focus Group Study*

**Jisoo Ahn** (Michigan State University, US), **Hyun Soon Park** (Sungkyunkwan University, Korea): *Rewards Policy of Korean Government on Organ Donation, Is It Effective or Not?*

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**Session 11: Business Meeting**

**Time: Sat 29 June 11:00–12:30**

**Room: CA124**

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# HISTORY (HIS)

**Co-Chair:** Epp Lauk (University of Jyväskylä, Finland)  
**Co-Chair:** Chandrika Kaul (University of St. Andrews, Scotland)

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## Session 1: Media representations and reconstructions of historical crises and conflicts

**Slot Code:** HISW2a

**Time:** Wed 26 June 11-12.30

**Room:** Helix - The Studio

**Chair:** Peter Putnis (University of Canberra)

### **Presentations:**

**Denise Vultee**

*The Great Depression and nineteenth-century financial crises: Frames in English-language media, 1930-1939*

**James T. O'Donnell**

*The economic war and the Spanish Civil War*

**Thomas Birkner, Pablo Hernández Ramos**

*The Iberian Zollverein. The Spanish newspapers and their support to a customs union in Spain and Portugal (1845-1860)*

**Marcel Mauri**

*Journalism, crisis and change in Spain. From the beginning of democracy (1975-1978) to the current situation (2008-2012)*

**Denize Correa Araujo**

*After the Crisis: dictatorships revisited*

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## Session 2: Retrospective constructions of historical discourses

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**Slot Code:** HISW3a

**Time:** Wed 26 June 14-15.30

**Room:** Helix - The Studio

**Chair:** Nelson Ribeiro (Catholic University of Portugal)

### **Presentations:**

**Nicole Maurantonio**

*The myth of the "Reluctant Symbol": Rodney King and the burden of history*

**Jan Cebe**

*Media representation of the Prague Uprising after communist coup in February 1948 in Czechoslovakia*

**Susan Keith**

*The past reappears: French anniversary journalism about the liberation of Paris in 1954 and 2004*

**Jürgen Grimm, Christiane Grill**

*Terrifying images and memory construction. Receptive and persuasive effects of a Holocaust*

**Merja Ellefson**

*Patriotic Women: Lotta Svärd organization and remembering the Civil War*

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## Session 3: Broadening the scope of information and ways of dissemination

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**Slot Code:** HISW4a

**Time:** Wed 26 June 16-17.30

**Room:** Helix - The Studio

**Chair:** Jan Cebe (Charles University of Prague, Czech Republic)

### **Presentations:**

**Victor Pickard**

*The strange life and death of the U.S. Fairness Doctrine: A secret history and post-mortem for a controversial media policy*

**Michael O'Gorman**

*The construction of the copyright regulatory apparatus in newly-independent Ireland*

**Leticia Cantarela Matheus**

*The telegraph and the Brazilian press*

**Gabriele Balbi**

*Between telegraph and radio. When Marconi did not discover broadcasting*

**Gerry Sussman**

*Influence of Nineteenth Century Telegraphy on Urbanization, Mass Communications, and the Corporate Economy*

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## Session 4: Historical development of journalism's forms and formats

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**Slot Code:** HIST1a

**Time:** Thu 27 June 9-10.30

**Room:** Helix - The Studio

**Chair:** Epp Lauk (University of Jyväskylä, Finland)

### **Presentations:**

**Birgitte Kjos Fonn**

*Service journalism and the economic man*

**Carla Maria Baptista**

*How cultural journalism is evolving since 2000 until 2010: a study about the Portuguese press*

**Mark O'Brien**

*Better late than never: The delayed development of investigative journalism in Ireland*

**Rolf Werenskjold**

*The foreign news system in Norway 1945-2011*

**Ene Selart, Anu Masso**

*Japan in Estonian seamen' travelogues during the second half of the 19th century*



## Session 5: The press, broadcasting and public sphere in the times of political and societal turmoil

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**Slot Code:** HIST3a

**Time:** Thu 27 June 14-15.30

**Room:** Helix - The Studio

**Chair:** Denize Correa Araujo

(Universidade Tuiuti do Paraná, Brazil)

**Presentations:**

**Donal Patrick McCracken**

*Press freedom in Victorian Ireland*

**Chandrika Kaul**

*Imperial Hegemony vs Public Service: Broadcasting in India under the British, 1920s-1930s*

**Päivi Sisko Maijanen-Kyläheiko**

*Evolution of dominant logic - 40 years of strategic framing in the public broadcasting*

**Sascha Trueltzsch, Katja Kochanowski**

*Portraying the other: Political indoctrination in popular East German (GDR) family TV series*

**Natalie Khazaal**

*Journalistic values and social change: How a war-time Lebanese Television opened the door for a broader Arab public sphere*

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## Session 6: Identities, stereotypes, interpretations and the media

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**Slot Code:** HIST4a

**Time:** Thu 27 June 16-17.30

**Room:** Helix - The Studio

**Chair:** Chandrika Kaul (University of St. Andrews, Scotland)

**Presentations:**

**Nelson Costa Ribeiro**

*Creating a myth and a Dictator: The importance of media's discourse on the crisis during Salazar's affirmation in power*

**Colum Kenny**

*Selling a nation: The transnational adoption of professional advertising practices for national purposes at a time of crisis.*

**Enis Dinç**

*The Fabrication of Atatürk*

**Gideon Kouts**

*The merger that failed: Ha-Melits and Ha-Tsefira nest together*

**Mercedes Montero**

*Spanish advertising during the Franco Regime (1939-1975): from autarchy to consumerism.*

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## Session 7: Theoretical and methodological perspectives on history of media and journalism

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**Slot Code:** HISF1a

**Time:** Fri 28 June 9-10.30

**Room:** Helix - The Studio

**Chair:** Epp Lauk (University of Jyväskylä, Finland)

**Presentations:**

**Svennik Hoyer**

*Perspectives on Journalism History*

**Peter Putnis**

*Investigating pre-telegraphic international news networks using digitised historical newspaper databases*

**Oshrat Sassoni-Barlev**

*The construction of the Invasion from Mars as a founding event in mass communication history*

**Kevin Michael Mitchell**

*Conceptual precedents for contemporary understandings of new media*

**Joan Ramon Rodriguez-Amat**

*Towards an archaeology of the medium: new steps*

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## Session 8: Historical development of forms of public

## communication, other than the news media and journalism

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**Slot Code:** HISF3a

**Time:** Fri 28 June 14-15.30

**Room:** Helix - The Studio

**Chair:** Colum Kenny (Dublin City University)

**Presentations:**

**Robert Wakefield, Ed Adams, Tyler Page**

*Public relations pre-history in the early 1800s Age of Reform*

**Bridget Griffen-Foley**

*Whitewash: Eric White and the foundations of Australian public relations*

**Kate Fitch**

*Perceptions of Australian public relations education in the 1990s*

**Yehiel Hilik Limor, Osnat Roth Cohen**

*The early buds of globalization: the German impact on the emerging advertising industry in British territory in the 1930s - the case of the Land of Israel*

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# INTERNATIONAL COMMUNICATION (InC)

**Chair :** Herman Wasserman (Rhodes University, South Africa)

**Vice-Chair :** Tania Cantrell Rosas-Moreno (Loyola University Maryland, USA)

**Vice Chair :** Karen Arriaza Ibarra (Universidad Complutense de Madrid, Spain)

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## Session 1: BRICS as a new global communication order

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**Slot Code:** INCW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** CG86

**Chair and Discussant:** Kaarle Nordenstreng (University of Tampere)  
**Presentations:**

**Jyrki Kakonen** (University of Tampere): *BRICS as a new constellation in international relations?*

**Iiris Ruoho** (University of Tampere) and **Jie Gao** (University of Tampere): *Affective Territories - Class and Media in the Chinese Television Drama Mobile*

**Raquel Paiva de Araujo Soares** (Federal University of Rio de Janeiro) and **Muniz Sodré Cabral** (Federal University of Rio de Janeiro): *Identity Crisis in Professional Journalism in Brazil*

**Sanjay Barthur** (Central University of Tamil Nadu): *Responses to Global Power and Communication Orders: BRICS and India's domestic and comparative response in the Information and Communication sector*

**Elena Vartanova** (Moscow State University) and **Anastasia Grusha** (Moscow State University): *Russian Media System under State and Commercial Pressures*

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## Session 2: Theorizing National Identity and Global Cultural Flows Wed.

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**Slot Code:** INCW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** CG86

**Chair:** Thomas Herdin (University of Salzburg)

**Discussant:** Qiaolei Jang (Nanyang Technological University)

**Presentations:**

**Alexander Buhmann** (University of Fribourg) and **Diana Ingenhoff** (University of Fribourg): *The Global Economic and Financial Crisis and the Constitution and Effects of Nation Images: The Case of China and the USA*

**Thomas Herdin** (University of Salzburg): *Cultural surface synchronization in times of globalisation and its impact on identity building*

**Chin-Chuan Lee** (City University of Hong Kong): *Internationalizing "International Communication" Research: Critical Reflections and a New Point of Departure*

**Qiaolei Jiang** (Nanyang Technological University): *Soft Power, National Identity and Celebrity Athletes: Hong Kong Newspaper Coverage of the Olympic Champions of Beijing 2008 and London 2012*

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## Session 3: Soft power and the changing geopolitics

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**Slot Code:** INCW3b

**Time:** Wed 26 June 14:00-15:30

**Room:** C123

**Chair and Discussant:** Tania Cantrell Rosas-Moreno (Loyola University Maryland)

**Presentations:**

**Brenno Azevedo Rodrigues** (University of Minho): *Images of 'Crisis of Europe': A semiotic analysis of social media seen by the countries that form the BRICS*

**Johanna Perez Daza** (Universidad Central de Venezuela): *Comunicación internacional como estrategia de política exterior. Un acercamiento a partir del concepto de Soft Power.*

**Lian Ma** (Pennsylvania State University): *"Game Changer" or "New Kid on the Block"? Framing China in Foreign Affairs 2001-2010*

**Sujatha Sosale** (University of Iowa) and **Tania Cantrell Rosas-Moreno** (Loyola University Maryland): *IBSA and South-South Trilateral Cooperation: Framing New Relations and Initiatives for Change*

**Gabriel Botma** (University of Stellenbosch): *Raise the red lantern: Global mediated popular culture in the Chinese empire*

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## Session 4: Media, Transnational Environmental Conflict and the Question of Agency

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**Slot Code:** INCW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** CG86

**Chair:** Patrick D Murphy (Temple University)

**Presentations:**

**Patrick D Murphy** (Temple University):  
*Citizens' Media and Green Radicalism in Latin America*

**Libby Lester** (University of Tasmania):  
*Transnational Environmental Conflict in the Asian Century*

**Rowan Howard-Williams** (University of Pennsylvania):  
*Going Fossil Free: Economic Activism in Climate Change Campaigning*

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### Session 5: Global communication, conflict and social change

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**Slot Code:** INCT1a

**Time:** Thu 27 June 09:00-10:30

**Room:** CG86

**Chair:** Chris Paterson (University of Leeds)

**Presentations:**

**Chris Paterson** (University of Leeds):  
*News Agencies and the United States: The Persistence of a Passive Reporting Norm in the face of Threat and Deception*

**Xiang Zhou** (Wuhan University), **Yufei Gu** (Wuhan University) and **Yali Deng** (Wuhan University):  
*Participation in Online Action in the Context of Social Risk Events in China*

**Matt Mogekwu** (Ithaca College):  
*The growth of international communication and the rise in social dissonance in sub-Saharan Africa: Challenges of the 'Copy-Cat' phenomenon*

**Hans Ibold** (Indiana University):  
*Embracing the complexity of new social movements: Global journalism as an engine for social change*

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### Session 6: Mediated mobilities

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**Slot Code:** INCT1b

**Time:** Thu 27 June 09:00-10:30

**Room:** C123

**Chair:** Emily Keightley (Loughborough University)

**Presentations:**

**Katherine Sarikakis** (University of Vienna):  
*Mobile media and fixed individuals: regulation of the communication environment and its impact on civil liberties*

**John Downey** (Loughborough University):  
*Explaining Protest Contagion: From Arab Spring to Occupy via M15*

**Anna Reading** (King's College) and **Emily Keightley** (Loughborough University):  
*Developing Dynamic Methods for Analysing Mediated Mobility*

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### Session 7: Global online media, crisis and activism

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**Slot Code:** INCT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** CG86

**Chair:** Jenna Potter (Hamline University)

**Discussant:** Katherine Reilly (Simon Fraser University)

**Presentations:**

**Jenna Potter** (Hamline University) and **Suda Ishida** (Hamline University):  
*Cyber Terrorist or Cyber Activist? The Complex Role of the Information Revolution in the Israeli-Palestinian Conflict*

**Katherine Reilly** (Simon Fraser University):  
*Back to the future? Internet, radio, and power asymmetries in Latin American social movements*

**Iñaki Zabaleta** (University of the Basque Country), **Arantza Gutierrez** (University of the Basque Country), **Carme Pavia** (Autonomous University of Barcelona), **Itxaso Fernandez** (University of the Basque Country) and **Nikolas Xamardo** (University of the Basque Country):

*Hard data on traditional and online news media: Assessing consequences of the dual crisis in European minority language journalism*

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### Session 8: Comparative and transnational studies of media globalization/localization

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**Slot Code:** INCT3b

**Time:** Thu 27 June 14:00-15:30

**Room:** C123

**Chair:** Bridgette Colaco, Troy University

**Discussant:** Sudeshna Roy (Stephen F. Austin State University)

**Presentations:**

**Richard C. Vincent** (Indiana State University):  
*Comparative News Treatment of Global Warming Issues as Framed in Britain and the United States, a Ten Newspaper Analysis*

**Menahem Blondheim** (Hebrew University of Jerusalem) and **Elad Segev** (Tel Aviv University):  
*Is America's Global Power in Decline? International Online News as a Diagnostic for the Short-term Trajectory*

**Bridgette Colaco** (Troy University):  
*C.I.S.ter Power in the Global South: Comparative analysis of women's roles in Western magazines published in China, India, and South Africa*

**Sudeshna Roy** (Stephen F. Austin State University):  
*Crisis as Trigger for "Interlocalization": Multi- and Macro-structural Impact of Media Globalization in the Coverage of the December 2012 Rape of a Young Indian Woman*

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### Session 9: What is left of MacBride in communication policy and study?

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**Slot Code:** INCT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** CG86

**Chair:** Richard Vincent (Indiana State University)

**Discussant:** Colin Sparks (Hong Kong Baptist University)

**Presentations:**

**Kaarle Nordenstreng** (University of Tampere):

*"The paradigm of a totality." My critical reading of the MacBride Report in 1980 - and 33 years later*

**Katherine Sarikakis** (University of Vienna):

*Nothing changes; Nothing stays the same: policy transfer in global communication governance*

**Richard Vincent** (Indiana State University):

*"Back to the Future:" from NWICO to WSIS and Beyond*

**Robin Mansell** (London School of Economics):

*The Road from "Public Internet" to "Managed Services:" Lessons from the MacBride Report*

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## Session 10: The Changing Global Broadcast Media Landscape

### JOINT SESSION WITH CPT

**Slot Code:** INCT4b

**Time:** 16:00-17:30

**Room:** C123

**Chair and Discussant:** Karen Arriaza Ibarra (Universidad Complutense de Madrid)

**Presentations:**

**Musawenkosi Ndlovu** (University of Cape Town):

*The Meaning of Global News Channels' 'New' Scramble for African Media Space*

**Selin Tüzün** (Marmara University):

*The Emergence of Turkish Television Drama Sector as a 'Geo-Cultural Market'*

**Huilan Chang** (National Cheng Chi University):

*The Practical Philosophy of Technology: The Debate about Existence, Embodiment, and Perception*

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## Session 11: Media freedom, ethics and development

**Slot Code:** INCF1a

**Time:** Fri 28 June 09:00-10:30

**Room:** CG86

**Chair and Discussant:** Christopher Starke (University of Munster)

**Presentations:**

**Christopher Starke** (University of

Münster), **Teresa Naab** (Hannover University of Music, Drama and Media) and **Helmut Scherer** (Hannover University of Music, Drama and Media): *Media Freedom, Media Access, and Good Governance: A Cross-National Examination of Influences*

**Laura Schneider** (University of Hamburg):

*Global Media Freedom Measurement: The Freedom of the Media – Index As a New Instrument for Measuring Media Freedom Around the World*

**Susanne Fengler** (Dortmund University) and **Halliki Harro-Loit** (University of Tartu):

*After the Leveson inquiry: On the way to global journalism ethics? First results of a comparative journalists' survey in 14 European and Arab countries*

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## Session 12: Media Systems in the BRICS countries

**Slot Code:** INCF3a

**Time:** Fri 28 June 14:00-15:30

**Room:** CG86

**Chair:** Kaarle Nordenstreng (University of Tampere)

**Discussant:** Zhengrong Hu (Communication University of China)

**Presentations:**

**Colin Sparks** (Hong Kong Baptist University):

*Comparing Media Systems: A Critical Analysis*

**Daya Thussu** (Westminster University) and **Savyasaachi Jain** (Westminster University):

*Modelling India's multiple media systems*

**Jyotika Ramaprasad** (University of Miami) and **Herman Wasserman** (Rhodes University):

*Comparing Across Continents: Journalists in the Advancing Indian and South African Media*

**Svetlana Pasti** (University of Tampere), **Dmitri Gavra** (St Petersburg State University) and **Peixi Xu** (Communication University of China): *Internet Media Shaking Russian and Chinese Media Systems*

**Lu Xinyu** (Fudan University):

*The Great Transformation of China's Media: From the Perspective of urban-rural relationship*

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## Session 13: Newsflows and foreign coverage in the changing global media landscape

**Slot Code:** INCF4a

**Time:** Fri 28 June 16:00-17:30

**Room:** CG86

**Chair:** Akiba Cohen (Yezreel Valley College, Israel)

**Discussant:** Min Tang (University of Illinois at Urbana-Champaign)

**Presentations:**

**Erga Atad** (Tel Aviv University) and **Akiba Cohen** (Yezreel Valley College, Israel):

*Cosmopolitan vs Parochial Framing of 'Foreign' News by Global TV Broadcasters*

**Hossein Afkhami** (Allameh Tabataba'i University):

*Framing US Elections of 2012 in*

**Lars W. Nord** (Mid-Sweden University) and **Karen Arriaza Ibarra** (Universidad Complutense de Madrid):

*The Economic Crisis and the International Scenario for European Public Service Media: New Trends and Tendencies*

**Min Tang** (University of Illinois at Urbana-Champaign):

*"Who am I?": On the Identity Struggle of "Chinese Assistants" and the Power Dynamics in Local Newsrooms of Global Media Corporations*

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### Session 14: New Centres, New Peripheries

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**Slot Code:** INCS1a

**Time:** Sat 29 June 09:00-10:30

**Room:** CG86

Chair: Nelson Ribeiro (Catholic University of Portugal)

**Discussant:** Julia Pohle (Vrije Universiteit Brussel)

**Presentations:**

**Heeyun Regina Jeong** (Hankuk University) and **Young-Gil Chae** (Hankuk University):

*North Korean Defectors' Perceptions Toward Media and Realities of Two Koreas*

**Julia Pohle** (Vrije Universiteit Brussel):  
*From a Global Informatics Order to Informatics for Development: The rise and fall of the Intergovernmental Bureau for Informatics*

**Nelson Ribeiro** (Catholic University of Portugal) and **Rita Figueiras** (Catholic University of Portugal):

*The Impact of the Economic Crisis in Media Ownership: How Angolan Corporations are reconfiguring the Media Landscape in Portugal and the Lusophone World*

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**Business meeting:**

**Time: Sat 29 June 11:00-12:30**

**Room: CG86**

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### Session 15: New trends and controversies in global media

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**Slot Code:** INCS3a

**Time:** Sat 29 June 14:00-15:30

**Room:** CG86

**Chair and discussant:** Ulrike Rohn (University of Tartu)

**Presentations:**

**Ulrike Rohn** (University of Tartu):

*The global phenomenon of social network sites as a driver of direct and indirect connectivity between cultures and nations?*

**Youichi Ito** (Akita International University):

*What explains the fluctuations in news coverage by foreign mass media?*

**Seon Gi Baek** (Sungkyunkwan University) and **Kyung Rag Le** (Sungkyunkwan University):

*Political Discourse and Agenda-Building of the Social Network Service in the Presidential Election: A Semiotic and Discourse Analysis on Twittered Contents in the 18th Presidential Election of Korea*

**Karen Arriaza Ibarra** (Universidad Complutense de Madrid):

*International Projection in the Study of European Public Service Media: Diverging Scenarios Harmonising Through Qualitative Comparative Analysis (QCA) Research*

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# ISLAM AND MEDIA (ISL)

**Chair:** Basyouni Hamada (Dean, International Academy for Media Sciences, Cairo, Egypt)  
**Vice-Chair:** Bushra Rahman (Institute of Communication Studies University of the Punjab, Pakistan)  
**Vice –Chair:** Mahmoud Galander (Chair, Department of Mass Communication, Qatar University, Qatar)

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## Session 1: Media Ethics and Regulation in Muslim World

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**Slot Code:** ISLW2a  
**Time:** Wed 26 June 11:00-12:30

**Room:** HG06  
**Chair:** Basyouni Hamada (Dean, International Academy for Media Sciences, Cairo, Egypt)

**Presentations:**  
**Mahmoud M. Galander,** (Qatar University, Qatar),  
*Watching over the "Watchdogs": How Press Laws and Councils Stifle the Sudanese Press.*

**Basyouni Ibrahim Hamada,** (International Academy for Media Science, Egypt),  
*Media Self - Regulation in Post - Egypt Revolution Legal and Ethical Requirements*

**Yusuf Kalyango,** ( E. W. Scripps School of Journalism , Ohio University, United States, , **Nancy Ogundimu Katu,** (E. W. Scripps School of Journalism , Ohio University, United States),  
*Just or Unjust War: Attitudes of Muslims and Non-Muslims about the U.S.-led Wars*

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## Session 2: Media Coverage of Arab Spring: Local and Global Contexts

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**Slot Code:** ISLW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** HG06

**Chair:** Mahmoud Galander (Chair, Department of Mass Communication, Qatar University, Qatar)

**Presentations:**

**Marcus Assis Lima,** (Universidade Estadual do Sudoeste da Bahia, Brazil, Fabio, Universidade Estadual do Sudoeste da Bhaia, Brazil, Agra),  
*Memory, and Representation, of Arab Spring in Brazilian Press.*

**Ieda Tucherman,** (School of Communication Studies, Federal University of Rio de Janeiro, Brazil),  
*The feminine vision of democracy on Square Tahiz.*

**Azza Osman Abdelaziz** (Al- Ahram Canadian University, Egypt) *Diversity Crisis in the Egyptian Media: The Case of the Constitution between Islamic and Civil Political Parties,*

**Monowara Moni Begum** (Freelance Journalist and Media Researcher, Germany)  
*Arab Spring: The Role of Communication in Peace Building.*

**Awatef Abdel Rahman,** (Cairo University, Egypt),  
*"The Egyptian Media Crisis during Islamic Regime"*

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## Session 3: Social Networks, Muslims and Identity

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**Slot Code:** ISLS1a

**Time** Sat 29 June 9:00-10:30

**Room:** C123

**Chair:** Basyouni Hamada (Dean, International Academy for Media Sciences, Cairo, Egypt)

**Presentations:**

**Nasya Bahfen** (A Snapshot, Journalism and Media Research Centre, Australia)  
*Social Networking and Muslim*

*Minority Identity*

**Sheida Shirvani** (Department of communication, Ohio University Zanesville, United States)  
*Women's Impact on Social Media in Islamic Regions.*

**Jaihind Binod C agrawal,**  
*influences of Religions Telecast in a Multi-religious India: An Analysis of Hindu and Muslim Television Viewers.*

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## Business Meeting

**Time: Sat. 29 June 11:00-12.30**

**Room: C123**

**Chair: Basyouni Hamada, Chair of Islam and Media Group**

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# JOURNALISM RESEARCH AND EDUCATION (JRE)

**Chair:** Ibrahim Saleh  
**Vice-Chair:** Cláudia Lago

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## Session 1. Fragmented Publics and Redefining Journalism

### Theme IV: Methods for Quantifying Professional Journalism.

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**Slot Code:** JRE W2a  
**Date:** Wed 26 June 11:00-12:30

**Venue:** HG23

**Chair:** Ibrahim Saleh, University of  
Cape Town, South Africa

1. *Sparking innovation in journalism  
research: Learning from emotions and  
social movements*

**Hans Ibold**, Indiana University, USA

2. *From public to private sphere?  
Changes in the professional  
orientations of Nordic journalism  
students 2005-12*

**Jan Fredrik Hovden**, University of  
Bergen, Norway

3. *When a journalist decides to be  
become a PR: an analysis of the  
university role' programs and  
internships to the careers choices of  
Brazilian journalism students*

**Fábio Henrique Pereira**, University of  
Brasilia, Brazil, **Nayane Oliveira**,  
University of Brasilia, Brazil, **Patricia  
Antunes Travassos**, University of  
Brasilia, Brazil, & **Raphael Sandes**,  
University of Brasilia, Brazil

4. *Cut-and-paste journalism? A study  
on the sourcing practices in Finnish  
news media*

**Laura Juntunen**, University of Helsinki,  
Finland

5. *A Study of The relationship between  
Korean Youth's Portal News Usage  
Characteristics and News Trust with  
Publicness Recognitions*

**Tae-Beom Shin**, Sungkyunkwan  
University, Republic of Korea & **Sang-  
Hee Kweon**, Sungkyunkwan University,  
Republic of Korea

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## Session 2. Foreign News on Television: Where in the World Is the Global Village?

### Theme I: International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives

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**Slot Code:** JRE W2c

**Date:** Wed June 26 09:00-10:30

**Venue:** HG05

**Chair:** Akiba Cohen, The Max Stern  
Yezreel Valley College, Israel

1. *An Overview of the Multinational  
Project*

**Akiba Cohen**, The Max Stern Yezreel  
Valley College, Israel

2. *An overview of the findings in a  
nutshell*

**Agnieszka Stępińska**, Adam  
Mickiewicz University, Poznan, Poland

**António Belo**, School of  
Communication and Media Studies,  
Lisbon, Portugal

**Constanza Mujica**, Pontificia  
Universidad Católica, Santiago, Chile

**André Sendin**, School of  
Communication and Media Studies,  
Lisbon, Portugal

3. *Linking contents and survey data:  
Topics and countries of interest*

**Knut De Swert**, University of  
Amsterdam, the Netherlands

**Francis Lee**, Chinese University of  
Hong Kong

4. *Strategies, tactics and practical  
experiences from comparative  
research on foreign news*

**Jürgen Wilke & Christine Heimprecht**,  
Johannes Gutenberg University, Mainz,  
Germany

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## Session 3. New Business Settings and New Journalism Challenges

### Theme III: Professional Journalism

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**Slot Code:** JRE W2b

**Date:** Wed 26 June 09:00-10:30

**Venue:** HG 10

**Chair:**

1. *Spots news coverage and changing  
news routines in the context of police  
digital communications in Hong Kong*

**Meily Mei-fung Cheung**, Hang Seng  
Management College, Hong Kong &  
**Tin Chi Wong**, Hong Kong Baptist  
University, Hong Kong

2. *Pluralism and political parallelism in  
political news coverage in Spanish  
television newscasts*

**María-Luisa Humanes**, University Rey  
Juan Carlos, Spain & **María-Dolores  
Montero**, Universidad Autonoma de  
Barcelona, Spain

3. *Riding out the storm: AJC's  
experience of overcoming financial  
crisis*

**Svetlana Kulikova**, Georgia State  
University, USA & **Diana Sargent**,  
Georgia State University, USA

4. *Building Paywalls: Newspapers and  
a New Online Business Model*

**Elisheva Weiss Klagsbrun**, University  
of Southern California, USA

5. *From citizen journalism to citizen participation: case study in Portuguese and Spanish online press*

**João Canavilhas**, Universidade da Beira Interior, Portugal & **Catarina Rodrigues**, Universidade da Beira Interior, Portugal

6. *Innovations on online journalism: discussing business design models*  
**Elizabeth Saad Correa**, University of Sao Paulo, Brazil

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## Session 4. The Media and Political Spectacle: Conflicts and Journalism Performance

### Theme IV: Methods for Quantifying Professional Journalism.

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**Slot Code:** JRE W3a

**Date:** Wed June 26 14:00-15:30

**Venue:** HG23

**Chair & Discussant:** Richard Shafer, University of North Dakota, USA

1. *The Communication Order: Interdictions under the Politically Correct Principle*

**Mayra Rodrigues Gomes**, University of Sao Paulo, Brazil, & **Nara Lya Simões Caetano Cabral**, University of Sao Paulo, Brazil

2. *Palestinian journalists, professional values and the negotiation of identity*

**Melinda B. Robins**, Emerson College, USA

3. *An empirical study of editorial homogeneity in a context of concentrated media ownership in Chile*

**Maria Elena Gronemeyer**, Pontificia Universidad Catolica de Chile, Chile

4. *The spectacularization of politics in the Chilean written press between 1990 and 2010*

**Diego Ignacio Cespedes**, Universidad de Santiago de Chile, Chile & **Antonio**

**Ignacio Figueroa**, Universidad de Santiago de Chile, Chile

5. *Using Storify: challenges and opportunities for journalists covering conflicts*

**Vittoria Sacco**, University of Neuchâtel, Switzerland & **Diana Bossio**, Swinburne University of Technology, Australia

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## Session 5: Journalism & Power: New Actors & New Voices

### Theme III: Professional Journalism

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**Slot Code:** JRE W3c

**Date:** Wed June 26 14:00-15:30

**Venue:** HG05

**Chair:** Claudia Lago, University of Anhembi Morumbi, Brazil

1. *Parties, power, and voice: How political power in South Africa and India affects news sources*

**Felicity Duncan**, Annenberg School for Communication at the University of Pennsylvania, USA

2. *Youth Activism and Professional Journalism in Egypt*

**Assya Yassin El-Shoukairy**, October University For Modern Arts and Sciences, Egypt

3. *Teaching Journalism in the Age of Social Media*

**Corinne Irolene Barnes**, University of the West Indies, Jamaica

4. *"Reporter in a Rush": Talking Citizen Journalists Comparatively*

**Tsan-Kuo Chang**, City University of Hong Kong, Hong Kong

5. *Listening to the other: Lessons from Political Protests for the Adoption of Peace Journalism in South Africa*

**Jaquelyne Crystal Kwenda**, University of Cape Town, South Africa

## Session 6. Information, Journalism Education & Industry Requirements

### Theme V: Generic Studies of Journalism

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**Slot Code:** JRE W3b

**Date:** Wed June 26 14:00-15:30

**Venue:** HG 10

**Chair & Discussant:** Kerry Philip Green, University of South Australia, Australia

1. *Investigación en efectos de la Comunicación e Innovación Educativa en Periodismo en torno a un área de especialización informativa*

**M. Teresa Mercado**, Universidad CEU Cardenal Herrera, Spain, **Sebastián Sánchez**, Universitat de València, Spain & **José María Herranz**, Universidad de Castilla La Mancha, Spain

2. *Teaching educators to use computers in their social science classrooms: A South African experience*

**Fortunate Takawira Gunzo**, Rhodes University, South Africa & **Lorenzo Dalvit**, Rhodes University, South Africa

**Corinne Irolene Barnes**, University of the West Indies, Jamaica

3. *How do the most prestigious journalism schools worldwide manage to balance classic subjects with the current industry requirements?*

**José Luis Requejo Alemán**, Universidad Carlos III de Madrid, Spain & **Susana Herrera Damas**, Universidad Carlos III de Madrid, Spain

4. *Chinese journalism graduates - entering a challenging occupation*

**Laura Dombernowsky**, Aarhus University, Denmark

5. *The reporting teams responsible for social networks in newsrooms Colombian media*

**Danghelly Zúñiga**, Universidad del Rosario, Colombia & **Alvaro E. Duque**, Universidad del Rosario, Colombia

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## Session 7. Journalism Motivations, Practices and Indicators

### Theme IV: Methods for Quantifying Professional Journalism

**Slot Code:** JRE W4a

**Date:** Wed June 26 16:00-17:30

**Venue:** HG 23

**Chair & Discussant:** Claudia Lago, University of Anhembi Morumbi, Brazil

*1. Measurement Issues and the Relationship Between Media Freedom and Corruption*

**Lee Bernard Becker**, University of Georgia, USA  
**Teresa K. Naab**, Institut für Journalistik und Kommunikationsforschung, Germany,  
**Cynthia English**, Gallup, USA & **Tudor Vlad**, University of Georgia, USA

*2. Crisis or development? Russian journalists of 2010s about the profession*

**Maria Anikina**, Lomonosov Moscow State University, Russian Federation

*3. Journalistic roles performance in news content: Challenging the dichotomy citizen-consumer in the conception of the public*

**Claudia Mellado**, University of Santiago, Chile & **Arjen Van Dalen**, University of Southern Denmark

*4. Proposing the Motivational Consumption Theory: A Structural Examination of News Consumption*

**Angela M Lee**, University of Texas at Austin, USA

*5. Data Journalism in the United Kingdom: a typology and analysis*

**Megan Knight**, University of Central Lancashire, UK

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## Session 8. Journalists and Social Media – what will the future hold?

## Theme II: Innovations in Journalism

**Slot Code:** JRE W4c

**Date:** Wed June 26 16:00-17:30

**Venue:** HG05

**Chair:** Howard Tumber, City University, UK

*1. Social Media, Ephemeral Information and New Knowledge Production*

**Robin Mansell**, London School of Economics and Political Science, UK

*2. Live Blogs and Social Media: Elicitation, Aggregation, and Distribution*

**Neil Thurman**, City University, UK

*3. Social Sensor research on journalists needs*

**Nic Newman**, Senior Research Fellow, City University, UK & **Stephen Schifferes**, City University, UK

*4. News Across the Great Wall: World News Organizations' Web Strategies for the China Market*

**Hsiang Iris Chyi**, University of Texas at Austin, USA

*5. MijnZ: Can an Internet site strengthen the connection between journalism and youth?*

**Rolien Duiven**, Windesheim University of Applied Sciences, Netherlands, **Nico Drok**, Windesheim University of Applied Sciences, Netherlands, **Liesbeth Hermans**, Windesheim University of Applied Sciences, Netherlands

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## Session 9. Pitching Climate Change, Children & Gender Reporting in Complex Dialogues Across Themes: Special Session on climate Change

**Slot Code:** JRE W4b

**Date:** Wed June 26 16:00-17:30

**Venue:** HG 10

**Chair and Discussant:** Adrienne Russell, University of Denver, USA

*1. Teaching the difference between knowledge and opinion by analyzing information on climate change*

**Mónica Codina**, University of Navarra, Spain & **Bienvenido León**, University of Navarra, Spain

*2. The Never-Ending Problem Named Female Migrant Workers (A Framing analysis on Indonesian Media)*

**Billy Sarwono**, University of Indonesia, Indonesia

*3. Children and adolescents in conflict with the law and its representation in the series of reports "Crime, Punishment and Recovery", from TV Brazil*

**Marcus Assis Lima**, Goldsmiths College, UK & **Flavia Moreira Mota**, Universidade Estadual do Sudoeste da Bahia, Brazil

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## Session 10: Journalism Ethics: Practices and Challenges

### Theme V: Generic Studies of Journalism

**Slot Code:** JRE T1a

**Date:** Thu June 27 09:00-10:30

**Venue:** HG 23

**Chair:** Billy Sarwono, University of Indonesia, Indonesia

**Discussant:** Leif Kramp, University of Bremen, Germany

*1. Spheres of Sociability in the Formation of Ethics and Professional Culture in Brazilian Journalism Students*

**Márcia Furtado Avanza**, Fiam-Faam-Centro Universitário, Brazil & **Eliza Bachega Casadei**, University of Sao Paulo, Brazil

2. *Freedom of expression and Press Freedom: Journalists' concepts and practices in Pakistan*

**Sadia - Jamil**, University of Queensland, Australia

3. *Journalistic imagination and cosmopolitanism among journalists in the UK*

**Marina Sterna Gerner**, London School of Economics and Political Science, UK

4. *Citizens as Sources: How Similarity and Credibility Affect Information Processing, Evaluations, and Attitude Formation*

**Mariska Kleemans**, Windesheim University of Applied Sciences Zwolle, Netherlands, **Liesbeth Hermans**, Windesheim University of Applied Sciences Zwolle, Netherlands, **Gabi Schaap**, Radboud University Nijmegen, Netherlands

5. *Journalism education futures, partnerships, and innovations*

**Marcus James O'Donnell**, University of Wollongong, Australia, **Stephen Tanner**, University of Wollongong, Australia, **Kerry Green**, University of South Australia, Australia & **Trevor Cullen**, Edith Curtin University, Australia

6. *The Growth of Casual and Freelance Work in French Journalism. New flexible Model or Deconstruction of Professional Status and Labour Market?*

**Cécolène Frisque**, University of Nantes/Centre for Research on Political Action in Europe (CRAPE, Rennes), France

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## Session 11: Surveying Journalism in an Evolving World

### Theme V: Generic Studies of Journalism

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**Slot Code:** JRE T1c

**Date:** Thu June 27 09:00-10:30

**Venue:** HG05

**Chair:** Rune Ottosen, Oslo and Akershus University College of Applied Sciences, Norway

1. *Mentoring in journalism: its importance, its challenges and its outlook*

**Janet Michelle Fulton**, University of Newcastle, Australia

2. *Trust in Journalism in a Digital World*

**Bernd Blöbaum**, University of Muenster, Germany

3. *Bridging Divides, A Critical Review of Participatory Dimensions of the 2012 "Journalism Strategies" Conference*

**Gretchen King**, McGill University, Canada, **Christine Crowther**, Concordia University, Canada, **Errol Salamon**, McGill University, Canada & **Simon Thibault**, Université Sorbonne Nouvelle - Paris 3

4. *Innovative 21th century Scriptures: Multimedia Journalism and Education*

**Beatriz Becker**, Universidade Federal do Rio de Janeiro, Brazil & **Laura Maia de Castro**, Universidade Federal do Rio de Janeiro, Brazil

5. *The Effects of Melodramatic Animation in News on Presence, Perceived Credibility of News, and Reality Judgment*

**Ka Lun, Benjamin Cheng**, Hong Kong Baptist University, Hong Kong & **Wai Han Lo**, Hong Kong Baptist University, Hong Kong

6. *Digital, Multimedia, Transmedia & Other Telling Stories: Towards a Conceptual Clarification of Journalistic Digital Narrative*

**Pilar Carrera**, Universidad Carlos III de Madrid, Spain

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## Session 12: Hybridization of Media, Twitter and Political Implications

### Theme II: Innovations in Journalism

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**Slot Code:** JRE T1b

**Date:** Thu June 27 09:00-10:30

**Venue:** HG10

**Chair & Discussant:** Johan Lidberg, Monash University, Caulfield Campus, Melbourne, Australia

1. *The 'ecology of participation': A study of audience engagement on alternative and independent journalism websites*

**Renee Barnes**, University of the Sunshine Coast, Australia

2. *The costs of Twitter journalism: Teaching journalism students how to tweet without giving away the whole story and potential profit*

**Sholain Govender-Bateman**, Tshwane University of Technology, South Africa

3. *Political Opinion Magazines' Use of Twitter During Election 2012*

**Susan Currie Sivek**, Linfield College, USA

4. *Journalists & Twitter: What are Turkish Journalists Saying Online*

**Banu Akdenizli**, Yeditepe University, Turkey

5. *The credibility of online news on Twitter: a case study (#valenciaonfire)*

**Elvira Garcia De torres**, University Ceu Cardenal Herrera, Spain, **Concha Edo Bolós**, Complutense University of Madrid, Spain & **Blanca Nicasio Varea**, University Ceu Cardenal Herrera, Spain

6. *Tweeting But Not Talking: The Missing Element in Talk Radio's Use of Twitter*

**Susana Herrera Damas**, Universidad Carlos III de Madrid, Spain & **Alfred Hermida**, University of British Columbia, Canada

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## Session 13: New News in the context of Social Media

### Theme II: Innovations in Journalism

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**Slot Code:** JRE T 3a

**Date:** Thu June 27 14:00-15:30

**Venue:** HG23

**Chair and Discussant:** Rodrigo

Araya, Pontificia Universidad Catolica de Valparaiso, Chile

1. *Towards a qualitative approach to evaluating access to information legislation*

**Paul Henman**, Queensland University, Australia, **Johan Lidberg**, Monash University, Australia & **Rhonda Breit**, University of Queensland, Australia

2. *The reader of magazines in digital environment: The journalist Eliane Brum column on education in the Brazilian Revista Época*

**Monica Martinez**, University of Sorocaba (Uniso), Brazil

3. *Exploring Internet-native News Outlets (Pure Play): Braided Journalism and Rue89*

**zhao ruhan**, Université Libre de Bruxelles and Communication University of China, China

4. *Social Media and the Chinese Press: A Case Study of the Southern Weekend Incident*,

**Chen Xiaobo**, Tsinghua University, China, **Hao Xiaoming**, Nanyang Technological University, Singapore, & **Jin Jianbin**, Tsinghua University, China

5. *What is the Meaning of a News Link?*

**David Michael Ryfe**, University of Nevada, USA & **Donica Mensing**, University of Nevada, USA

6. *The system-of-innovation approach in journalistic organizations: Factors of innovation in newsrooms*

**Leif Kramp**, University of Bremen, Germany, **Stephan Alexander**

**Weichert**, Macromedia University of Applied Sciences, Hamburg, Germany & **Martin Welker**, University of Leipzig, Germany

## Session 14: Creative Skills vs. Creative Destruction of Journalism Education

### Theme V: Generic Studies of Journalism

**Slot Code:** JRE T3c

**Date:** Thu June 27 14:00-15:30

**Venue:** HG05

**Chair:** Andrew Duffy, Nanyang Technological University, Singapore

1. *Creative destruction and crossmedial storytelling*

**Marlis Prinzing**, Macromedia University of Applied Studies, Cologne, Germany, **Michael Oehler**, Macromedia University of Applied Studies, Cologne, Germany & **Christof Breidenich**, Macromedia University of Applied Studies, Cologne, Germany

2. *Creative Destruction, Behavioral Economics, and Journalism Education*

**Stephan Russ-Mohl**, Università della Svizzera italiana, Switzerland

3. *Journalism Education & BRICS: Issues and Challenges for Comparative Assessment*

**Sanjay Bharthur**, Central University of Tamil Nadu, India

4. *Building the news business through innovation, experimentation and creativity: The United States, Germany and Spain*

**María Teresa Sandoval-Martín**, Universidad Carlos III de Madrid, Spain & **Eduardo Rodríguez**, Universidad Carlos III de Madrid, Spain

5. *Identifying indicators of excellence in journalism practice: An Australian experiment*

**Kerry Philip Green**, University of Southern Australia, Australia, **John Cokley**, Swinburne University of Technology, Australia & **Jolyon Sykes**, University of Canberra, Australia

6. *Nobel Laureates: John Hume and David Trimble, Northern Ireland*

**Stephen Rendahl**, University of North Dakota, USA

## Session 15: Foreign correspondents and (re) colonisation in the global news system - new hubs, and new peripheries?

### Theme I: International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives

**Slot Code:** JRE T3b

**Date:** Thu June 27 14:00-15:30

**Venue:** HG10

**Chair:** Howard Tumber, City University, UK

**Discussant:** Beate Josephi, Edith Cowan U

1. *New Media and the Renaissance of Foreign Correspondence: The Evolving Practices of Foreign Journalists in London*

**Cristina Archetti**, University of Salford, UK

2. *"A city bathed in light": foreign correspondence, London and the prevalence of the old order*

**Michael Stuart Bromley & Howard Tumber**, City University, UK

3. *Foreign Correspondents in East Africa and the decolonisation of international news flows*

**Mel Bunce**, University of Oxford, UK

4. *Journalists and anti-colonial networks: Ireland the new world order for news in the early 20th century*

**Maurice Patrick Walsh**, Kingston University, UK

## Session 16: Seeing the bigger picture? Social media and reporting of humanitarian crises in the 21st century

## Theme I: International Collaborative Research in Journalism Research: New Challenges and Emergent Perspectives

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**Slot Code:** JRE T4a

**Date:** Thu June 27 16:00-17:30

**Venue:** HG23

**Chair and Respondent:** Howard Tumber, City University, UK

**1.** *On Seeing and Not Seeing Hurricane Sandy*

**Barbie Zelizer**, University Pennsylvania, USA

**2.** *Heading for a disaster? Ethical and legal questions raised when mainstream media use user-generated content to report humanitarian crises*

**Glenda Cooper**, City University, UK

**3.** *Climate Crisis Communication and the Voice of Global Publics*

**Adrienne Russell**, University of Denver, USA

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## Session 17: Quality and Quantity Indicators: Two sides of the story

**Across Themes: Professional Journalism, International Perspectives & Quantifying Methods**

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**Slot Code:** JRE T4c

**Date:** Thu June 27 16:00-17:30

**Venue:** HG05

**Discussant:** Beate Josephi, Edith Cowan U

**1.** *The Sources Management as Criterion of Journalistic Quality: Longitudinal study on Spanish Newspapers (1980-2010)*

**Pablo Lopez-Rabadan**, Universitat Jaume I, Spain & **Andreu Casero-Ripolles**, Universitat Jaume I, Spain

**2.** *Quality journalism in times of crisis: An analysis of the evolution of the European reference press (2001-2012)*

**Txema Ramirez de la Piscina, Maria González Gorosarri, Antxoka Agirre, Estefanía Jimenez, Alazne Aiestaran, Beatriz Zabalondo**, University of Basque Country

**3.** *How to measure TV journalism quality in disaster coverage: Proposing an instrument based on the Feb. 27, 2010 earthquake in Chile*

**Soledad Puente**, Pontificia Universidad Católica de Chile, Chile, **Daniela Grassau**, Pontificia Universidad Católica de Chile, Chile & **Silvia Pellegrini**, Pontificia Universidad Católica de Chile, Chile

**4.** *Analyzing influences on journalism students' professional views: Evidence from a study across eight countries*

**Claudia Mellado**, University of Santiago, Chile & **Folker Hanusch**, University of the Sunshine Coast, Australia

**5.** *Post Crisis Journalism: Rethinking Journalistic Futures*

**Eugenia Siapera**, Dublin City University, Ireland & **Lambrini Papadopolou**, Panteion University of Athens

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## Session 18: Changes in Journalists Cultures Across the world

### Theme V: Generic Studies of Journalism

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**Slot Code:** JRE T4b

**Date:** Thu June 27 16:00-17:30

**Venue:** HG10

**Chair:** João Canavilhas, Universidade da Beira Interior, Portugal

**1.** *Three Countries, One Profession: Comparative Analysis on Evolution of Journalistic Culture in Post-*

*Communist Poland, Romania and Moldova*

**Natalia Milevschi**, University of Bucharest, Romania

**2.** *Mapping integrated journalism in European universities*

**Irene da Rocha**, Pompeu Fabra University, Spain & **Salvador Alsius**, Pompeu Fabra University, Spain

**3.** *Social Capital Utilization in Journalistic Practices: A Case Study of Investigative Journalists in China*

**Yingjie Jayleen Huang**, Hong Kong Baptist University, Hong Kong

**4.** *Transformation of Journalism Paradigm In Russia: Between Soviet Legacy And Anglo-Saxon Theory*

**Anna Litvinenko**, St.Petersburg State University, Russian Federation

**5.** *Journalism and post-ideological neoliberalism*

**Sean Phelan**, Massey University Wellington Aotearoa New Zealand, New Zealand

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## Special JRE Cocktail

**Date:** Thu 27 June 18:00-19:30

**Venue:** Helix - The Gallery

**Attendance by Invitation Only**

**Research Award Ceremony**

**Sponsorship:** JRE Section & Journal of Applied Journalism and Media Studies

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## Session 19: Narratives, Communities and Conflicts in Transforming Environment

### Theme IV: Methods for Quantifying Professional Journalism

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**Slot Code:** JRE F1a

**Date:** Fri June 28 09:00-10:30

**Venue:** HG23

**Chair & Discussant:** Mayra Rodrigues Gomes, University of Sao Paulo, Brazil,

1. *No alarms and no surprises. Journalism permanent crisis reframed by surrounding economic crisis*

**Arnaud Anciaux**, Université Laval (Canada)/ **CRAPE**, Université de Rennes 1 (France)

2. *Using Storify: challenges and opportunities for journalists covering conflicts*

**Vittoria Sacco**, University of Neuchâtel, Switzerland & **Diana Bossio**, Swinburne University of Technology, Australia

3. *How the British Press covered its own Crisis*

**Sally Broughton Micova**, London School of Economics and Political Science, UK & **Damian Tambini**, London School of Economics and Political Science, UK

4. *Community, Conflict and Coverage: How do Hong Kong and Macau Newspapers Present Conflict with Mainland China?*

**Xiaoqin Li**, FSH University of Macau, Macau & **Wenbo Zhu**, FSH University of Macau, Macau

5. *The Hidden Theory in Financial Crisis Journalism: The Case of Norway*

**Birgitte Kjos Fonn**, Oslo & Akershus University College, Norway & **Paul Bjerke**, Volda University College, Norway

6. *Reproducing fear in the newsroom: A study of news culture in the Ethiopian state media*

**Terje Skjerdal**, NLA University College, Norway

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## Session 20: Global Models for Challenging and Transforming Journalism

### Theme I: Across Themes-International Collaborative Research, Innovation in

## Journalism and Emergent Practices

**Slot Code:** JRE F1b

**Date:** Fri June 28 09-10:30

**Venue:** HG 10

### Chair:

1. *Muslimah Media Watch: Media Activism and Muslim Choreographies of Social Change*

**Nabil Echchaibi**, University of Colorado-Boulder, USA

2. *Innovation in Hybrid Spaces: The Intersection of Mobilized Publics and Professional Journalism*

**Adrienne Russell**, University of Denver, USA

3. *New Jungle Drums? Using Mobile Phones to Collect, Access and Disseminate News in Central India*

**Kalyani Chadha**, University of Maryland, USA & **Linda Steiner**, University of Maryland, College Park, USA

4. *Future models of community news*

**Richard Sambrook**, Cardiff University, UK

5. *Tactical Media Practices in Italy: The Case of Insu<sup>tv</sup>*

**Michela Ardizzoni**, University of Colorado - Boulder, USA

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## Session 21: Emerging Forms, Online News Sourcing & Risk Society

### Theme II: Innovations in Journalism

**Slot Code:** JRE F3a

**Date:** Fri June 28 14:00-15:30

**Venue:** HG23

**Chair:** Eno Akpabio, University of Dar Es Salaam, Tanzania

1. *Peers as social capital in the production of news. Online social networks of journalists*

**Maurice Vergeer**, Radboud University Nijmegen, the Netherlands

2. *A Resource-Based Approach for Competitive Advantage among Chinese News Sites*

**J. Sonia Huang**, National Chiao Tung University, Taiwan & **Jia Dai**, Tsinghua University, China

3. *Professional Social Web Usage - Analyzing Journalism Practice in a Digital Environment*

**Ines Drefs**, University of Hamburg, Germany

4. *Adopting user-generated-content into news reports of disasters? A case study of disaster reporting in China in the new media era*

**Jingrong Tong**, University of Leicester, UK

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## Session 22: Local and National insights to Journalism Research and Education

### Theme III: Professional Journalism

**Slot Code:** JRE F3b

**Date:** Fri June 28 14:00-15:30

**Venue:** HG10

**Chair:** Wenbo Zhu, FSH University of Macau, Macau

1. *A Survey of Post-Soviet Press Systems in the Caucasus Region: A Case Study of Azerbaijan, Georgia, and Armenia*

**Richard Shafer**, University of North Dakota, USA & **Eric Freedman**, University of Michigan, USA

2. *Newsroom councils in search of lost times*

**Joaquim Fidalgo**, University of Minho Braga, Portugal

3. *Transformations in Asian newsrooms in a multimedia world*

**Violet B. Valdez**, Ateneo de Manila University, Konrad Adenauer Asian Center for Journalism

4. *Journalistic Routines and Newsroom Practices at the USA-Mexico Border*

**Kris Kodrich**, Colorado State University, USA & **Cathleen Carter**, Colorado State University, USA

5. *The Norwegian journalists between market and ideals*

**Rune Ottosen**, Oslo and Akershus University College of Applied Sciences, Norway

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### Session 23: Professional Journalism in Times of Crisis

#### Theme III: Professional Journalism

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**Slot Code:** JRE F4a

**Date:** Fri June 28 16:00-17:30

**Venue:** HG23

**Chair:** Elizabeth Saad Correa, University of Sao Paulo, Brazil

1. *Bailout framing: Legitimizing discourse in times of crisis*

**Vaia Doudaki**, Cyprus University of Technology, Cyprus, **Lia-Paschalia Spyridou**, Cyprus University of Technology, Cyprus, **Christos Tzalavras** & **Angeliki Boubouka**, Cyprus University of Technology, Cyprus

2. *Voices in the financial crisis: who got to shape the news agenda and who was shut out of coverage.*

**Kevin Rafter**, Dublin City University, Ireland

3. *Verification as a battle for professional survival: analyzing journalists' discourse on a core aspect of identity in a time of crisis*

**Ivor Shapiro**, Ryerson University, Canada, **Colette Brin**, Université Laval, Canada, **Lee Marshall**, Ryerson

University, Canada & **Philippa Spoel**, Laurentian University, Canada

4. *An Encounter With India's 'Terrorists': Naxal and Maoist Identity in The Times Of India Op-Ed Discourses*

**Ashmi Rashmikanth Desai**, University of Colorado Boulder, USA

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### Session 24: Journalism in a Changing Profession

#### Theme III: Professional Journalism

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**Slot Code:** JRE F4b

**Date:** Fri June 28 16:00-17:30

**Venue:** HG10

**Chair:** Barbie Zelizer, University Pennsylvania, USA

1. *The Growth of Casual and Freelance Work in French Journalism. New flexible Model or Deconstruction of Professional Status and Labour Market?*

**Cécolène Frisque**, University of Nantes/Centre for Research on Political Action in Europe (CRAPE, Rennes), France

2. *Comparing the Status of Journalists and the Forms of Casual and Freelance Work in Western Countries: Exploratory Reflections and Call for Interest*

**Cécolène Frisque**, University of Nantes/Centre for Research on Political Action in Europe (CRAPE, Rennes), France

3. *Teaching travel journalism in the time of TripAdvisor*

**Andrew Duffy**, Nanyang Technological University, Singapore

4. *Necessary partners: The relation between journalists and press agents in a changing media environment*

**Claudia Riesmeyer**, University of Munich, Germany

5. *Gatekeeping, News Values and Framing in an Era of Journalistic Change: The Case of the Flemish Press*

**Jan Boesman**, Catholic University Leuven, Belgium

6. *How Do They Become Professional Journalists? The Knowledge Sharing in TV News Production*

**Liu Huei-Ling**, Taipei National University of Art, Taiwan

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### Session 25: The 'Glocalization' of Journalism Crisis

#### Theme III: Professional Journalism

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**Slot Code:** JRE S1a

**Date:** Sat June 29 09:00-10:30

**Venue:** HG23

**Chair and Discussant:** Annina Stoffel, Zurich University of Applied Sciences (ZHAW), Switzerland

1. *Journalists' Presumptions of Media Effects: A Theoretical Framework of their Dimensions, Determinants & Consequences*

**Philipp Müller**, LMU Munich, Germany & **Ralf Hohlfeld**, U of Passau, Germany

2. *Narrative news in the Australian press: An endangered species in the changing media space*

**Jane Louise Johnston**, Bond University, Australia & **Caroline Elizabeth Graham**, Bond University, Australia

3. *Newspaper Types and News Media Frames in the Chinese Context: A Case of News Coverage of Mainland Tourists in Hong Kong*

**Michael Jan Bernadas**, City University of Hong Kong, Hong Kong, **Caixie Tu**, City University of Hong Kong, Hong Kong, **Ming Yang**, City University of Hong Kong, Hong Kong & **Yongchao Xu**, City University of Hong Kong, Hong Kong



4. *From gatekeepers of taste and critical aesthetes to lifestyle guides and news hunters? On changing roles for Flemish cultural journalists and changing journalistic genres (1955-2010)*

**Sil Tambuyzer**, University of Antwerp, Belgium

5. *Reorganizing the local. New alternative media as a chance for qualitative journalism on a local level*

**Michael Harnischmacher**, University of Trier, Germany & **Klaus Arnold**, University of Trier, Germany

6. *News behind walls: an analysis of the implication of paywalls on news values*

**Nina Kvalheim**, University of Bergen, Norway

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### Session 26: Creative Destruction & Media Hostility: Painful Professional Realities

#### Theme III: Professional Journalism

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**Slot Code:** JRE S1b

**Date:** Sat June 29 09:00-10:30

**Venue:** HG10

**Chair:** Ibrahim Saleh, University of Cape Town, South Africa

1. *Drama or melodrama? Perceptions and definitions of television news by Chilean editors*

**Constanza Mujica**, Pontificia Universidad Catolica de Chile, Chile & **Ingrid Bachmann**, Pontificia Universidad Catolica de Chile, Chile

2. *Objectivity, Narratives, and Reflection: Chinese journalists as interpretive communities in telling and retelling the Sun Zhigang incident*

**Chujie CHEN**, City University of Hong Kong

3. *Jim really fixed it: creative destruction and the non-reporting the Savile case in the British press*

**Michael Stuart Bromley**, City University, UK

4. *Facts & Fabrication: Media Labor, New Plagiarism and the Future of Journalism*

**Marion C. Wrenn**, Princeton University, USA

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### JRE Business Meeting

**Date:** Sat June 29 11:00-12:30

**Venue:** HG23

**Attendance by Invitation: Meeting with International Editorial Board of JRE, JRE Online and Journal of Applied Journalism and Media Studies**

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### Session 27: Social Media and New Practices: Mobile & Blogging

#### Theme II: Innovations in Journalism

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**Slot Code:** JRE S3a

**Date:** Sat June 29 14:00-15:30

**Venue:** HG 23

**Chair and discussant:** Claudia Lago, University of Anhembi Morumbi, Brazil

1. *Enhancing Mobile News Experience: Perceived Importance and Actual Usage*

**Xiaoge Xu**, The University of Nottingham Ningbo China, China

2. *Interactive, selective and playful? How established media take advantage of the creative potential of mobile journalism*

**Cornelia Wolf**, University of Passau, Germany

3. *The Future of Journalism Practice and Pedagogy in the Media Ecology of Mobile Communication*

**Pamela E. Walck**, Ohio University, USA, **Yusuf Kalyango**, Ohio University,

USA & **Sally Ann Cruikshank**, Ohio University, USA

4. *The Cattle-Market-Blog: Local Cross Media News-Production – a Well-Functioning Concept or a Frustrating Myth? Convergent News-Production in Local and Regional Newspapers in Switzerland*

**Annina Stoffel**, Zurich University of Applied Sciences (ZHAW), Switzerland & **Vinzenz Wyss**, Zurich University of Applied Sciences (ZHAW), Switzerland

5. *Social Media and Media Effects: A Summary of Three Studies on the Relationship Between Partisan News Organizations and the Facebook Audience*

**Susan Jacobson**, Temple University, USA & **Eunyoung Myung**, Wisconsin-Madison, USA

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### Session 28: Redefining Ethical Implications

#### Theme III: Professional Journalism

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**Slot Code:** JRE S3b

**Date:** Sat June 29 14:00-15:30

**Venue:** HG10

**Chair & Discussant:** John O'Sullivan, Dublin City University, Ireland

1. *Ethics and Epistemologies: Views of Botswana's Journalists*

**Jyotika Ramaprasad**, University of Miami, USA & **Katharina Lang**, University of Miami, USA

2. *The Ethical Implications of an Elite Press*

**Jane B. Singer**, University of Iowa, USA

3. *Through the looking glass: Transparency in U.S. and German media*

**Michael Koliska**, University of Maryland, USA & **Kalyani Chadha**, University of Maryland,



**4. Modernity, an unfinished project:**  
*Eurocentric justification of journalism's  
institutionalization in Latin America*

**Rodrigo Araya**, Pontificia Universidad  
Catolica de Valparalso, Chile

**5. Experience rather than Academic  
Knowledge: Legitimizing Expert  
Sources in German Mass Media.**

**Daniel Noelleke**, University of  
Muenster, Germany

**6. A call to Move beyond Platitudes  
about Diverse and Pluralistic Media:  
Influences on Editorial Direction of  
Tanzanian Media**

**Eno Akpabio**, University of Dar Es  
Salaam, Tanzania, **Abdallah Katunzi**,  
University of Dar Es Salaam, Tanzania  
& **Njonjo Mfaume**, University of Dar Es  
Salaam, Tanzania

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# LAW (LAW)

**Chair:** Sandra Braman

**Vice-Chair:** Slavka Antonova

**Vice-Chair:** Mohammad Sahid Ullah

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## Session 1. Media Scandal and Crisis

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**Slot code:** LAWW2A

**Time:** Wed 26 June 11:00-12:30

**Room:** C167

**Moderator & Discussant:** Howard Tumber, City University of London

### Presentations:

**Julian Petley**, Brunel University  
*The censorious press*

**Daith Mac Sithigh**, University of Edinburgh  
*Hadrian's geoblock: Media reform and devolution*

**Justin Schlosberg**, Birkbeck University of London  
*Beyond scrutiny: Media, justice and accountability in the digital age*

**Judith Townend**, City University of London  
*Searching for the data: Policy-making, legal reform and the media debate*

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## Session 2. Law/CPT joint session: Transparency and Corruption

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**Slot code:** LAWW3A

**Time:** Wed 26th June

**Time:** 14:00-15:30

**Room:** C167

**Moderator & Discussant:** Sandra Braman

### Presentations:

**Ralph Engelman**, Long Island University, United States  
*From the Pentagon Papers to WikiLeaks: Government secrecy & US media law*

**Ewan Sutherland**, University of the Witwatersrand  
*Bribery and corruption in telecommunications: New approaches to licensing*

**Richard J. Peltz-Steele**, University of Massachusetts School of Law, & **Eric J. Booth**, United States  
*Baer Bank revisited: Wiki-leaking and common law tortious interference*

**Katrin Tonndorf**, University of Passau  
*How to make peace with a generation of online pirates: More information, clearer policies and new concepts*

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## 3. SPECIAL SESSION – co-sponsored by CPT/Law –

### DATA PROTECTION IN EUROPE AND THE ROLE OF THE IRISH DATA PROTECTION COMMISSIONER

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**Slot Code:** CPTW4a

**Time:** Wed 26th June 16.00-17.30

**Room:** HG20

### Presentations:

**Irish Data Protection Commissioner, Mr Hawkes.** See <http://www.dataprotection.ie/>

**Katharine Sarikakis** (University of Vienna, AT)

**Ang Peng Hwa** (Nanyang Technological University, SG)

**Leslie R. Shade** (University of Toronto, CA)

**Sandra Braman** (University of Wisconsin-Milwaukee, US)

**Francesca Musiani** (ISD/SFS, Georgetown University and Mines Paris, FR)

**Jo Pierson** (iMinds-SMIT, Vrije Universiteit Brussel, BE)

**Robin Mansell** (LSE, UK)

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## Session 4. Rights of the Individual

### Law Section/Communication Policy and Technology Section

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**Slot code:** LAWT1a

**Time:** Thu 27 June 9:00-10:30

**Room:** C167

**Moderator/Discussant:** Yik Chan Chin, Hong Kong Baptist University

### Presentations:

**Sandra Braman**, University of Wisconsin-Milwaukee  
*Policy consequences of the WikiLeaks moment: Locating the legal subject*

**Jason A. Martin**, DePaul University, & **Anthony L. Fargo**, Indiana University  
*Anonymity, free speech, and the Internet: A global perspective*

**Mihaela Popescu**, California State University-San Bernardino, & **Lemi Baruh**, Koc University  
*Digital literacy and privacy self-governance: A value-based approach to privacy in big data ecosystems*

**Seyram Avle**, University of Michigan  
*A global "South" perspective on new regulatory initiatives and challenges: Ghana's Data Protections Act of 2012*

**Ronan Fahy**, University of Ghent  
*The recent recognition of a right to reputation: A judicial response to a perceived media crisis*

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## Session 5. Regulating Social Media

### Law Section/Communication Policy and Technology Section (Privacy panel)

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**Slot Code:** LAWT3a

**Time:** 1400 - 1530

**Room:** C167

**Moderator & Discussant:** Ritz Zajacz, University of Iowa

#### Presentations:

**Monika Metykova**, University of Sussex  
*Regulating social networking media communications: Recent cases from the UK and the US*

**Yik Chan Chin**, Hong Kong Baptist University  
*Social media policy and regulation in China*

**Jane Louise Johnston**, Bond University  
*Social media guidelines and policies: Working toward best practice in a rapidly changing space*

**Silvio Henrique Vieira Barbosa & Marco Aurelio Rodrigues Cunha e Cruz**  
*Social networks, freedom of expression and personality rights jurisprudence analyzed by the Brazilian Superior Court of Justice*

**Ellen Wauters, Peggy Valcke & Eva Lievens**, University of Leuven  
*Terms & conditions in SNS: Resistance is futile you shall comply*

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## Session 6. Representation and Policy-Making

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**Slot code:** LAWT3b

**Time:** Thu 27 June 14:00-15:30

**Room:** C165

**Moderator & Discussant:** Nadine Kozak, University of Wisconsin-

Milwaukee

#### Presentations:

**Marta Martin Llaguno**, University of Alicante, & **Marian Navarro Beltra**, University of Alicante  
*The net effect of the Organic Law for Effective Equality of Woman and Men on the advertisers awareness of gender policies and the vertical and horizontal segregation in Spanish agencies*

**Melanie Radue**, Germany  
*The value and understanding of media freedom in Germany: An empirical study*

**Melissa de Araujo Cabral** Sponsorship actions in the public sector: Brazilian procurement and contract law

**Jens Cavallin**  
*Law-making in crisis: Merchants and their advocates*

**Rasmin Careem**  
*Media policy during conflict and post-conflict periods: The experience of Sri Lanka*

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## Session 7. Property and Capital

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**Slot code:** LAWF1a

**Time:** Fri 28 June 9:00-10:30

**Room:** C167

**Moderator & Discussant:** Hannu Nieminen, University of Helsinki

#### Presentations:

**Nadine I. Kozak**, University of Wisconsin-Milwaukee  
*"Knitwear cases seem to be particularly tricky": Bloggers' and blog readers' understandings of intellectual property law*

**Sara Bannerman**, Concordia University  
*The World Intellectual Property Organization and Traditional Knowledge*

**Loreto Corredoira**,  
*A wave of fresh air? European*

*countries facing other approaches for protecting content industries*

**Corinne Schweizer**, University of Zurich  
*News Media as Knowledge Commons? Implications from an evolving Paradigm on Media Regulation in the Digital Age*

**Yoonmo Sang & Sharon Strover**, University of Texas-Austin  
*Copyright law's struggle with ever-evolving communication technologies: Focusing on the retransmission of over-the-air television programming on the Internet*

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## 8. Business Meeting

**Law Section, Friday 12:30-14:00 - Place to be determined. We will convene over lunch.**

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## Session 9. History

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**Slot code:** LAWF3a

**Time:** Fri 28 June 14:00-15:30

**Room:** C167

**Moderator/Discussant:** Jane Louise Johnston, Bond University

#### Presentations:

**Rita Zajacz**, University of Iowa  
*US policy alternatives to a commercial monopoly in radiotelegraphy, 1912-1919*

**Na Liu**, City University of Hong Kong  
*Social crises as critical junctures towards legal transformation: China's perspective in the decade*

**Inger Lisbeth Stole**, University of Illinois-Urbana/Champaign  
*War within a war: The fight over advertising regulation in America during WWII*

**Hannu Nieminen**, University of Helsinki  
*Challenges of convergence to media regulation: From sectoral to hybrid regulatory frameworks*

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## Session 10. Constructing and Evaluating Policy

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**Slot code:** LAWF4a

**Time:** Fri 28 June 16:00-17:30

**Room:** C167

**Moderator/Discussant:** Daithi  
Sithigh

### **Presentations:**

**Maria Federova**, independent researcher (Kuwait)  
*Changing media policy: Potential regulation of the Internet in Russia*

**Rolands Tjarve**, University of Latvia,  
**Viktors Freibergs**, University of Latvia,  
& **Inta Brikse**, University of Latvia  
*National identity and media identity constructing: Frame analysis of public service regulation acts in post-Soviet countries*

**Vinzenz Wyss & Mirco Saner**  
*Evaluating quality management systems at broadcasting stations: The example of Switzerland*

**Halliki Harro-Loit**, University of Tartu  
*Implementation of responsibility: The analysis of Estonian court cases concerning media organizations*

**Fabro Boaz Steibel**, Universidade Federal Fluminense, & **Elsa Estevez**, United Nations University  
*Designing online portals for drafting legislation: Online consultation portals and policy stages*

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# MEDIATED COMMUNICATION PUBLIC OPINION & SOCIETY (MCP)

**Chair:** Hillel Nossek (College of Management Academic Studies, Israel)

**Vice-Chair:** Corinna Lüthje (University of Hamburg, Germany)

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## Session 1: Mediatization and Science

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**Slot Code:** MCPW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** CG12

**Chair & Discussant :** Stig Hjarvard (University of Copenhagen)

**Presentations:**

**Friedrich Lothar Krotz** (University of Bremen)  
*From the telephone to the mobile phone and to the smartphone. Analyzing Media development and social and cultural change in a Mediatization perspective.*

**Tsung-Jen Shin** (National Chengchi University):  
*Media Knowledge and Attitudes toward nanotechnology.*

**Corinna Lüthje** (University of Hamburg):  
*Mediatized scientific communication.*

**Katharina Lobinger** (University of Bremen) and **Joan Ramon Rodriguez-Amat** (University of Vienna):  
*Power and the visual: mediatization in an eye-guided world*

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## Session 2: Media, Minorities and Immigration

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**Slot Code:** MCPW2b

**Time:** Wed 26 June 11:00-12:30

**Room:** C124

**Chair & Discussant:**

**Presentations:**

**Michelle Dunne Breen** (University of Canberra)  
*"Blackout: The mediated silencing of Aboriginal public opinion about the Australian government's Northern Territory Emergency Response 2007".*

**Ekmel Gecer** (Loughborough University):  
*Global Democracy, Local Autonomy: Turkish Media and the Poli-Social Barriers.*

**Alvin Chia Zhao Yuan, Tan Xin Qi Lisa, Woo Zhen Wei Keline and Tan Sie Mun Jaslin** (Nanyang Technological University):  
*Imagined Contact Theory: a study of the relationship between the use of Weibo and perceived stigmatization amongst Chinese immigrants in Singapore.*

**Cheng-Jun Wang and He-Xin Chen** (City University of Hong Kong): *Social Selection or Social Influence: Network Analysis of Information Flow within the Rich-Club of Sina Weibo.*

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## Session 3: Communication, Consumer Culture, and Cold War Politics

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**Slot Code:** MCPW2c

**Time:** Wed 26 June 11:00-12:30

**Room:** C123

**Chair:** Matt McAllister (Pennsylvania State University)

**Discussant:** Robert W. Chesney (University of Illinois at Urbana-Champaign)

**Presentations:**

**Inger L Stole** (University of Illinois at Urbana-Champaign):  
*"Selling" Postwar Europeans on "the American System".*

**Mandy Troger** (University of Illinois at Urbana-Champaign):  
*The Female Consumer and the State: "Womanhood in the German-German Cold War Context".*

**Michael Meyen** (University of Munich):  
*"GDR Media as a Barrier for Commercial Culture"*

**Gerald Sussman**, (Portland State University):  
*"Democracy Promotion, the Cold War, and the Regime of Propaganda".*

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## Session 4: Making news in crisis and risk situations

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**Slot Code:** MCPW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** CG12

**Chair & Discussant:** Hillel Nossek (College of Management Academic Studies)

**Presentations:**

**Michael Bourk** (University of Otago) and **Robert E. Gutche Jr.** (Florida International University):  
*News-Masking: A Theoretical Perspective on the Rituals and Artefacts of News During Crisis.*

**Yi-Ning Katherine Chen** (National Chengchi University):



*News Coverage of Cancer in Taiwan and Public Perceptions of Cancer Mortality.*

**Bin Shen** and **William Gonzenbach** (The University of Alabama):  
*Do the Media Tell People What Others Believe to be Important Regarding a Life-threatening Cause? An Examination of Agenda Setting at the Micro-level in a Health Context.*

**Christopher Hendrik Ruehl** and **Diana Inghoff** (University of Fribourg):  
*Social Web PR: Stakeholder Expectations In Times Of Crises.*

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### Session 5: News, Views and Alternative media (TV) formats

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**Slot Code:** MCPW3b

**Time:** Wed 26 June 14:00-15:30

**Room:** C124

**Chair & Discussant:** Thomas Hanitzsch (LMU Munich)

**Presentations:**

**Ayelet Kohn** (Hadassah Academic College):  
*Television agenda setting and the civilian story of the news "Hayom Shehya" ("The previous Day").*

**Jacques Alkalai Wainberg** (Catholic University, Brazil):  
*Rebel's rhetoric dilemmas: a pragmatic study of political communiqués.*

**Fred Vultee** (Wayne State University):  
*Magic words and news routines: Securitization, modern media, and public assent.*

**John Magnus Danielson** (Stockholm University):  
*Shaming the Stockjobber! - Shame as Punishment and Entertainment in Investigative TV-journalism.*

**Hans Klein** and **Bence Kollanyi** (Georgia Tech School of Public Policy):  
*Information Manipulation on the Internet: How Technology Constrains and Enables Strategy*

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### Session 6: Trust and miss-trust in the media from various aspects

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**Slot Code:** MCPW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** CG12

**Chair & Discussant:** Corinna Lüthje (University of Hamburg)

**Presentations:**

**Thomas Hanitzsch** (LMU Munich):  
*Interrogating the Collapse of Media Trust: A Comparative Perspective and Multilevel Explanation.*

**Thomas Roessing, Nikolaus Jakob** and **Karl N. Renner** (University of Mainz):  
*The influence of product placements on the credibility of TV journalism. An RTR-assisted experiment on the relations between product placements, judgmental expert statements, and viewer ratings of an advisory broadcast.*

**Mengyang Zhao, Junya Lin, Lizhu Yang, Yingying Liu** (The Chinese University of Hong Kong):  
*The Effects of Weibo Use on Political Trust and Social Trust among College Students in Mainland China.*

**Anne M. Cooper-Chen** (Ohio U.), **Young J. Lim** (U of Texas Pan American) and **Harry J. Coffey** (Washington State Community College):  
*"A nation desensitized": Exclusion/inclusion of executions in mainstream U.S. media.*

**Massimo Ragnedda** (Northumbria University):  
*Censorship, propaganda and media ownership in Italy in the Era of Berlusconi.*

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### Session 7: New and Old Media and the Public sphere

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**Slot Code:** MCPW4b

**Time:** Wed 26 June 16:00-17:30

**Room:** C124

**Chair & Discussant:** Friedrich Krotz (University of Bremen)

**Presentations:**

**Paul Anthony Candon** (Trinity College, University of Dublin):  
*Ireland and the online public sphere: A discursive production of (Post-) national identity?*

**Torgeir Uberg Nærland** (University of Bergen):  
*Hip hop and the public sphere: political commitment and communicative practices among Norwegian rappers.*

**Eunmee Kim** and **Soeun Yang** (Seoul National University):  
*Internet literacy and digital native's civic engagement: Internet skill literacy or information literacy?*

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### Session 8: Beyond Pity and Compassion: New Approaches to Mediated Cosmopolitanism.

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**Slot Code:** MCPT1a

**Time:** Thu 27 June 09:00-10:30

**Room:** CG12

**Chair & Discussant:** Libby Lester (University of Tasmania)

**Presentations:**

**Elke Gritmann** (University of Lueneburg):  
*Cosmopolitanism, Culture and media Studies.*

**Tanja Thomas** (University of Lueneburg):  
*Rethinking Otherness: Internet and Migration from a perspective of New/Critical Cosmopolitanism.*

**Wiebke Schoon** (University of Hamburg):  
*Representations of Interconnectedness: A cosmopolitan perspective of German newspaper travel sections*

**Lyn McGaurr** (University of Tasmania): *Travel Journalism, the Environment & Imagined Cosmopolitan Communities of Risks.*

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### Session 9: Media and Social and Economic Change

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**Slot Code:** MCPT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** CG12

**Chair & Discussant:** Corinna Lüthje (University of Hamburg)

#### Presentations:

**Christian Schwarzenegger** and **Manuel Menke** (Augsburg University) and **Thomas Birkner** (University of Muenster): *Challenges and Chances of Coping with "Change": Approaching the Complexity of Transitions in Media, Culture and Society.*

**Peter Maurer, Dimitris Tsapogas, Asimina Koukou, Lisa Winter, Joan Ramon Rodriguez-Amat** and **Katharine Sarikakis** (University of Vienna): *Framing the Economic Crisis in Europe: A Comparative analysis of Austrian, British, French, German Greek and Spanish opinion leading newspapers.*

**Inan OZDEMIR-TASTAN** (University of Ankara): *The Rhetorical Construction of Economic Crisis in Turkish Press: From Tangentially Touching Crisis to Turkey as a New Economic Power.*

**Nilufer Pinar Kilic** (Ankara University): *Fight Against The Economic Crisis: Communication Campaign Samples in Turkey.*

**Pelin Hürmeriç, A. Banu Bıçakçı** (Yeditepe University): *Reflections of the Current Economic Crisis in the Turkish Media: Framing the Government Public Relations in Turkey.*

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### Session 10: New and Old Media Effects

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**Slot Code:** MCPT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** CG12

**Chair & Discussant:** Christian Schwarzenegger (Augsburg University)

#### Presentations:

**Chava Eve Tidhar** (Kinneret Academic College): *Change in violence on Israeli TV for young Children: A comparative content analysis 1999 and 2009.*

**Debbie Ging, James O'Higgins Norman** (Dublin City University): *Social media crisis? Teenagers' understandings and experiences of cyberbullying in an Irish second-level school.*

**Eilat Chen Levy** (University of Haifa), **Yaron Ariel** (Yezreel Valley College), **Vered Malka** (Yezreel Valley College) and **Ruth Avidar** (Yezreel Valley College): *The usability of smartphones among youngsters in Israel: a uses and gratifications approach.*

**Elsa Flores, Gabriela Pedroza** (Tecnol&oacute;gico de Monterrey): *Face to Face vs Computer Mediated Communication via Facebook: Adults perceived advantages and differences.*

**CAO Bolin** and **CHEN Zhiqun** (City University of Hong Kong), **HUANG Yingjie** and **LO Wai Han** (Hong Kong Baptist University): *Conflicts between Mainland Chinese and Hong Kong People: A Social Identity Perspective in explaining Hostile Media Effect and Third-Person Effect*

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### Session 11: Sociological perspectives on mediatization theory: semiotics, reception and Institutions

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**Slot Code:** MCPF1a

**Time:** Fri 28 June 09:00-10:30

**Room:** CG12

**Chair:** Stig Hjarvard (University of Copenhagen)

**Discussant:** Thomas Tufte (University of Roskilde)

#### Presentations:

**Eliseo Veron** (Universidad de San Andres): *Mediatization theory: a semio-antropological perspective and some of its consequences.*

**Maria Immacolata Vassallo de Lopes** (University of Sao Paulo): *Mediatization, Mediation and Reception: Some theoretical and methodological connections in Latin American Communication Studies.*

**Andreas Hepp** (University of Bremen): *Cultures of mediatization: Approaching the communicative figurations of our present world.*

**Stig Hjarvard** (University of Copenhagen): *Media as agents of cultural and social change: An institutional perspective.*

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### Session 12: Media and Civic Engagement

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**Slot Code:** MCPF3a

**Time:** Fri 28 June 14:00-15:30

**Room:** CG12

**Chair:** Tanja Thomas (University of Lüneburg)

#### Presentations:

**Ali Çarkoğlu, Lemi Baruh, Kerem Yıldırım** (Koç University, Istanbul): *Echo Chambers in Election Coverage: Campaign Advertisements, Newspapers' Readership Base, and Press-Party Parallelism in Turkey.*

**Alice Yahuei Hong** (FuJen Catholic University) and **Chang Roland** (Shih Hsin University): *The effects of political*

socialization in event marketing on the youth--A research of Three Little Pigs and Good Luck Charms campaigns in Taiwan's 2012 Presidential Election.

**Yu-Chung Cheng** (Hsuan Chuang University) and **Pailin Chen** (National Chengchi University):

*Global social media, local context: A case study of Chinese-language tweets about the 2012 presidential election in Taiwan.*

**Shih-che Tang** (Nation Chung Cheng University):  
*Another Social Medium? Reconfiguring "Public" in Public Broadcasting in the Age of Media Affluence.*

**Elena Yagunova, Irina Krylova, Lidia Pivovarova, Galina Schekotova** (St.Petersburg State University): *Media revolution in Russia: public opinion and computational analysis of media (news).*

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### Session 13: Media, Collective Memory and the Ideological Effect

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**Slot Code:** MCPF4a

**Time:** Fri 28 June 16:00-17:30

**Room:** CG12

**Chair & Discussant:** Miri Gal- Ezer (Kinneret Academic College)

#### **Presentations:**

**Marina Sterna Gerner** (London School of Economics and Political Science): *Creating an axis of imagination for the analysis of journalists in the UK.*

**Mary Weinstein** (Universidade Estadual do Sudoeste da Bahia): *Heritage and Journalism in traditional and emergent media.*

**Ying Li** (University of Macau) and **Shu Meng** (Macau University of Science and Technology):  
*"Managing" Traumatic Collective Memory for a Global Audience: The*

*Case of the Nanjing Massacre Memorial.*

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### Session 14: Media Social Activism and Protest

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**Slot Code:** MCPS1a

**Time:** Sat 29 June 09:00-10:30

**Room:** CG12

**Chair & Discussant:** Hillel Nossek (College of management Academic Studies)

#### **Presentations:**

**Miri Gal-Ezer** (Kinneret College) *Traumatized Community Agency: Reconstruction of Activism, Active Audiences and Media for Public Opinion Change.*

**Sixian Lin** and **Fen Lin** (City University of Hong Kong):  
*From National Education to Brainwashing: The dynamic framing contest and media strategies in a Hong Kong student movement.*

**Thomas Zerback, Thomas Koch** and **Benjamin Krämer** (Ludwig-Maximilians-University):  
*Thinking of others: Effects of implicit and explicit media cues on climate-of-opinion.*

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### Business Meeting : Sat. 29 June 2013.

**Time: 11:00-12:30**

**Room: CG12**

**Chair: Hillel Nossek (College of Management Academic Studies)**

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### Session 15: Theoretical and Methodological Issues

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**Slot Code:** MCPS3a

**Time:** Sat 29 June 14:00-15:30

**Room:** CG12

**Chair & Discussant:** Chava E. Tidhar (Kinneret Academic College)

#### **Presentations:**

**Jochen Hoffmann** (Curtin University ): *From „Methodological Nationalism“ to a Multi-Level Approach. Exploring the Links Between Culture and Professional Communication.*

**Pieter Verdegem** (Ghent University) and **Steve Paulussen** ( University of Antwerp):  
*Popular voices on Twitter. Remediation of social media content in mass media discourses*

**Bert Olivier** (Nelson Mandela Metropolitan University):  
*Time, space(s) and communication in Castells's Network Society.*

**Jher** (University of Oregon):  
*Contingency and Cybernetics: A View Through the Lenses of Users and Administrators.*

**Lorenzo Dalvit** and **Megan Schoeman** (Rhodes University):  
*A Phenomenological Approach to Micro-blogging as a Cultural Form – A Case Study of Twitter.*

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# MEDIA EDUCATION RESEARCH (MER)

**Chair:** Divina Frau-Meigs  
**Acting Vice-Chair:** Manuel Pinto

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## Session 1: Tensions in the Curriculum: regional perspectives

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**Slot Code:** MERW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** CG20

**Moderator:** Ulla Carlsson (Goteborg University, Sweden)

### Presentations:

**Tugba Asrak Hasdemir**

*“Media and Information literacy in the curriculum: changes and challenges from the Turkish Case”*

**Wan Lun Wu**

*“Media and information literacy curriculum development in digital era: a case study of Taiwan adult course”*

**Elizabeth Titilayo Aduloju**

*“Digital media literacy and youth integral development in Nigeria”*

**Claudia Lago, Patricia Horta Alves**

*“Challenges to establish Educomunicacion in Brazil”*

**Paulo Cesar Teles and Marciel**

**Aparecido Consani**

*“Mobility, hyperspace and QR-code: new trends in media literacy in Brazilian elementary public schools”*

**Alexandra Bujokas de Siqueira, Danilo Rothberg**

*“Facing the crisis in the schools: how media education is helping Brazilian programmes for the enhancement of teaching and learning”*

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## Session 2: Pre-school Age and

**media education (project “Mediengarten”, panel)**

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**Slot Code:** MERW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** CG20

**Moderator:** Denize Correa Araújo (Universidade Tuiuti do Paraná, Brazil)

### Presentations:

**Dorothee Meister**

*“The situation of media education in kindergartens and the effect of trainings for kindergarten teachers”*

**Christian Swertz**

*“Media Habitus at pre-school age”*

**Henrike Friedrichs**

*“Attitudes, perceptions and activities of future kindergarten teachers concerning media education”*

**Mareike Duessel**

*“Media education literacy in Swiss and Icelandic kindergarten- a cross-national comparison”*

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## Session 3: Skilling for media literacy

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**Slot Code:** MERW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** CG20

**Moderator:** Gabriel Kaplun (U. de la Republica, Uruguay)

### Presentations:

**Sirkku Kotilainen and Reijo Kupianen**

*“The impact of media education among 9<sup>th</sup> grade Finnish pupils”*

**Divya Maharajh**

*“Criticality in media education: promising or perilous?”*

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**Patrícia Silveira, Clarisse Pessôa, Simone Petrella, Amália Carvalho, Diana Pinto**

*“Between School and Family: A Booklet of Good Practices in Media Education”*

**Denize Correa Araujo**

*“Violence crisis: can films and media be “teaching” tools?”*

**Paschal Baylon Atengdem, Benedicta Adiita**

*“‘Phone-ins’, ‘music requests’ and bridging the literacy digital gap: a case study of the use of mother tongue by some community radio stations in rural Ghana”*

**Maria-Jose Masanet, Ariadna Fernandez-Planells**

*“Media competence in undergraduate teaching. Analysis of communication and education studies in Spain”*

**Fong-ching Chang,**

*“Predictors of the initiation and cessation of cyberbullying perpetration and victimization in Taiwan”*

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## Session 4: Media Education Policies in Evolution: Shaping the Agenda

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**Slot Code:** MERT1a

**Time:** Thu 27 June 09:00-10:30

**Room:** CG20

**Moderator:** Tarlach McGonagle (University of Amsterdam, Netherlands)

### Presentations:

**Manuel Pinto**

*“Disadvantaged groups, digital inclusion and media literacy policies in Europe: reviewing the literature”*

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**Normand Landry**

*"Media Education in Canada: enduring issues and recent developments"*

**Sara Pereira and Ana Melro**

*"The one-to-one computing programme and the lived experiences of teachers: a study in Portuguese primary schools"*

**Hsin-yi Sandy Tsai**

*"Integrating media literacy into digital literacy initiatives in the broadband universal service"*

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### **Session 5: Transliteracy as the new research horizon for media and information literacy (projects "Trans-I" and "Translit", panel)**

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**Slot Code:** MERT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** CG20

**Moderator:** Sonia Livingstone (London School of Economics, UK)

#### **Presentations:**

**Anne Cordier:**

*Towards a "grammar" for transliteracy*

**Divina Frau-Meigs:**

*Sense-making mechanisms for transliteracy: the case of eportfolios for e-presence*

**Christophe Reffay:**

*Methodology for transliteracy research (the case of concours Castor)*

**Anne Liehmans:**

*Cognitive interpretations of transliterate events*

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### **Session 6: Media Literacy Studies as Social Practice**

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**Slot code:** MERT4a

**Time:** Thu 27 June 16:00-17:30

**Room :** CG20

**Moderator:** Sirkku Kotilainen (U. Tampere, Finland)

#### **Presentations:**

**Stuart Poyntz**

*"Community youth media production and the public realm: durable public space and media education in the city"*

**Kathleen Tyner**

*"Mapping the Field 2013: an environmental scan of youth media organizations in the United States"*

**Deborah A Lui**

*"New channels for political agency at the museum: youth oral history programs at the museum of Chinese in America (MOCA)"*

**Susan Kovacs and Yolande Maury**

*"School librarians, library education and information science in France"*

**Tarlach McGonagle**

*"The dove-tailing of public service media and media literacy into critical civic engagement"*

**Alberto Bitonti (and Andrej Skolkay)**

*"Informal Media literacy education by the media in Europe"*

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### **Session 7: ICT-enhanced media education and e-learning potential**

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**Slot Code:** MERF1a

**Time:** Fri 28 June 09:00-10:30

**Room:** CG20

**Moderator:** Stuart Poyntz (Simon Fraser University, Canada)

#### **Presentations:**

**Sonia Livingstone**

*"What difference does the digital make? Lessons in individualization from an ordinary classroom section"*

**Tamara Shepherd**

*"Peer-to-peer education: viral learning on Facebook"*

**Fernando de la Cruz Paragas**

*"The role of students attributes in the perception and practice of E-learning"*

**Andrew Whelan**

*"The critical university and the digital university"*

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### **Session 8 Media literacy as a tool against poverty and for inclusion**

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**Slot Code:** MERF3a

**Time:** Fri 28 June 14:00-15:30

**Room:** CG20

**Moderator:** Manuel Pinto (Minho University, Portugal)

#### **Presentations:**

**Ilse Marien and Leo Van Audenhove**

*"From exclusion to digital and social inclusion: recap PC (results of a pilot project with people living in poverty)"*

**Rayen Condeza and Maria Eugenia Pulido**

*"Inclusion des jeunes sous le seuil de pauvreté au Chili à travers les medias : une experience en education aux medias"*

**Isabel Awad and Maria Angelica Bulnes**

*"From the slum to the university classroom: media training to fight poverty in neoliberal Chile"*

**Simone Petrella, Manuel Pinto and Sara Pereira**

*"Finding new ways for media education: intergenerational action for inclusion and media literacy"*

**Kate Shanahan**

*"Interpreting the economic crisis and global conflicts for a children's audience"*

**Silvio Barbosa, Pedro Vaz Filho, Sergio Pinheiro da Silva**

*"Radio gazeta AM acting as a trainer of social media professionals in poor communities (favelas) of Sao Paulo"*

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### **Joint Session Media Education Research Section and Political Economy Section**

**Title: Cultural Diversity and Audiovisual Sector: Implications for Policy and Media Literacy**

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**Slot Code:** PEF4a

**Time:** Fri 28 June 16:00-17:30

**Room:** QG21

**Chair:** Rodrigo Gómez García  
(Universidad Autónoma Metropolitana)

**Discussant:** David Hesmondhalgh  
(University of Leeds, UK)

**Presentations:**

**Divina Frau-Meigs** (Université Sorbonne Nouvelle)  
*"Assessing the impact of digitization on access to culture and creation, aggregation and curation of content"*

**Luis A. Albornoz** (Carlos III University of Madrid):  
*"The implementation of the Convention on cultural diversity: the International Found for Cultural Diversity".*

**Sayonara Amorim Leal** (Universidade de Brasília):  
*Cultural diversity in the Brazilian broadcasting policy: challenges and perspectives*

**Yves Théorêt** (Université du Québec):  
*Promoting cultural diversity in the audiovisual industry in Canada and in Quebec: from dream to reality*

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**Session 9: Integrative methodologies and research methods**

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**Slot Code:** MERS1a

**Time:** 09:00-10:30

**Room:** CG20

**Moderator:** Divina Frau-Meigs (U Sorbonne nouvelle, France)

**Presentations:**

**Cristina Ponte**  
*"The role of mediographies for media research and education"*

**Marlen Belafi**  
*"Adapting Criteria of usability research to develop a useful methodological approach for the formative evaluation*

*of the new teaching technology and methodology –Block Magic"*

**Donna Chu**  
*"Marsmedia: an integrative approach in media literacy (Hong Kong)"*

**Karen Louise Smith**  
*"The design jam: a media literacy intervention (Toronto)"*

**Irina Zhilavskaya**  
*"The notion "media" in the concept of media informational literacy"*

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**Business meeting: Saturday June 29th, 11:00- 12:30, room CG20**

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# MEDIA PRODUCTION ANALYSIS (MPA)

**Chair :** Roel Puijk (Lillehammer University College, Norway)  
**Vice-Chair :** Ida Willig (Roskilde University, Denmark)  
**Vice Chair :** Chris Paterson (Leeds University, UK)

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## Session 1: Film production

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**Slot Code:** MPAW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** QG01

**Chair:** Roel Puijk (Lillehammer University College, Norway)

**Presentations:**

**César Bárcenas Curtis** (Universidad Nacional Autónoma de México, Mexico)  
*Mexican Film Production in Digital Context*

**Alia Yunis** (Zayed University Abu Dhabi, United Arab Emirates)  
*Reshaping Middle Eastern film production: The "Gulfization" of Arab Cinema in Changing Economic and Political Times*

**Jade Miller** (Marymount Manhattan College, USA)  
*Placing Power: Film Production Routines and the Geography of Location Shooting at City Level*

**Sara Zanatta** (Queen Mary University of London, UK)  
*'No turkeys, no dullness': History programming and the ambiguous art of factual commissioning*

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## Session 2: Journalists at work

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**Slot Code:** MPAW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** QG01

**Chair:** Chris Paterson (Leeds University, UK)

**Presentations:**

**Lene Rimestad** (University of Southern Denmark, Denmark)  
*Presenting ideas at newsroom meetings*

**Gitte Gravengaard** (University of Copenhagen, Denmark)  
*Socialising journalist trainees in the newsroom*

**Cornelia Wolf** (University of Passau, Germany)  
*Just 'learning by doing': The institutionalization of mobile publishing in German journalism*

**Tine Ustad Figenschou** (University of Oslo, Norway)  
*Local Correspondents, Global News: Problematizing Al Jazeera English's Production Strategies*

**Sergio Splendore** (University of Milan)  
*The Ethnography of Online News: We Produce What You Need to Read. The Case of Genova24.it*

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## Session 3: Local news production

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**Slot Code:** MPAW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** QG01

**Chair:** Ida Willig (Roskilde University, Denmark)

**Presentations:**

**Elisheva Weiss Klagsbrun** (University of Southern California, USA)  
*Everything Is Local: A study of local newspapers and the meaning of news*

**Bhargav Ramakrishna Nimmagadda** (University of Hyderabad, India)

*Language News Production in India: A Case Study of Regional Newspaper Stringers*

**Wilson Lowrey** (University of Alabama, USA)

**Elina Erzikova** (Central Michigan University, USA)  
*Shifting institutional orders and responses to technological disruption among local journalists in Russia and the U.S.*

**Susan Currie Sivek** (Linfield College, USA)

*"Creative Destruction" in Local Information Environments: Views of City Magazine Editors*

**Indrek Ibrus** (Tallinn University, Estonia)  
*Micro-studios meet convergence culture: clustering, dialogues, innovation*

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## Session 4: Crisis, work condition and innovation

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**Slot Code:** MPAT1a

**Time:** Thu 27 June 9:00-10:30

**Room:** QG01

**Chair:** Roel Puijk (Lillehammer University College)

**Presentations:**

**Jim Rogers** (Dublin City University, Ireland)

**Anthony Cawley** (Hope University, UK)  
*Striking a new note: assessing the position, value and restructuring of the music industry in the context of Ireland's economic crisis*

**Brian Ekdale** (University of Iowa, USA)

**Jane B Singer** (University of Iowa, USA)

**Melissa Tully** (University of Iowa, USA)

**Shawn Harmsen** (University of Iowa, USA)

*"Happy is a lot to ask for from a job": Job (In)security and Contemporary Newswork*

**M. Bjørn von Rimscha** (University of Zurich, Switzerland)

*Personality traits, job requirements and satisfaction – media workers in a changing media landscape*

**Ting Zhou** (Communication University of China, China)

*Forming the Conventions: China's media production and media regulation*

**Bingqing Xia** (University of Leeds, UK)

*Chinese internet industry workers in the economic crisis*

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### Session 5: Production models and research methods

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**Slot Code:** MPAT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** QG01

**Chair:** Ida Willig (Roskilde University, Denmark)

#### Presentations:

**Lothar Mikos** (University of film and television Potsdam, Germany)

*Producing Serial Fiction in Europe - Adoption of American TV Structure*

**Milena Zoppeddu** (Autonomous University of Barcelona, Spain)

**Sara Zanatta** (Queen Mary University of London, UK) Professional profiles responsible for multi-platform strategy inside the newsroom and writers' room

**Susan Kerrigan** (University of Newcastle, Australia)

**Phillip McIntyre** (University of Newcastle, Australia)

*Creative Media Practice Research through a Practitioner Based Enquiry methodology*

**Michael Munnik** (University of Edinburgh, UK)

*Playing the Journalist Card: Using the Self as Resource in Media Production Research*

**Willemien Sanders** (Utrecht University, Netherlands)

*Production research methods: how to capture non-fiction participants' experiences and contributions*

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### Session 6: Broadcast, ethnicity and change

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**Slot Code:** MPAT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** QG01

**Chair:** Chris Paterson (Leeds University)

#### Presentations:

**Irene Dorothy Awino** (Nation Media Group, Kenya)

**Jacinta Mwendu Maweu** (University of Nairobi, Kenya)

*Biased Press or Biased Public? The Ethnicity Factor in the Political News Production Process at the Standard and Daily Nation newspapers in Kenya*

**Mireya Márquez Ramírez** (Universidad Iberoamericana, Mexico)

*The materiality of the news: the role of press releases, transcripts and media hubs in Mexican journalism*

**Claudia Riesmeyer** (LMU Munich, Germany)

*The unknown decisions-makers: Media managers and their impact on the media production process*

**Belen Monclus** (Autonomous University of Barcelona, Spain)

**Maria Gutierrez** (Autonomous University of Barcelona, Spain)

**Josep Maria Mart** (Autonomous University of Barcelona, Spain)

**Xavier Ribes** (Autonomous University of Barcelona, Spain)

**Iliana Ferrer** (Autonomous University of Barcelona, Spain)

*How do social media interfere in radio broadcasting production routines in periods of crisis?*

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### Session 8: Business meeting

**Time:** Sat 29 June 11.00 – 12.30

**Room:** Q219

**Chair:** Roel Puijk (Lillehammer University College, Norway)

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# MEDIA, RELIGION & CULTURE (MRC)

**Co-Chair:** Frank Coffey, David Bauer  
Quest Program, Ontario, Canada

**Co-Chair:** Prof. Yoel Cohen, School of  
Communication, Ariel University, Israel

**Co-Chair:** Prof. Dominica Dopio,  
Makerere University, Uganda (in  
absentia 2012-3)

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## Session 1: 'Media, Religion & Culture' on Communicating Religiously: Theoretical Explorations I

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**Slot Code:** MRCW2a

**Time:** Wed 26 June 1100-1230

**Room:** QGO2

**Chair:** Guy Marchessault School of  
Social Communications, St. Paul  
University, Canada

**Presentations:**

**Johannes Ehrat** Centro  
Interdisciplinare di Comunicazione  
Sociale, Pontifical Gregorian  
University, Italy:  
*"What is, and what means,  
communicating religiously?"*

**Franz-Josef Eilers**, Asian Research  
Center for Religion and Social  
Communication, St John's University,  
Thailand:  
*"Inter Mirifica: Origin, Reception and  
Challenges of a Vatican II document"*

**Frank Coffey**, David Bauer Quest  
Program, Canada:  
*"Mass Media as Site of Confirmation  
and Continuity in Time, History and  
Culture for Meaning of Sacred Text"*

**Marcus O'Donnell**, University of  
Wollongong, Australia:  
*"Apocalyptic mediascapes and the  
war on terror"*

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## Session 2: Diversity, Secularism, and Interfaith Dialogue

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**Slot Code:** MRCW3a

**Time:** Wed 26 June 1400-1530

**Room:** QGO2

**Chair:** Sara Balonas, Communication  
& Society Research Center, University  
of Minho, Portugal

**Presentations:**

**Mónica Codina**, School of  
Communication, University of Navarra,  
Spain:  
*"Cultural, social and political  
dysfunctions in religious  
communication: two case studies"*

**Xosé Antonio Neira Cruz**, University of  
Santiago de Compostela, Spain;  
*"CampUSCulturae: a meeting place  
for cultural diversity and minorities",*

**Maria Way**, Independent researcher,  
UK:  
*"Crisis of Belief or Crisis of  
Confidence",*

**Nilyufer Hamid-Turksoy**, Erasmus  
University, Rotterdam  
*"We don't want the Pope in Turkey:  
Exploring the political division of British  
serious and tabloid press covering  
religion".*

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## Session 3: Religious Organisations and the Digital Age

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**Slot Code:** MRCW4a

**Time:** Wed 26 June 1600-1730

**Room:** QGO2

**Chair:** Franz-Josef Eilers, Asian  
Research Center for Religion and  
Social Communication, St John's  
University, Thailand

**Presentations:**

**Sara Balonas**, Communication &  
Society Research Center, University of  
Minho, Portugal,  
*"New Religious Communication  
Processes"*

**Miriam Diez Bosch**, Blanquerna  
Observatory on Media, Religion &  
Culture, Ramon Llull University, Spain, "  
*Religious clicks: how new technologies  
shape Religion*

**Menahem Blondheim**, The Truman  
Institute, The Hebrew University, Israel:  
"  
*The Jewish Communication Tradition  
and its Encounters with (the) New  
Media"*

**Joonseong Lee**, Department of  
Communication, California State  
University, USA, "  
*Digital spirituality as  
digital breathing: Visualizing subtle  
energy."*

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## Session 4: Media agenda setting and the public sphere

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**Slot Code:** MRCT1a

**Time:** Thu 27 June 0900-1030

**Room:** Q205

**Chair:** Maria Way, Independent  
Researcher, UK

**Presentations:**

**Victor Khroul**, Faculty of Journalism,  
Moscow State University, Russia;  
*"Media and Religions in Russia:  
axiological crisis and moral regulation  
challenge"*

**Walter Chikwendu Ihejirika**, University of Port Harcourt, Nigeria, and Andrew Danjuma Dewan, Plateau State University, Nigeria: *"Majorities/ Minorities in Northern Nigeria: Patterns of Religious News Coverage in the Daily Trust and Thisday Newspapers in Kaduna State"*

**Bourret Christian & Karim Fraoua**, University of Paris, France, *"Religions, lobbies, media, standards and societal changes: the example of "marriage for all" in France"*

**Mercedes Montero**, School of Communication, University of Navarra, Spain, *"Media, Politics and Religion in the Spanish Transition to Democracy. The newspaper El Pais (1976-1978)"*

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### Session 5: The Media and Religious Identity

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**Slot Code:** MRCT4a

**Time:** Thu 27 June 1600-1730

**Room:** C165

**Chair:** Miriam Diez Bosch, Blanquerna Observatory on Media, Religion & Culture, Ramon Llull University, Spain

**Presentations:**

**Haryati Abdul Karim**, Sabah University of Malaysia,;

*"Sinners or Alternative Identities? A Discourse Analysis of the Competing Discourses on LGBT Communities in two Malaysian dailies"*

**Yoel Cohen**, School of Communication, Ariel University, Israel: *"Jewish Religious Holiday Editorial Content in Israel"*

**Shanade Barnabas**, University of KwaZulu-Natal, South Africa *"Impacts of the media on San spiritual thought and traditional practice in South Africa."*

**Orly Soker**, School of Communication, Sapir Academic College, Israel, & Miri Renert, College of Management, Israel:

*"A death that sanctifies God: Religious and secular discourses in the media's coverage of the fallen Israeli soldier."*

**Nicholas Chan**, School of Journalism & Communication, Chinese University of Kong Kong, Hong Kong: *"The meaning of whiteness to people working in Chungking Mansions"*

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### Business Meeting

**Slot Code:** MRCF1a

**Time:** Fri 28 June 0900-1030

**Room:** HG06

**Chair:** Frank Coffey & Yoel Cohen

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### Session No. 6: Religion Content & Journalism

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**Slot Code:** MRCF3a

**Time:** Fri 28 June 1400-1530

**Room:** QGO2

**Chair:** Yoel Cohen, School of Communication, Ariel University, Israel

**Presentations:**

**Michael Munnik**, University of Edinburgh, Scotland: *"The Kirk, the Church, and the Umma: Conceptions of Religious Authority among Glasgow Journalists"*

**Christina Koutsoukos**, School of Design, Communication & IT, University of Newcastle, Australia: *"Journalists-getting the (w)rites of religion"*

**Inês Gil**, Universidade Lusofona, Portugal, *Crisis and Spirituality in Contemporary Cinema"*

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### Session 7: Mission, Pastoral Theology, and Media Channels

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**Slot Code:** MRCF4a

**Time:** Fri 28 June 1600-1730

**Room:** QGO2

**Chair:** Victor Khroul, Moscow State University.

**Presentations:**

**Osman Bakur Gazzaz**, Department for Communication & Media, Umm Al-Qura University, Saudi Arabia, *"Pilgrims' Use of Electronic Billboards(EBBs) and their Message Recall: Examining the effectiveness of the EBBs as a PSA tool"*

**Anthony Roman**, Federation of Asian Bishops' Conference; University of Santo Tomas Graduate School, Philippines: *"Addressing Internet addiction from a Pastoral Communication Perspective"*

**Careem Rasmin**, Sri Lanka Development Journalist Forum, Sri Lanka: *"Religionization of cultural media: Shifting from culture to religion - A study from Sri Lanka"*

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### Session 8: Clash of Cultures: A case study in Islam and the West

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**Slot Code:** MRCS1a

**Time:** Sat 29 June 0900-1030

**Room:** QG02

**Chair:** Frank Coffey, David Bauer Quest Program, Ontario, Canada

**Presentations:**

**Nurhaya Muchtar & Jeff Ritchey**, Indiana University of Pennsylvania, USA, *"Case Studies of Indonesian Madrasa in Using Media and Technology to Bring About Social Change in their Communities"*

**Brian J. Bowe**, Michigan State University, USA; **Francois Allard-Huver**, GRIPIC-University of Paris-Sorbonne, & **Etienne Candell**, GRIPIC-



University of Paris-Sorbonne, France:  
*"Reading Authority: The Oklahoma Sharia Amendment and the Framing of a Muslim Threat"*

**Soraya Fadhal Abdurahman & Mansur Juned**, Universitas Al Azhar, Indonesia:  
*"Cyber Terrorism, Radical Narrative and Religion Discourse: Learning from the Online Messages"*

**Nalan Ova**, Department of Journalism, Selcuk University, Turkey: *"West perception of Muslims in Turkey: The forms that the film Innocence of Muslims" is argued in the Islamist Press"*

**Ashiya Abdool-Satar**, Department of Communication Science, University of South Africa (UNISA),  
*"A New Dawn for Islamic Identity - Is the new Public Relations Media the Answer?"*

**Irfan Raja Raja**, University of Huddersfield, UK,  
*"News Media: Framing Pakistan, Islam and the War on Terror"*

**John L Hochheimer**, College of Mass Communication & Media Arts, Southern Illinois University, USA:  
*"The Making of Meaning as "Creative Destruction"*

**Corrina Laughlin**, University of Pennsylvania, USA:  
*"The Changing Spirit of the Church: A Look at New Conceptualizations of the Holy Spirit in American Evangelicalism"*

**Leandro de Paula Santos**, Rio Janeiro Federal University, Brazil:  
*"Neurotheology: media, science and religion today"*

**Guy Marchessault**, School of Social Communications, St. Paul University, Canada  
*"Can information and prophecy match together?"*

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## Session 9: Media, Religion & Culture' on Communicating Religiously: Theoretical Explorations - II

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**Slot Code:** MRCS3a

**Time:** Sat 29 June 1400-1530

**Room:** QG02

**Chair:** Johannes Ehrat Centro Interdisciplinare di Comunicazione Sociale, :Pontifical Gregorian University, Italy:

### Presentations:

**Mark Brewin**, University of Tulsa, USA :  
*"Media studies and radical orthodoxy"*

**Mark L Pearson**, Dept of Journalism & Social Media, Griffith University, Australia:  
*"Towards 'mindful journalism': might Buddhism's Eightfold Path be compatible with profitable Fourth Estate reporting?"*

# MEDIA AND SPORT (SPO)

**Chair:** Alina Bernstein (College of management academic studies, Israel)

**Vice-Chair:** Deirdre Hynes (Manchester Metropolitan University, UK)

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## Session 1: Media, Sport and Global Events

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**Slot Code:** SPOT1a

**Time:** Thu 27 June 9.00- 10.30

**Room:** HG09

**Chair:** Deirdre Hynes (Manchester Metropolitan University, UK)

### Presentations:

**Yehiel Hilik Limor** (Tel-Aviv University, Israel) **Ilan Tamir** (Ariel University Center and Bar Ilan University, Israel): *PR and Sport: Roles, players, and modes of operation*

**Kate Zambon** (University of Pennsylvania, USA): *Selling the nation on itself: Media, Symbolic Power and Global Sporting Spectacle*

**Françoise Papa** and **Jean-Marc Francony** (Universite de Grenoble, France): *When social media uses collide with communication economy of the Olympics: the Vancouver and London cases*

**Hyunsun Yoon** (University of East London, UK) **Jongsoo Lee** (Hanyang University, Republic of Korea): *Olympic rituals and the national identity: A comparative analysis of the Olympic opening ceremonies In Beijing, Vancouver, and London*

**May Abdulwahed Al Khaja** (United Arab Emirates University, United Arab Emirates) **Pam Creedon** (University of

Iowa, USA): *Global Digital Communication: The 2012 Women's London Olympics*

**David Rowe** (University of Western Sydney, Australia): *Consuming Olympic Media, Orienting to Nation*

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## Session 2: Publishing on Media and Sport (Roundtable Discussion Panel)

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**Slot Code:** SPOT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** HG09

**Chair:** Alina Bernstein (College of management academic studies, Israel)

### Panelists:

**Lawrence Wenner** ( Loyola Marymount University, USA)

**Marie Hardin** (College of Communications at Pennsylvania State, USA)

**Paul Pedersen** ( Indiana University, USA)

**Michael Real** (Royal Roads University, Canada)

**David Rowe** (University of Western Sydney, Australia)

**Garry Whannel** (University of Bedfordshire, UK)

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## Session 3: Mediating Sport

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**Slot Code:** SPOT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** HG09

**Chair:** Lawrence Wenner (Loyola Marymount University, USA)

### Presentations:

**Mireia Sanz** and **Santiago Tejedor** (Autonomous University of Barcelona, Spain): *Analysis of the transmission of educational values through sports journalism (The case of TV3)*

**Thomas Horky** (MHMK Hamburg Macromedia University for Media and Communication, Germany) **Jorg-Uwe Nieland** (German Sport University Cologne, Germany): *Results of the International Sports Press Survey 2011 – answers to the questions for the global crisis of sports in newspaper*

**Hans-Jörg Stiehler** (University of Leipzig, Germany): *Biathlon – a winning model of mediatization of sport?*

**Tom Evens** (iMinds-MICT, Ghent University, Belgium), **Paul Smith** (De Montfort University, UK) **Petros Iosifidis** (City University, UK): *Culture vs. Commerce: A Dual Regulatory Approach to Television Sports Rights*

**Ivo Campos Neto** and **Felisbela Lopes** (University of Minho, Portugal): *From the stadium to the hand: the narration of the Champions League final games through iPhone apps*

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## Session 4: Media and Sport around the globe

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**Slot Code:** SPOF1a

**Time:** Fri 28 June 09:00-10:30

**Room:** HG09

**Chair:** Pam Creedon (University of Iowa, USA)

### Presentations:

**Carlos Toural Bran** (University of Santiago de Compostela, Spain):

*Sports information about basketball in five newspapers in Spain in 2011: success takes key role*

**Renné Oliveira França** (Federal University of Minas Gerais, Brazil)  
*Identity Crisis: the communication of black Brazilian through sport*

**Martha Evans** (University of Cape Town, South Africa):  
*Batting for Change: Nelson Mandela's interplay with sport during South Africa's political transition*

**Gerard Adedjoumon Akindes** (Ohio University, USA):  
*The Scramble for Africa: Transnational Television Broadcasters' Segmentation of the African Sports Mediascape*

**Michael Meyen** (University of Munich, Germany):  
*Media logic on the pitch: A content analysis of TV football commentaries in seven countries*

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### Session 5: Time for a victory lap? - Gender, Media and Sport

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**Slot Code:** SPOF3a

**Time:** Fri 28 June 14:00-15:30

**Room:** HG09

**Chair:** Martha Evans University of Cape Town, South Africa)

**Discussant:** Alina Bernstein (College of management academic studies, Israel)

**Presentations:**

**Alina Bernstein** (College of management academic studies, Israel):  
*Is it (finally now) time for a victory lap? – Gender, media and sport revisited*

**Roy Krovel** (Oslo and Akershus University College, Norway) :  
*The New Idols: Women, Sport and Norwegian Media*

**Barbara Ann Barnett** (University of Kansas, USA):  
*Girls Gone Web: Self-depictions of Female Athletes on Personal Websites*

**Deirdre Hynes** (Manchester Metropolitan University, UK):  
*Like' if you are casual: football fandom on Facebook*

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### Session 6: Sport and the “Global Popular” (Panel)

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**Slot Code:** SPOF4a

**Time:** Fri 28 June 16:00-17:30

**Room:** HG09

**Chair:** Laura Grindstaff (University of California, Davis, USA)

**Presentations:**

**Cornel Sandvoss** (University of Surrey, UK):  
*Occupy Armstrong? Global Stardom, Transnational Citizenship, and Fans' Reaction to Revelations of Doping in Professional Cycling*

**Laura Grindstaff** (University of California, Davis, USA) Emily West (UMass-Amherst, USA):  
*The Globalization of Cheerleading, American-Style: Corporate Sport in a Digital Age*

**Hongmei Li** (Georgia State University, USA):  
*Commodifying Women's Bodies and Fulfilling the Chinese Dream: The Development of Cheerleading Culture in China*

**Lothar Mikos** (University of Film and Television, Germany):  
*The London Olympics: Global Pop Culture and National Coverage*

**Michael Real** (Royal Roads University, Canada):  
*Sport Mega-Events and Human Ecology*

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# PARTICIPATORY COMMUNICATION RESEARCH (PCR)

**Chair :** Satarupa Dasgupta (New York University, USA)

**Vice Chair :** Florencia Enghel (Karlstad University, Sweden)

**Vice Chair :** Elske van de Fliert (University of Queensland, Australia)

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**Session 1: Participatory communication strategies influencing local and geo-political orders**

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**Slot Code:** PCRW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** QG22

**Chair:** Elske van de Fliert (University of Queensland, Australia)

**Discussant:** Pradip Thomas

(University of Queensland, Australia)

**Presentations:**

**María Ruiz Aranguren** (Universidad del País Vasco-Basque Country Unibertsitatea, Spain). *Communication strategies of foreign migrants to attain a civic presence in the public sphere: a comparative analysis of Bilbao and Dublin*

**Vipul Mudgal** (Centre for the Study of Developing Societies, CSDS, India). *Local variants of Public hearings as emerging modes of participatory communication for fairer and more effective governance: The case of 'Jan Sunwais' in India.*

**S M Shameem Reza** (University of Dhaka, Bangladesh). *Communication for Democratizing Development Agendas: Challenges to Community Participation in Community Radio Operations in*

*Bangladesh.*

**Pratibha Kumar** (Mount St. Mary's University, USA).

*Rise for Minority, Crisis for Majority: The Participatory Rhetoric of Satyamev Jayate in India.*

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**Session 2: 'New' media technologies generating participatory action**

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**Slot Code:** PCRW2b

**Time:** Wed 26 June 11:00-12:30

**Room:** C114

**Chair:** Ullamaija Kivikuru (University of Helsinki, Finland)

**Discussant:** Nico Carpentier, VUB, Belgium

**Presentations:**

**Ruth Avidar** (Yezreel Valley College, Israel). *New Media and Online Participation: The Dialogic Potential of the Internet and its Actual Utilization by Businesses and Nonprofit Associations.*

**Shahab Mobasheri** (Islamic Azad University, Iran). *A Four-Year Study of A Cyber Frontline: Governmental Policies and Iranian Netizens.*

**Dana Janbek** (Lasell College, USA), **Madeline Otis Campbell** (Worcester State University, USA). *Case Study: Communicating the Syrian Crisis.*

**Darren M. Stevenson** (University of Michigan, USA). *Fast Food, Smart Phones, and*

*Collaborative Action in the Digital Era.*

**Norbert Wildermuth** (Roskilde University, Denmark). *ICT facilitated social accountability mechanisms.*

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**Session 3: Critical approaches to participatory communication initiatives**

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**Slot Code:** PCRW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** QG22

**Chair:** Florencia Enghel (Karlstad University, Sweden)

**Discussant:** Norbert Wildermuth (Roskilde University, Denmark)

**Presentations:**

**Ullamaija Kivikuru** (University of Helsinki, Finland).

*The polyphonic but monotonous choir of well-doers: Do the voiceless get their voices heard in the communication by global organizations?*

**Elske van de Fliert** (The University of Queensland, Australia). *Participation in development – where communication can go terribly wrong.*

**Melanie Stilz** (Dublin City University, Ireland). *Between empowerment, persuasion and exploitation – the pitfalls of participation in ICT4D in Afghanistan.*

**Jerome John Chim'gonda-Nkhoma** (University of Reading, UK). *Power dynamics and participatory communication: The case of reproductive health and food security in Malawi*

#### Session 4: Participatory communication strategies influencing local and geo-political orders

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**Slot Code:** PCRW3b

**Time:** Wed 26 June 14:00-15:30

**Room:** C114

**Chair:** Satarupa Dasgupta (New York University, USA)

**Discussant:** Tom Jacobson (Temple University, USA)

**Presentations:**

**John L Hochheimer** (Southern Illinois University, Carbondale, USA),

**Mohammed Al-Emad**. (Southern Illinois University, Carbondale, USA). *THE SPIRALS OF VOICES: The Spiritual Foundations of Media Action and Political Engagement in Multiple Dimensions.*

**Wendy Maxian** (Xavier University, USA). *Implications for shifting power dynamics in dependency relations: A case study of Web 2.0-driven protest movements.*

**Caja C. Thimm** (University of Bonn, Germany). *Political Crisis on Twitter – How local citizens' participation shapes national political decision making*

**Cheryll Ruth Reyes Soriano** (De La Salle University, Philippines). *Minorities and the online mediation of dissent: A historical-dialectical-structural analysis.*

**Nohil Park** (CHA University, Korea), **JiHye Lee** (Chung-Ang University, Korea) and **JiYeon Jeong** (Hongik University, Korea). *Chinese Social Media Credibility and Social Participation.*

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#### Session 5: Participatory communication as a driving force in innovation and change

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**Slot Code:** PCRW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** QG22

**Chair :**Pradip Thomas (University of Queensland, Australia)

**Discussant:** Karin Wilkins (University of Texas at Austen, USA)

**Presentations:**

**Vira Riyandari** (The University of Queensland, Australia), **Elske van de Fliert**. (The University of Queensland, Australia).

*Participatory Media Development Supporting Agricultural Research in Indonesia: From Technology to Snakes and Ladders.*

**Daniel Meirinho Souza** (New University of Lisbon, Portugal). *Participatory photography as a tool for youth social engagement.*

**Olaf H. Werder** (The University of Sydney, Australia). *A participatory approach to adolescent obesity prevention communication – Insights from the ACTION project.*

**Satarupa Dasgupta** (New York University, USA). *Participation as a health communication strategy in HIV/AIDS intervention projects: An examination of a project targeting commercial sex workers in India*

**Valentina Bau** (Macquarie University, Australia). *A new Role for Communication for Social Change in Conflict Transformation - Using Participatory Video to restore Peace.*

**Celine Amelie Herve-Bazin** (CELSA / Sorbonne University, France), **Nicole D'Almeida** . (CELSA / Sorbonne University, France). *Naming and framing women's involvement in water management: a paradigm shift to economic development.*

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#### Session 6: New advances in participatory communication research methods

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**Slot Code:** PCRT1a

**Time:** Thu 27 June 09:00-10:30

**Room:** Q119

**Chair:** Elske van de Fliert (University of Queensland, Australia)

**Discussant :** Jo Tacchi, RMIT University, Australia.

**Presentations:**

**Lauren Leigh Hinthorne** (The University of Queensland, Australia). *Evidencing Engagement: Evaluating visual methods for participatory development communication in rural Papua New Guinea.*

**Uta Russmann** (FH Wien University of Applied Sciences of WKW, Vienna, Austria), **Ulrike Klinger** (University of Zurich, Switzerland). *The Quality of Public Online Participation: How to measure participatory online communication among different user groups.*

**Subeshini Moodley** (University of KwaZulu-Natal, Pietermaritzburg, South Africa). *Participating in the Visual: A crisis of creative representation?*

**Loes Witteveen** (Wageningen University, The Netherlands), **Rico Lie** (Wageningen University, The Netherlands). *The Value of Filmed Interviews - Issues of visualization, visual transcripts and the reading of visual texts.*

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#### Session 7: Panel - Exploring the intersections between communication and participation – epistemologies and empirical obstacles

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**Slot Code:** PCRT1b

**Time:** Thu 27 June 09:00-10:30



**Room:** C114

**Chair:** Paola Sartoretto (Karlstad University, Sweden)

**Discussant:** Thomas Tufté (Roskilde University, Denmark).

**Presentations:**

**Jessica Gustafsson** (Stockholm University – IMS, Sweden). *Community radio: Bringing unity in the slums.*

**João Paulo Malerba** (Universidade Federal do Rio de Janeiro, Brazil),

**Raquel Paiva** (Universidade Federal do Rio de Janeiro, Brazil).

*Towards a new status for Brazilian community radios.*

**Paola Sartoretto** (Karlstad University, Sweden).

*Bridging the gap between administrative and critical approaches in development and participatory communication.*

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**Session 8: New advances in participatory communication research theory**

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**Slot Code:** PCRT3a

**Time:** Thu 27 June 14:00-15:30

**Room:** Q119

**Chair:** Satarupa Dasgupta (New York University, USA)

**Discussant:** Ullamaija Kivikuru (University of Helsinki, Finland)

**Presentations:**

**Thomas Leigh Jacobson** (Temple University, USA), **Lingling Pan** (Temple University, USA).

*The Concept of the Public Sphere with Relevance to Conditions in China.*

**Mohan Jyoti Dutta** (National University of Singapore, Singapore). *Constituting participation as cooptation: Interrogating neoliberal health policies*

**Ana Duarte Melo** (Universidade do Minho, Portugal), **Helena Sousa** (Universidade do Minho, Portugal).

*“Legalize it!” - Pseudo participation as strategic communication resource.*

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**Session 9: PCR Spanish session**

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**Slot Code:** PCRT3b

**Time:** Thu 27 June 14:00-15:30

**Room:** Q220

**Chair:** Florencia Enghel (Karlstad University, Sweden)

**Discussant:** Loes Witteveen (Wageningen University, The Netherlands)

**Presentations:**

**Víctor Mari** (Universidad de Cádiz España, Spain).

*Comunicación, Desarrollo y Cambio Social en España: entre la institucionalización y la implosión del campo.*

**María Elena Meneses Rocha** (Tecnológico de Monterrey, Mexico),

**Enedina Ortega** (Tecnológico de Monterrey, Mexico), **Gustavo Adolfo Urbina** (Colegio de México, Mexico).

*Jóvenes conectados y participación política en México 2012. Del #Yosoy132 a otras formas de vincularse con lo public.*

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**Session 10: Panel: Contribuciones desde la generación de conocimiento sobre los procesos de comunicación y cambio social**

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**Slot Code:** PCRT4a

**Time:** Thu 27 June 16:00-17:30

**Room:** Q119

**Chair:** Jair Vega (Universidad del Norte, Colombia)

**Discussant:** Joe Straubhaar (University of Texas, Austin, USA)

**Presentations:**

**Claudia Magallanes** (Universidad Veracruzana, Mexico).

*Comunicación comunitaria indígena en México: generar conocimiento*

*partiendo de contradicciones*

**Thomas Tufté.** (Roskilde University, Denmark).

*Producing Knowledge about ‘Media Use’ and ‘Civic Engagement’ relations: Methodological Challenges*

**Eliana del Rosario Herrera Huérfano.** (UNIMINUTO University, Colombia).

*Contribuciones desde la generación de conocimiento sobre los procesos de comunicación y cambio social*

**Rafael Obregón** (Unicef, USA).

*Hacia una perspectiva sistémica de la comunicación para el desarrollo y cambio social.*

**Alejandro Barranquero** (Universidad Carlos III de Madrid, Spain).

*Una mirada decrecentista y desde el buen vivir a la comunicación para el cambio social.*

**Amparo Cadavid** (Universidad Minuto de Dios, Colombia). *Generación de conocimiento, etnografía, imaginarios sobre sexualidad.*

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**Session 11: Participatory communication in practice: Empirically based studies**

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**Slot Code:** PCRT4b

**Time:** Thu 27 June 16:00-17:30

**Room:** Q220

**Chair:** Tom Jacobson (Temple University, USA)

**Presentations:**

**Annika Sehl** (TU Dortmund University, Germany), **Michael Steinbrecher** (TU Dortmund University, Germany).

*Characteristics of citizen journalism versus professional journalism in TV: a comparison on the basis of a survey of citizen and professional journalists.*

**Jonathon Hutchinson** (Queensland University of Technology, Australia). *The role of the Cultural Intermediary within professional participatory communication: Lessons from ABC Pool.*

**CAO Bolin** (City University of Hong Kong, China).

*From Back Stage to the Front Stage: Teenagers and Social Movement in HK.*

**Sarah Cardey** (University of Reading, UK), **Chris Garforth** (University of Reading, UK), **Peter Doward** (University of Reading, UK), **Graham Clarkson** (University of Reading, UK), **Margaret Mangheni** (Makerere University, Uganda), **Bernard Bashaasha** (Makerere University, Uganda), **George Mose**, **Haroon Sseguya** (Makerere University, Uganda), **Rose Nyikal** (University of Nairobi, Kenya), **Florence Olubayo** (University of Nairobi, Kenya), **Awadalla Saeed** (Ahfad University for Women, Sudan), **Muna Haddad** (Ahfad University for Women, Sudan), **Josiah Ateka** (University of Nairobi, Kenya).  
*Dynamics of farmer innovation and communication systems in agricultural growth in East Africa.*

**Ivone Lourdes de Oliveira** (Pontifícia Universidade Católica de Minas Gerais, Brazil), **Maria Aparecida de Paula** (Pontifícia Universidade Católica de Minas Gerais, Brazil), **Marlene R Marchiori** (Universidade Estadual de Londrina, Brazil).  
*The power of interactions in building communication strategies: the case of Itaipu Technologic Park in Brazil.*

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**Session 12: PCR Business meeting**  
**Slot Code: PCRf1a**  
**Time: Fri 28 June 9:00-10:30**  
**Room: Q119**

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**Session 13: Public service roles and orientation of the media**

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**Slot Code: PCRf3a**  
**Time: Fri 28th June 14:00-15:30**  
**Room: Q119**  
**Chair: Lauren Leigh Hinthorne** (The University of Queensland, Australia)

**Discussant:** Mohan J. Dutta. (National University of Singapore, Singapore)

**Presentations:**

**Kerrie Foxwell** (Griffith University, Australia), **Susan Forde** (Griffith University, Australia).  
*Our people, our pictures, our voices: Issues in the Re/Presentation of Australian Indigenous Land Rights Struggle*

**Jane Suiter** (Dublin City University, Ireland).  
*Is participation for everyone: variations in capacity in an Irish deliberative experiment.*

**Karin Wilkins** (University of Texas at Austin, USA).  
*Celebrity as Celebration of Privatization in Global Development: A Critical Feminist Analysis of Oprah, Madonna, and Angelina*

**Emily LeRoux-Rutledge** (London School of Economics, UK).  
*Women re-telling the stories of women: the impact of community radio on female listeners in South Sudan.*

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**Session 14: Panel: Contextual Trajectories of Mediated Participation across China and Turkey**

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**Slot Code: PCRf4a**  
**Time: Fri 28th June 16:00-17:30**  
**Room: Q119**  
**Chair: Rolien Hoyng** (Lingnan University, HongKong)  
**Discussant: Satarupa Dasgupta** (New York University, USA)  
**Presentations:**

**Rolien Hoyng** (Lingnan University, HongKong).  
*Enter "Sulukule": Urban Struggle in the Creative City*

**Iam-Chong Ip** (Lingnan University, HongKong).  
*Feminist Counter-publics and the*

*Internet in China*

**Ece Algan** (California State University, San Bernardino, USA).  
*Rethinking media convergence and participatory culture in a non-western context*

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**Session 15: Internet Usage, Social Media and Virtual Communities (Joint session with Community Communication section)**

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**Slot Code: PCRf1a**  
**Time: Sat 29 June 9:00-10:30**  
**Room: Q119**  
**Chair: Stefania Milan** (Tilburg University, The Netherlands)  
**Presentations:**

**Helena Lee, Natalie Pang** (Nanyang Technological University, Singapore).  
*Sticky networks: Opinion leadership and the ties they form in the contemporary media environment*

**Glenda Drew** (University of California, US), **Jesse Drew** (University of California, US).  
*Social Media, Insecure Work and New Solidarities*

**Laura Ivonne Velez** (Brandeis University, USA).  
*Gay and Lesbian Web Series: Streaming Diversity*

**Dagmar Hoffmann** (University Siegen, Germany), **Wolfgang Reissmann** (University Siegen, Germany).  
*Being a digital Creative: Case Studies about how amateur and professional artists present themselves in public spaces online*

**David Amrani** (Fairfield University, USA).  
*Networked We Stand: Social Movements in the Digital Age.*

# POLITICAL ECONOMY OF COMMUNICATION (PE)

**Chair:** Helena Sousa (University of Minho, Portugal)

**Vice-Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana, MX)

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## Session 1: Financial and Media Crisis.

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**Slot Code:** PEW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** QG21

**Chair:** Helena Sousa (University of Minho, Portugal)

### **Presentations:**

**Elsa Costa Silva** (University of Minho) *Media ownership: regulation and crisis.*

**Stephen Schifferes** (City University) *A Crisis of Legitimacy? The Financial Crisis, the public, and the media.*

**Wayne Hope** (Auckland University of Technology) *Time, Crisis and Global Histories.*

**Dwayne Roy Winseck** (Carleton University): *Creative Destruction?: How the Global Financial Crisis and Content Industries' Desire for Stronger Property Rights is Killing Open Internet Ideals.*

**Andrea Grisold** (Vienna University of Economics and Business) *The Rise and Fall of Media Industries. Innovation, Creative Destruction and Market Forces in the TV Industry*

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## Session 2: Political Economy of Cinema

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**Slot Code:** PEW2b

**Time:** Wed 26 June 11:00-12:30

**Room:** Q218

**Chair:** Joerg Becker (Marburg University)

### **Presentations:**

**Nyasha Mboti, Keyan Gray Tomaselli** (University of KwaZulu-Natal) *New Political Economies of Film Distribution for South Africa's Townships? Investigating the ReaGile concept.*

**Sergio Sparviero** (Salzburg University) *Do only 20 percent of movies make a profit? Myths, facts and figures on the strategy of Hollywood's most powerful distributors.*

**Margarita Ledo Andión, Antía María López Gómez, Enrique Castelló Mayo** (Universidad de Santiago de Compostela) *Small European cinema in original version as a "creative destruction" paradigm.*

**Suzanne Clark** (University of Oregon) *Women, poverty, and power: the political economy revealed by three recent documentary films.*

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## Session 3: The politics and economics of videogames

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**Slot Code:** PEW2c

**Time:** Wed 26 June 11:00-12:30

**Room:** Q119

**Chair:** Randy Nichols (Bentley University)

### **Presentations:**

**Peichi Chung** (The Chinese University of Hong Kong) *The political economy of outsourcing: Video game development and media regionalization in Southeast Asia*

**Irma Jolene Fisher** (University of Oregon)

*Online Games as Development Tools: The World Bank Institute's modern Modernization Project.*

**Yenshen Sam Chen** (National Chaio Tung University) *Old games in the video game industry? The market structure and cultural commodity of video games.*

**Brian Martin Murphy** (Niagara University) *A Critical Analysis of USA/NATO Network Centric Warfare.*

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## Session 4: Critical issues in Global Capitalism

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**Slot Code:** PEW3a

**Time:** Wed 26 June 14:00- 15:30

**Room:** QG21

**Chair:** Helena Sousa

### **Presentations:**

**Rick Maxwell** (CUNY--Queens College) *Media in the Age of Scoundrels: Labor, Environment, Hope.*

**Nuria Almiron** (Universitat Pompeu Fabra) *Board compensations and the media industry: Where have the ethics gone?*

**Henry James Silke, Paschal Preston** (Dublin city University) *Ideological Somersaults? The Irish Banking Guarantee and the Reaction of the Press.*

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## Session 5: Sound, music and audio/radio communications in social media environment: theoretical and practical perspectives

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**Slot Code:** PEW3b

**Time:** Wed 26 June 14:00 - 15:30

**Room:** Q218

**Chair:** Stanislaw Jedrzejewski  
(Kozminski University)

**Discussant:** Michael Huntsberger  
(Linfield College)

**Presentations:**

**Marko Ala-Fossi** (University of Tampere):  
*Migration to digital radio broadcasting in Europe: just a mirage or another concorde?*

**Emma Rodero** (Universitat Pompeu Fabra):  
*Sound emotions: how combine the audio elements to stimulate emotions*

**Angeliki Gazi, Yannis Christides** (Cyprus University of Technology):  
*Soundscapes in Urban Space: Understanding the soundmarks of divided Nicosia.*

**Guy Starkey** (Sunderland University):  
*Redefining radio in a time of crisis: 'audio studies' as an emerging discipline.*

**Madalena Oliveira** (University of Minho)  
*Shaping radio to the web: challenges for research and media political economy*

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**Session 6: Policing Media Industries**

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**Slot Code:** PEW3c

**Time:** Wed 26 June 14:00 - 15:30

**Room:** Q119

**Chair:** Kylie Jarrett (National University of Ireland Maynooth)

**Discussant:** Jennifer Proffitt (Florida State University)

**Presentations:**

**Kylie Jarrett** (National University of Ireland Maynooth):  
*"Liking" the Social Factory: Reproductive labour on Facebook*

**Randall Nichols** (Bentley University):  
*By the Industry, For the Industry: U.S. Video Game Ratings as Creative Industry Policy*

**Alison Harvey** (University of Toronto):  
*'Experience and competence before diversity': Policing gender in the digital games industry*

**Anne O'Brien** (National University of Ireland):  
*Impossible Binds: Why women leave media work*

**Caroline O'Sullivan** (Dundalk Institute of Technology):  
*Gender Dynamics and the Night-Time Economy*

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**Session 7: Contemporary Trends in Children and Commercialism**

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**Slot Code:** PEW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** QG21

**Chair and discussant:** Inger L. Stole  
(University of Illinois at Urbana-Champaign)

**Presentations:**

**Robert W. McChesney** (University of Illinois at Urbana-Champaign)  
*"Children, Commercialization, and the Internet"*

**Sara M. Grimes** (University of Toronto)  
*"C" is for Copyright: Misrepresentation, Enclosure, and the Suppression of Cultural Rights within Children's Commercial Digital Culture"*

**Matthew P. McAllister** (Penn State University)  
*"Cross Promotion, Media Licensing, and Lego"*

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**Session 8: Cultural and Communication Policies and Industries**

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**Slot Code:** PEW4b

**Time:** Wed 26 June 16:00-17:30

**Room:** Q218

**Chair:** Nuria Almirón (Universitat Pompeu Fabra)

**Presentations:**

**Murilo César Ramos** (Universidad de Brasilia)  
*State, Government, Media and Society in Latin America. Brazil and Mexico: strongholds against structural changes.*

**Juliano Mendonca Domingues-da-Silva** (Catholic University of Pernambuco)  
*Regulation politics and digital TV in Brazil: an analytical narrative about winners and losers"*

**Florence Toussaint** (Universidad Nacional Autónoma de México)  
*Creative industries, a political or academic concept?*

**Carlos Enrique Guzmán** (Universidad Central de Venezuela)  
*Economía y Política Cultural en Venezuela.*

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**Session 9: TV industry and Political Economy**

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**Slot Code:** PEW4c

**Time:** Wed 26 June 16:00-17:30

**Room:** Q119

**Chair:** Wayne Hope

**Presentations:**

**Sam Ward** (University of Nottingham)  
*The Universal Channel and the Legitimation of Transnational Television in Britain.*

**Chika Anyanwu** (Charles Sturt University, Australia)



*Creative Destruction Analyses of Fairfax Media and the Rinehart Effect in Australia*

**Christopher Ali** (Annenberg School for Communication University of Pennsylvania)

*The Policies of Place: A critical regionalism approach to local media regulation in the digital age*

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### Session 10: Media and the Limits of Liberal Democracy

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**Slot Code:** PET1a

**Time:** Thu 27 June 9:00-10:30

**Room:** QG21

**Chair:** Andrew Calabrese (University of Colorado)

#### **Presentations:**

**Andrew Calabrese** (University of Colorado):

*Liberalism's Disease: Just Tell Me What to Think*

**Natalie Fenton** (Goldsmiths University of London) and **Gavan Titley** (National University of Ireland):

*Mourning and longing: learning to let go of liberal democracy*

**Milly Williamson** (Brunel University) and **Gholam Khiabany** (University of Sussex):

*Free speech and the market state: Race, media and democracy in new liberal times*

**Janice Peck** (University of Colorado):

*The Contradictions of Audience "Empowerment" in Popular Media Portrayals of US Public Education*

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### Session 11: News industry and Global Capitalism

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**Slot Code:** PET1b

**Time:** Thu 27 June 9:00-10:30

**Room:** Q218

**Chair:** Peichi Chung

#### **Presentations:**

**Sophia Kaitatzi-Whitlock** (Aristotle University of Thessaloniki)

*Reporting Crises and Conflicts in Relation to Underlying Economic - Financial Objectives*

**Mel J Bunce** (University of Oxford)

*Africa Rising: The international news industry, and the (re)framing of the African continent as 'the final investment frontier'*

**Manuela Gruenangerl, Corinna Peil & Josef Trappel** (University of Salzburg)

*Tracking Innovation and Transformation of News. A research design.*

**Ruth Elizabeth Teer-Tomaselli, Lauren**

**Eva Dyll-Mycklebust** (University of KwaZulu-Natal) *Cartooning and Freedom of Information: Visual editorials on the Protection of Information Bill (2010-2012)*

**Jane Duncan** (Rhodes University) *The*

*Marikana massacre and the paradoxes of South Africa's press transformation.*

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### Session 12: Media Reform around the World

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**Slot Code:** PET3a

**Time:** Thu 27 June 14:00-15:30

**Room:** QG21

**Chair:** Rodrigo Gómez (Universidad Autónoma Metropolitana)

#### **Presentations:**

**Martin Becerra, Guillermo Mastrini,**

**Santiago Marino** (Universidad de Quilmes)  
*Media policy in Argentina after the passing of the Audiovisual Communication Services Law (Ley de Servicios de Comunicación Audiovisual);*

**Kenneth Murphy** (Dublin Institute of Technology)

*Ireland's digital transition: the political economy of policy;*

**Cinzia Padovani** (Southern Illinois University Carbondale)  
*National Monopolies and Global Media interests: An analysis Media policies debates in Italy'.*

**Marcus Jonathan Breen** (Bond University)  
*Australian Cultural Digital Facilitation - Policy Intervention.*

**Fátima Fernández Christlieb** (Universidad Nacional Autónoma de México), **Beatriz Solís & Patricia Ortega** (Universidad Autónoma Metropolitana-Xochimilco)  
*Media Regulation in Mexico: the scholar's influence on the impulse of a convergent law.*

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### Session 13: Discourses, narratives and Journalism

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**Slot Code:** PET3b

**Time:** Thu 27 June 14:00-15:30

**Room:** Q218

**Chair:** Helena Sousa

#### **Presentations:**

**Nina Elisabeth Busch** (Universität Zürich)  
*Struggle for meanings. The discursive construction of media change and media crisis.*

**Robert A Hackett** (Simon Fraser University)  
*Journalism for planetary emergency.*

**Wei-Ching Wang** (National Taiwan Normal University)  
*Wage levels of Taiwanese journalists under the transformation of technology: Status quo and possible solutions. A critical political economy perspective*

**Anis Rahman** (Simon Fraser University)  
*Neoliberalism and Commercialization of Television Journalism in a Peripheral Nation-state*



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### Session 14: Media Ownership in India: Trends and Implications for Journalism and Democracy

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**Slot Code:** PET4a

**Time:** Thu 27 June 16:00-17:30

**Room:** QG21

**Chair:** Daya Thussu (University of Westminster)

#### **Presentations:**

**Vibodh Parthasarathi** (Jamia Millia Islamia):  
*Ownership, market structure and diversity: TV news channels in India*

**Daya Thussu** (University of Westminster):  
*The market mantra of news in India*

**Savyasaachi Jain** (University of Westminster):  
*News business models and the rise of 'rent-seeking journalism' in India*

**Kalyani Chadha** (University of Maryland):  
*From party outlets to politically affiliated media: Rising political ownership of Indian media*

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### Session 15: Political Economy of the Internet and WWW

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**Slot Code:** PET4b

**Time:** Thu 27 June 16:00-17:30

**Room:** Q218

**Chair:** John Sinclair

#### **Presentations:**

**Tanja Oblak Crnic, Jernej A. Prodnik** (University of Ljubljana):  
*The biases of the Internet and the (dis)empowered web audiences.*

**Benjamin Johnson Bates** (University of Tennessee, Knoxville):  
*The Political Economy of Governance: Implications of Proposed Broadcasting & Internet Governance Treaties.*

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**Bingchun Meng** (London School of Economics and Political Science):  
*Social factory or digital playground?: User-generated content in the digital economy.*

**Babacan Taşdemir, Rafet Çevik** (Middle East Technical University):  
*The Evolution of Sourtimes Dictionary in the Context of Capitalist Production Relations: A Critical Perspective.*

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### Session 16: Public Broadcasting Service and Maketization

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**Slot Code:** PEF1a

**Time:** Fri 28 June 9:00-10:30

**Room:** QG21

**Chair:** Elsa Costa e Silva

#### **Presentations:**

**Carolina Oliveira Matos** (University of Essex):  
*Public service broadcasting and media reform in Brazil in comparative perspective.*

**Sylvia Margaret Harvey** (University of Leeds):  
*Television - Public, Private and 'Webbed': Mapping Changes in the United Kingdom, 2001 - 2011.*

**Rosser James Kereama Johnson** (Auckland University of Technology):  
*An integrated hour: blending entertainment and commercial speech within and across Masterchef New Zealand.*

**Janice Peck** (University of Colorado Boulder):  
*The Contradictions of Audience "Empowerment" in Popular Media Portrayals of US Public Education*

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### Session 17: Change and Opportunity in the Shifting Canadian Mediascape

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**Slot Code:** PEF1b

**Time:** Fri 28 June 9:00-10:30

**Room:** Q218

**Chair:** David Skinner (York University)

**Discussant:** Robert Hackett (Simon Fraser University)

#### **Presentations:**

**David Skinner** (York University):  
*Negotiating Change: OpenMedia.ca and Media Reform in Canada*

**Kathleen Cross** (Simon Fraser University):  
*Know the Media, Be the Media, Change the Media*

**Sandra Jeppeson** (Lakehead University):  
*Grass-roots remediations: the digital revolution in social movement media*

**Stuart R. Poyntz** (Simon Fraser University):  
*Media Reform, Neoliberalism, and Urban Youth Media Production Ecologies in Canada*

**Tanner Mirlees** (University of Ontario Institute of Technology):  
*Victim of U.S. Media Imperialism or Secondary Imperial Media Power? Canadian Media Conglomerates Go Global*

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### Session 17: Advertising Industries and Political Economy

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**Slot Code:** PEF1c

**Time:** Fri 28 June 9:00-10:30

**Room:** C114

**Chair:** Ana Melo (University of Minho)

#### **Presentations:**

**Christopher Anthony Chavez** (University of Oregon):  
*Global Latino: Economic Discourses and the Advertising Industry's Construction of "Latin America".*

**Avshalom Ginosar** (The Max Stern Academic College of Emek Yezreel):  
*Advertising Co-regulation: Does the Cat Guard the Cream?*

**Francesco Somaini** (University of Oregon)

*Media consolidation in the Italian Switzerland: conflicting interests.*

**Mandy Tröger** (University of Illinois at Urbana)  
*Radical Thought in US Communication Research.*

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**Session 18: Communications practices, experiences and struggles of social movements: Indignados, #OWS and #YoSoy132.**

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**Slot Code:** PEF3a

**Time:** Fri 28 June 14:00-15:30

**Room:** QG21

**Chair:** Christian Fuchs

**Presentations:**

**Laura Bergés Saura** (Universitat de Lleida):  
*15M, Indignados, #spanishrevolution: counter hegemonic communication experiences to face the crisis in Spain.*

**Veronica Barassi** (Goldsmith College, University of London): *Social Movements, Critical Web Practices and the Struggle Against Digital Capitalism.*

**John Downey.**  
*'We are the 99%'. Did Occupy make a difference?*

**Rodrigo Gómez** (Universidad Autónoma Metropolitana) & **Emiliano Treré** (Universidad Autónoma de Querétaro): *#YoSoy132: The battle for Media Democratization.*

**Des McGuinness** (Dublin City University)  
*IRELAND: A National-Democratic Analysis*

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**Session 19: Cultural Industries in digital times**

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**Slot Code:** PEF3b

**Time:** Fri 28 June 14:00-15:30

**Room:** Q218

**Chair:** Randy Nichols

**Presentations:**

**Geoff Ostrove** (University of Oregon)  
*The Political Economy of Financially Successful Independent Hip Hop Artists.*

**Ignacio Gallego** (Universidad Carlos III)  
*Radio audience and cultural consumption. How affects music standardization in the Spanish radio market to the cultural and music diversity?*

**Wilhelm Peekhaus** (University of Wisconsin-Milwaukee) *Conceptualizing and Challenging the Capitalist Academic Publishing Model.*

**Ana I. Segovia** (Universidad Complutense) & **Maria Trinidad Garcia Leiva** (Universidad Carlos III) *The notions of good and best practices within the global debate of cultural diversity: A definition proposal.*

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**Session 20: Cultural Diversity and Audiovisual Sector: Implications for Policy and Media**

**Joint Session Media Education Research Section and Political Economy Section**

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**Slot Code:** PEF4a

**Time:** Fri 28 June 16:00-17:30

**Room:** QG21

**Chair:** Rodrigo Gómez García (Universidad Autónoma Metropolitana)

**Discussant:** David Hesmondhalgh (University of Leeds)

**Presentations:**

**Divina Frau-Meigs** (Université Sorbonne Nouvelle)  
*"Assessing the impact of digitization on access to culture and creation, aggregation and curation of content".*

**Luis A. Albornoz** (Carlos III University of Madrid):  
*"The implementation of the*

*Convention on cultural diversity: the International Found for Cultural Diversity".*

**Yves Théorêt** (Université du Québec): *Promoting cultural diversity in the audiovisual industry in Canada and in Quebec: from dream to reality*

**This panel is organized by Luis A. Albornoz and M<sup>a</sup> Trinidad García Leiva, director and vice-director of the R&D project Cultural Diversity & Audiovisual (<http://diversidadaudiovisual.org>; ref. CS02011-26241, Spain).**

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**Session 21: Free speech, visual discourses and the invisible**

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**Slot Code:** PEF4b

**Time:** Fri 28 June 16:00-17:30

**Room:** Q218

**Chair:**

**Presentations:**

**Victor Pickard** (University of Pennsylvania)  
*Redefining Freedom of the Press: Regulatory Challenges and Criticism against American Newspapers, 1938-1947.*

**Joerg Becker** (Marburg University)  
*Ernst Friedrich and his Book of Shock Photographs of the First World War, entitled War against War.*

**Sarah T. Roberts** (University of Illinois at Urbana-Champaign) *Unseen Agents: Uncovering the Hidden Work of Commercial Content Moderation.*

**Ergin Bulut** (University of Illinois at Urbana-Champaign)  
*Crunch at the Fraternity House, Mandatory Dinner at Home, Lunch at Parks: Women's Invisible Domestic Labor in the Gaming Industry*

**Miriam Sweeney** (University of Illinois at Urbana-Champaign)  
*At Your Service: Anthropomorphized Virtual Agents in the Digital Workforce*

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## Session 22: National Inflections in Global Television

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**Slot Code:** PES1a

**Time:** Sat 29 June 9:00-10:30

**Room:** QG21

**Chair:** Tania Lewis (University of Technology Sydney)

### **Presentations:**

**Tania Lewis** (University of Technology Sydney) and **Wanning Sun** (University of Technology Sydney):  
*From Here to Modernity: Identities and aspirationalism on Chinese and Indian lifestyle programming*

**Joseph Straubhaar** (University of Texas):  
*TV Globo versus TV Record: Two Battling Modalities of National and Global TV*

**Nalin Mehta** (National University of Singapore):  
*Politicians, Blackmailers and Indian TV Channel Owners: Growth and its Discontents in the World's Third Largest TV Market*

**John Sinclair** (University of Melbourne):  
*Convergence and conflict in the Mexican television industry*

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## Session 23: Contested Formations of Cultural and Digital Labour

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**Slot Code:** PES1b

**Time:** Sat 29 June 9:00-10:30

**Room:** Q218

**Chair:** Ergin Bulut (University of Illinois)

**Discussant:** Andrew Herman (Wilfrid Laurier University)

### **Presentations:**

**Enda Brophy** (Simon Fraser University), **Nicole Cohen** (York University) and **Greig de Peuter** (Wilfrid Laurier University):  
*Cultural Workers Organize: Experiments in Collective Organization in the Creative Economy*

**Kirsten Forkert** (University of Nottingham):  
*Cultural Work and Austerity*

**Kate Oakley** (University of Leeds):  
*Creating Cultural Work: Public Policy, Inequality and the Labour Market*

**Christian Fuchs** (University of Westminster):  
*What is Digital Work? What is Digital Labour?*

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## Session 24: Business Meeting

**Time:** Sat 29 June 11:00-12:30

**Room:** QG21

**Chair:** Helena Sousa & Rodrigo Gómez

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## Session 25: Cultural Work and Labour

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**Slot Code:** PES3a

**Time:** Sat 29 June 14:00-15:30

**Room:** QG21

**Chair:** David Hesmondhalgh

### **Presentations:**

**Brice Nixon** (University of Colorado Boulder):  
*Audience Labor Exploitation in the Digital Era: Toward a Political Economy of Consciousness.*

**Kirsten Forkert** (Film and Media University of Nottingham)  
*Cultural work and austerity*

**Trish Morgan** (Dublin City University)  
*Culture and Crisis, Crisis in Culture - structures and contexts of power and labour in the field of cultural production.*

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## Session 26: Media Uses, Social Divide and Cultural Capital in Korea

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**Slot Code:** PES3b

**Time:** Sat 29 June 14:00-15:30

**Room:** Q218

**Chair:** Seon-Gi Baek (Sungkyunkwan University)

### **Presentations:**

**Seon-Gi Baek** (Sungkyunkwan University):  
*Media Use Divide, Social Divide and Cultural Life Divide: A Panel Study on the Relation between Media Capital and Cultural Capital in the Korean Society*

**Sook-Jung Lee** (Chung Ang University):  
*Gaps in Political Participation caused by Education, News Media Use, and Social Network*

**Khisu Beom** (Sungkyunkwan University):  
*Interpersonal ties and face-to-face communication in a multi-channel era in South Korea*

**Eun Kyoung Han** (Sungkyunkwan University):  
*Exploratory Study on Feature and Difference of Consumption Lifestyle depending Media Use*

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# POLITICAL COMMUNICATION RESEARCH (POL)

**Chair:** Christina Holtz-Bacha  
**Vice-Chair:** Maria Jose Canel -  
Universidad Complutense, Madrid,  
Spain

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## Session 1: Personalization of politics

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**Slot Code:** POLW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** HG22

**Chair:** Christina Holtz-Bacha

### Presentations:

#### William Porath

*Uses of elements of personalization and strategic frames in newspaper coverage of two Chilean presidential campaigns (1989-2009)*

#### Franziska Marquart

#### Florian Arendt

*Visualization and personalization in right-wing populist political advertising. A longitudinal content analysis of Austrian campaign posters*

#### Jens Tenscher

*The "ideal" politician: findings from Austrian and German state parliaments*

#### Azmat Rasul

*Celebrity Spectacle: Effects of Celebrity Endorsement on the Political Attitudes of the Young Adults*

#### Jordi Rodríguez Virgili,

#### Olaf Jandura,

#### Marta Rebolledo

*The personalization of electoral campaigns in the media: a comparative study of Germany and Spain*

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## Session 2: Challenges for research on Public Diplomacy

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**Slot Code:** POLW2b

**Time:** Wed 26 June 11:00-12:30

**Room:** HG18

**Chair:** María José Canel

### Presentations:

#### James Pamment

*Creative Destruction at the FCO's Communication Directorate: British Public Diplomacy & the Economic Crisis*

#### Eleftheria J. Lekakis

*Brand on Fire: Crisis, the Nation and Contested Narratives in YouTube Reactions to Johnnie Walker's 'Keep Walking Greece' Ad*

#### Reimar Zeh,

#### Susanne Merkle,

#### Christina Holtz-Bacha

*German Press coverage of American and French presidential elections – Setting benchmarks for national campaigns or issue of relevance?*

#### Annabelle Sreberny

*From Soft power to "soft war": US-Iran undiplomatic relations*

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## Session 3: The discourse of politics.

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**Slot Code:** POLW3a

**Time:** Wed 26 June 14.00-15.30

**Room:** HG22

**Chair:** Bengt Johansson

### Presentations:

**Seon Gi Baek**

*Coverage Patterns of Korean Media on the 18th Presidential Election and their Ideological Implication: A Semiotic and Discourse Analysis on Formats and Contents of Korean TV Coverage*

#### Rod Tiffen

*The Making of a Radical Conservative – Rupert Murdoch's Politics from Lenin to Palin*

#### Peter Lunt,

#### David Moss

*Conceptions of Fairness in Party Leader's Conference Speeches*

#### Jingrong Tong, Landong Zuo

*Examining the discourse of the 2012 Taiwan General Election in news media and on Weibo in mainland China*

#### Marwan M Kraidy

*Puppets in Arab Politics Creative Dissent and Political Rhetoric in the Arab Uprisings*

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## Session 4: PANEL Internet influence on political communication

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**Slot Code:** POLW3b

**Time:** Wed 26 June 14.00-15.30

**Room:** HG18

**Chair:** Philippe Maarek

### Presentations:

#### Philippe J. Maarek

*French Politicians on an Ejection Seat? Internet Drastic Consequences on Political Communication in France*

#### Christina Holtz-Bacha, Eva-Maria Lessinger, Susanne Merkle

*New players in political scandalization processes: How Internet and social networks challenge the reputation management of politicians*

**Ann Crigler, Marion Just, Panagiotis Metaxas, Eni Mustafaraj**

*Twitter "Bombs" and the Challenge of News Reporting: A Case Study of the 2010 Massachusetts Special Senate Election*

**Sara Bentivegna, Donatella Campus**  
*Between Immediacy and Transparency: how Italian Politicians use social media in electoral campaign*

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### **Session 5: PANEL Political innovation in global digital activism: Culture, technology and structure**

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**Slot Code:** POLW4a

**Time:** Wed 26 June 16.00-17.30

**Room:** HG22

**Chair:** Guobin Yang

#### **Presentations:**

**Paolo Gerbaudo, Emily LaDue, Gregory Asmolov, Guobin Yang**  
*Political Innovation in Global Digital Activism: Culture, Technology, and Structure*

**Guobin Yang**  
*Digital Activism and Constrained Innovation in China*

**Emily LaDue**  
*Imagination and Audience in Zapatistas Digital Activism*

**Gregory Asmolov**  
*Russian elections and dynamics of political innovation*

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### **Session 6: Political communication on Facebook**

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**Slot Code:** POLW4b

**Time:** Wed 26 June 16.00-17.30

**Room:** HG18

**Chair:** Reimar Zeh

#### **Presentations:**

**Katrin Tonndorf, Alexandra Schmid**  
*Facebook and the creation of a European Public Sphere: How does the EU use the social network to communicate with its citizens?*

**Joaquim Paulo Serra**  
*Citizen participation in the Facebook of the Portuguese political parties*

**Suda Ishida**  
*Facebook "share" -- a political empowerment or a political disempowerment tool? A Case Study from Thailand*

**Dan Mercea**  
*Probing the Implications of Facebook Use for the Organisational Form of Social Movement Organisations*

**Patricia Müller, Janine Bernsdorf, Wolfgang Schweiger**  
*Facebook as a news channel? Use of news fanpages and opinion leadership*

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### **Session 7: Comparing political communication research across time and space.**

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**Slot Code:** POLT1a

**Time:** Thu 27 June 9.00-10.30

**Room:** HG22

**Chair:** María José Canel

#### **Presentations:**

**Juergen Wilke**  
*National and transnational dimensions of election campaign coverage. The presidential election in France 2012 in the French and in the German Press*

**Richard Nadeau**  
*Debating about Health Care Reform in Canada and the United States: Who Framed What and with What Effects?*

**Anita van Hoof, Carina Jacobi, Nel Ruigrok**  
*Diversity in two decades of campaign news in the Netherlands*

**Ilaria Di Bonito**

*Normalizing the innovation. A longitudinal study of parties and candidates websites in Catalonia during the 2010 and 2012 elections.*

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### **Session 8: PANEL: Political online communication: Contents, perceptions and effects on individuals and organizations**

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**Slot Code:** POLT1b

**Time:** Thu 27 June 9.00-10.30

**Room:** HG18

**Chair:** Juliana Raupp

#### **Presentations:**

**Uli Bernhard, Marco Dohle, Kristina Mueller, Gerhard Vowe**  
*Examining political online participation as a consequence of presumed media influences*

**Jörg Haßler, Corinna Oschatz, Marcus Maurer**  
*Media logic and party logic in a changing media environment*

**Juliana Raupp, Patrick Donges, Christin Schink, Jan Niklas Kocks, Paula Nitschke**  
*Political organizations between old and new media logics*

**Pablo Porten-Chee, Christiane Eilders**  
*Scanning public opinion through the media. Effects of differential media use on the perception of public opinion*

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### **Session 9: Mediatization of politics, scandals and corruption media**

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**Slot Code:** POLT3a

**Time:** Thu 27 June 14.00-15.30

**Room:** HG22

**Chair:** Eva-Maria Lessinger

#### **Presentations:**



**Florian Arendt, Franziska Marquart**  
*Corrupt Politicians? Media priming effects on political stereotypes and the moderating impact of implicit political cognition.*

**Kartrin Voltmer, Alina Dobрева, Fabro Boaz Steibel**  
*The dark side of journalism: Corruption and the media-politics nexus in Bulgaria and Brazil*

**Svetlana S Bodrunova**  
*The rise of nation-wide mediated public counter-spheres in times of crisis: cases of Italy and Russia*

**Manuel Puppis, Martino Maggetti, Fabrizio Gilardi, Ioannis Papadopoulos, Jan Biela**  
*Accountability and the Political Communication of Independent Regulatory Agencies*

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### Session 10: Challenges for government and institutional communication

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**Slot Code:** POLT3b

**Time:** Thu 27 June 14.00-15.30

**Room:** HG18

**Chair:** Bengt Johansson

**Presentations:**

**Philip Ramsey**  
*'The Engage programme and the Government Communication Network in the UK: the privatisation of government communication under New Labour (2006-2010)'*

**Jens Seiffert, Birte Fähnrich, Evandro Oliveira**  
*Governmental communication in the EURO-crises –national strategies and media effects*

**María José Canel, Laura Zamora**  
*Communicating trusting governments. Challenges for countries in times of economic crisis*

**Sergio Splendore, Vincenzo Memoli**  
*One Step Flow of Confidence: Media, Political Institutions and Citizens in the Mediterranean Model*

**Matias Ponce**  
*La comunicación de gobierno en América Latina 2005-2010: Desde la crisis al surgimiento de liderazgos creativos*

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### Session 11: Political entertainment

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**Slot Code:** POLT4a

**Time:** 16.00-17.30

**Room:** HG22

**Chair:** Manuel Puppis

**Presentations:**

**Cordula Nitsch, Christiane Eilders, Carsten Wunsch**  
*TV-Fiction between Cultivation and Spiral of Silence: The Impact of Fictional Entertainment on the Perception of Public Opinion*

**Mariekie Burger**  
*Celebrities, fictional characters, public participation and development communication: the case of HIV/Aids in South Africa*

**Marco Braeuer, Jens Wolling**  
*Representatives of the public? Members of civic protest groups vs. party members*

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### Session 12: Communicating and covering conflicts

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**Slot Code:** POLT4b

**Time:** Thu 27 June 16.00-17.30

**Room:** HG18

**Chair:** Richard Nadeau

**Presentations:**

**Zahera Harb**  
*Syria's War and the Media*

**Ruth Sanz Sabido**  
*Representations of Terrorism in the Israeli-Palestinian Conflict: A Postcolonial Critical Discourse Analysis of the British press*

**Jim Williams, Michael Dwyer**  
*Framing Threat: Coverage of Violence in Pakistan's Mainstream Non-English Media*

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### Session 13: Mediatization of politics

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**Slot Code:** POLF1a

**Time:** Fri 28 June 9.00-10.30

**Room:** HG22

**Chair:** Jürgen Wilke

**Presentations:**

**Bengt Johansson, Magnus Fredriksson**  
*Blurring boundaries or embracing journalistic ideals? Explaining journalists views on public relations*

**Pekka Isotalus, Merja Almonkari**  
*Mediatization and Political Leadership: Perspectives of the Finnish Press and Party Leaders*

**Philipp M Weichselbaum**  
*Patterns and Developments in Journalistic Constructions of Executive Crises. A Longitudinal Analysis of the Newspaper Coverage of Ministerial Resignations in Germany since 1949*

**Kevin Rafter**  
*How important was commercialization in media coverage of the 2011 Irish general election?*

**Vipul Mudgal**  
*Paid news, political communication and India's democratic public sphere*

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### Session 14: Communication effects and voter behavior in a new media landscape

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**Slot Code:** POLF1b

**Time:** Fri 28 June 9.00-10.30

**Room:** HG18

**Chair:** Kevin Rafter

**Presentations:**

**Antonio Jose Rosas, Darren Lilleker, Karolina Koc-Michalska, João Caetano**  
*Introducing VIPARSYS (Comparing Virtual Party Systems): Exploring what hyperlinks tell us about virtual party networks*

**Priyanka Dasgupta, Peng Hwa Ang**  
*Is There Or Is There Not?: The Impact of ICTs on Political Engagement*

**Inas A.Hamid El-Khoreiby**  
*Towards the Development of Voter's Choice Behavior Model: Analysis of Egyptian 2012 Presidential Elections*

**Katharina Lang**  
*Political information sources and their influence on voting decisions - A survey of young voters in Austria*

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**Session 15: New media, new politics?**

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**Slot Code:** POLF3a

**Time:** Fri 28 June 14.00-15.30

**Room:** HG22

**Chair:** Philippe Maarek

**Presentations:**

**Ulrike Klinger**  
*"Social Media are Overestimated" – Political Parties, Communication Strategies and Electoral Campaigns*

**Elsa Costa Silva**  
*Portuguese political blogs: new voices with a new discourse?*

**Georgia Gioltzidou**  
*The role of Twitter in the Greek Political Landscape*

**Maricela Portillo**

*Jóvenes, redes sociales y participación política: análisis del surgimiento del #YoSoy132 en México*

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**Session 16: Communication and media effects**

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**Slot Code:** POLF3b

**Time:** Fri 28 June 14.00-15.30

**Room:** HG18

**Chair:** Darren Lilleker

**Presentations:**

**Soo Jung Moon**  
*How Candidate Preferences Correspond to Agenda Setting Effects in Substantive and Affective Dimensions*

**Franziska Oehmer**  
*Who is on the Agenda? An Analysis of Determinants of Interest Groups' Media Exposure in German Newspapers.*

**James Kevin Hertog**  
*Candidate Perceptions of Campaign Coverage Quality*

**Michael Traugott**  
*Information about Barack Obama's Citizenship, Racial Attitudes, and Media Use*

**Rasha El Ibiary**  
*Social Media as a New Democratizing Public Sphere in Egypt*

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**Session 17: PANEL: The public sphere in the networked media ecology: Intermedia agenda setting between traditional media and social media**

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**Slot Code:** POLF4a

**Time:** Fri 28 June 16.00-17.30

**Room:** HG22

**Chair:** Pieter Verdegem

**Presentations:**

**Evelien D'heer, Peter Mechant, Pieter Verdegem**

*Tweeting the elections? A cross-media perspective on Twitter use during the 2012 local elections in Flanders*

**Eli Skogerbø, Arne H. Krumsvik**  
*Newspapers, Facebook and Twitter – intermedial agenda-setting in the Norwegian 2011 election*

**Darren G. Lilleker, Ana Adi, Kris Erickson**  
*Lords-a-tweeting, Lords-a-networking: analysing the behavior and impact of Labour Party Peers in the UK House of Lords*

**Ancuța-Gabriela Tarța**  
*Social network sites and the public sphere. Implications for democracy*

**Maurice Vergeer**  
*Communication Networks in the Twitter Sphere. Politicians use of Twitter during the 2012 election campaign*

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**Session 18: Politics and media interplays**

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**Slot Code:** POLS1a

**Time:** Sat 29 June 9.00-10.30

**Room:** HG22

**Chair:** Fabro Steibel

**Presentations:**

**Andreu Casero-Ripollés, Pablo López-Rabadán**  
*New professional dynamics in the interaction between journalists and politicians. Implications, risks and benefits of a strategic relationship*

**Alice Nemcova Tejkalova, Petr Sasek**  
*Framing national indebtedness – the tool how to win the election to Chamber of Deputies in the Czech Republic*

**Cornelia Brantner, Kati Förster, Oliver Gruber, Petra Herczeg, Katharina**

**Kleinen-von Königslöw, Katharina**

**Lobinger, Anke Wonneberger**

*"We are Nobel Prize!" European Online Newspapers' Coverage and Framing of the EU Identity in the Debate on the Nobel Peace Prize*

**Mats Ekström, Monika Djerf-Pierre,**

**Bengt Johansson**

*Policy failure or moral scandal? Political accountability, journalism and new public management*

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### **Session 19: Communication and political leaders**

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**Slot Code:** POLS1b

**Time:** Sat 29 June 09.00-10.30

**Room:** HG18

**Chair:** Jens Wolling

**Presentations:**

**Johanna Mäkelä, Iiris Ruoho, Pekka**

**Isotalus**

*Finnish female politicians' own experiences. Representative and credible in the media?*

**Maria Teresa Alzuru**

*Will the Real Hugo Chávez Please Stand Up? An Analysis of President Hugo Chavez's Campaign Speeches throughout the 2012 Venezuelan Presidential Election*

**Max Römer, Julio César Herrero**

*Semiotic analysis of televisual campaign for the presidential elections of Venezuela 2012*

**Mari K. Niemi**

*On the Interplay between the Media and Politics: Party Leader Contests and Leader Replacements in Finnish Print Media 1987–2008*

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# POPULAR CULTURE (POP)

**Chair:** Barry King

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## Session 1: Frames without Frontiers : Special Panel on Formats

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**Slot Code:** POPW2a

**Time:** Wed 26 June 11--12.30

**Room:** Q217

**Chair:** Barry King

**Presentations:**

**Lothar Mikos**, Hochschule für Film und Fernsehen "Konrad Wolf"  
Potsdam, Germany.

*"Local narratives and production contexts in format adaptation: A case study of the German adaptation of I'm a Celebrity – Get Me Out Of Here!"*

**Pia Jensen, Andrea Esser, Anna Maria Lemor, Heidi Keinonen**,

*"A trans-national audience study of a global format genre: Musical talent shows in Denmark, Finland, Germany and Britain,"* Aarhus University/Denmark; University of Roehampton/UK; Tampere University/Finland; Saarland University, Germany

**Juan Francisco Gutiérrez Lozano**,

University of Málaga, Spain, *"Watching television across borders: How Spanish emigrants make sense of television from 'home' through new television formats,"*

**Andrea Esser**, Roehampton University, UK,

*Television Across Borders: The Local-Global Nexus in Formatted Television.*

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## Session 2: Celebrity

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**Slot Code:** POPW3a

**Time:** Wed 26 June 14.00--15.30

**Room:** Q217

**Chair:** Barry King

**Presentations:**

**Olivier Driessens**, Centre for Cinema and Media Studies

Ghent University,

*Defining Celebrity cultures in terms of space and time.*

**Kate Zambon**, Annenberg School for Communication, University of Pennsylvania,

*Celebrity Public: The Social Logic of the Cultural Prize*

**Alex Leith**, Media & Information

Studies, Michigan State University, USA

*A More Accessible Celebrity: A Case*

*for Para-social Interactions with*

*YouTube Personalities and*

*Communities*

**Koen Panis**, University of Antwerp, Belgium,

*In the footsteps of Bob and Angelina:*

*Celebrities' diverse societal*

*engagement and its ability to attract*

*media coverage*

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## Session 3: Performing and Regulating new spaces

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**Slot Code:** POPW4a

**Time:** Wed 26 June 16.00--17.30

**Room:** Q217

**Chair:** Sofie Van Bauwel

**Presentations:**

**Pedro Andrade**, Institute of Social Sciences University of Minho, Portugal,

*Information / Knowledge flow crisis*

*and creative destruction at Web 2.0 /*

*3.0,*

**Katrin Tiidenberg**, Institute of International and Social Studies

Tallinn University, Estonia,

*Body blogging: empowering reflexivity in an out-of-control world.*

**Dal Yong Jin, Florence Chee, Seah Kim**,

*Creating Mobile Game Culture: socio-cultural analysis of the Korean mobile gaming in the smartphone era*

Loyola University Chicago, USA/

Simon Fraser University Canada

**Lik Sam Chan**, School of Journalism and Communication, The Chinese

University of Hong Kong, *Genealogy,*

*Discourses, and Revival of Creativity in the Context of Advertising Industry*

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## Session 4: You know my methods: Special panel on Sherlock Holmes

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**Slot Code:** POPW2b

**Time:** Wed 26 June 11.00--12.30

**Room:** Q220

**Chair:** Garry Whannel

**Presentations:**

**Chris Tokuhama, Francesca Marie**

**Smith, Cynthia Wang, Camille Reyes**,

*Sherlock Holmes and the Case of the*

*Global Crisis: The BBC's Sherlock as a*

*Vehicle of Creative Destruction*

**Francesca Marie Smith**, Annenberg

School for Communication and

Journalism, University of Southern

California, USA,

*A Study in Neurodivergence:*

*Investigating Sherlock's Holmes as the*

*(Anti-)Hero of Autism*

**Cynthia Wang and John Kephart**, USA

*Sherlock Holmes and the Case of the*

*Evil Twin: Sherlock and Moriarty as*

*Opposite Sides of Capitalism*

Annenberg School, University of Southern California/ California State University, Northridge.

**Chris Tokuhama**, Annenberg School for Communication and Journalism, University of Southern California, *A Study in Rethinking Trauma and Crisis*

**Camilla Reyes**, School of Communication and Information Rutgers University, USA, *American Public Television: The Hounds of Commerce*.

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### Session 5: Creative labour

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**Slot Code:** POPW3b

**Time:** Wed 26 June 14.00--15.30

**Room:** Q220

**Chair:** Deborah Phillips

**Presentations:**

**Oranit Klein-Shagrir**, Open University of Israel, *Barbed wire around glass walls: Making television production apparatus visible as a "para-interactive" strategy*

**Barry King**, Auckland University of technology, *Re-fetishizing Creativity in the era of digital cinema:*

**Pamela Przybylski, Katrin Bergener, Jörg Becker**, *Defining "creativity" in entertainment television production.* Universität Münster, Germany/ School of Journalism, Catholic University of Eichstaett-Ingolstadt, Germany

**Kevin Michael Mitchell**, Trent University, Ontario, Canada *Reflexivity as an Aesthetic Form in Popular Cultural Auto-Criticism*

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### Session 6: De /Formations of the Popular

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**Slot Code:** POPW4b

**Time:** Wed 26 June 16.00--17.30

**Room:** Q220

**Chair:** John Benson

**Presentations:**

**Lina Edward Khamis**, University of Bethlehem, West Bank, Palestine, *The implications of the new media networks and information revolution on the Palestine cultural and political development in Palestine.*

**Marwan Kraidy**, Annenberg School for Communication, *Revolutionary Graffiti of the Arab Uprisings: Between City Walls and the Digital Sphere*

**George Prundaru, and Ancuta-Gabriela Tarta**, *Gaming politics. Political representations in online video game* Babes-Boyyai University, Romania,/ University of Copenhagen, Demark

**Bruno Campanella**, Federal Fluminense (UFF), Brazil. *Celebrity, private life, and consumption in humanitarian and ecological campaigns.*

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### Session 7: Commodity discourses

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**Slot Code:** POPT1a

**Time:** Thu 27 June 9.00 – 10.30

**Room:** Q217

**Chair:** Lothar Mikos

**Presentations:**

**Mrinmoy Majumder**, Mudra Institute of Communications Ahmedabad India, *Culture and globalisation from the perspective of creative industries.*

**Yeşim Kaptan**, Izmir University of Economics, Turkey, *Who can change the world? Resistance as Communication and*

*METU Advertisements.*

**Meijiadai Bai**, Institute of Communications Research University of Illinois at Urbana-Champaign, USA, *European-American Style and the Chinese Women's Bodies*

**Kayoung Kim**, Graduate School of Interdisciplinary Information Studies, The University of Tokyo, Japan, *Recent Typical Style of Advertisement-Embedded Program (AEP):*

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### Session 8: Soundscapes

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**Slot Code:** POPT3a

**Time:** Thu 27 June 14.00 – 15.30

**Room:** Q217

**Chair:** John Joseph Benson

**Presentations:**

**Tatiana Amendola Sanches**, Institute of Philosophy and Human Sciences, University of Campinas, Brazil, *Between high hopes and high-pop philosophy: inter-crossings of self-help literature and pop culture entertainment*

**Benjamin Krämer**, Ludwig-Maximilians-Universität München, *On-line music recommendation platforms as implementations of ontologies of musical taste*

**Torgeir Uberg Nærland**, University of Bergen, Norway, *Rhythmic and rhymed interventions in the Norwegian public sphere: hip hop music as a mode of political communication*

**Jason Toynebee**, Open University, UK, *Music, ideology and the current crisis of capitalism: the case of the British Jubilee concert of 2012*

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### Session 9: Fans and Fantasy

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**Slot Code:** POPT4a

**Time:** Thu 27 June 16.00-17.30

**Room:** Q217

**Chair:** Barry King

**Presentations:**

**Iqbal Akthar**, John Moores University, Liverpool, UK,  
*A study of post object fandom: Frustrated fans grieve over the axing of Merlin.*

**Douglas Schules**, Department of Global Business, Rikkyo University, Tokyo, Japan.  
*Speedsubs as Fan Practice: The Role of New Media Technologies in Redefining Anime Fan Engagement*

**Gisela Gil-Egui, Rebecca Kern, Abbe E. Forman**,  
*Till death do us part? conversations with deceased celebrities through memorial pages in Facebook, Fairfield University U.S.A/ Manhattan College U.S.A/ ECPI University, U.S.A*

**Vaia Doudaki**, Cyprus University of Technology,  
*Utopias and heterotopias of identity in 'Sex and the City.'*

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## Session 10: Affecting Experiences

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**Slot Code:** POPT1b

**Time:** Thu 27 June 9.00 – 10.30

**Room:** Q220

**Chair:** Barry King

**Presentations:**

**Deborah Philips**, University of Brighton,  
*Neoliberalism - the marketing of the self and entrepreneurial culture*

**Seongbin Hwang**, Rikkyo University, Japan,  
*Korean Wave in the "Cool Japan": Japanese Responses to Korean Popular Culture from Industrial and Political Perspectives*

**Sander De Ridder, Sofie Van Bauwel**, Ghent University Belgium,  
*Intimate Storytelling as a Popular Digital Media Practice in Youth Cultures: Challenges for Living Mediatized Intimacies*

**John Joseph Benson**, La Trobe University, Australia,  
*Mediating Popular Affect: Celebrity and Asylum Seeker*

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## Session 11: Without a Meme some Worlds would never be

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**Slot Code:** POPF1a

**Time:** Fri 28 June 9.00 – 10.30

**Room:** Q217

**Chair:** John Benson

**Presentations:**

**Peter J Rocchia**, MacEwan University, Canada,  
*From page to screen to global meme: The Guy Fawkes mask and "Creative destruction" from Alan Moore's V for Vendetta to Anonymous*

**Chunxue Ouyang**, School of Journalism and Communication, Tsinghua University, Beijing, China,  
*Critical Analysis of 'Chinese Elements' in American Television Series*

**Frederik Dhaenens, Sander De Ridder**, Centre for Cinema and Media Studies, Ghent University Belgium,  
*Resistant Masculinities in Alternative R & B: Understanding the gender politics of Frank Ocean, How to Dress Well and The Weekend.*

**Mohammad Majidzadeh**, Independent scholar,  
*The Effects of Friends Series on Iranian Youths.*

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## Session 12: Mediating the Real

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**Slot Code:** POPF3a

**Time:** Fri 28 June 14.00 – 15.30

**Room:** Q217

**Chair:** Lothar Mikos

**Presentations:**

**Carolina Acosta-Alzuru**, Grady College of Journalism and Mass communication, University of Georgia, USA,  
*Unsettling a sacred relationship: The Mother-Daughter-Man romantic love triangle in telenovelas*

**Ana Carolina Escosteguy, Lucia Loner Coutinho**, Catholic University of Rio Grande do Sul, Brazil,  
*The rise of "the working poor" within Brazilian mediascape: might this media visibility be claiming that social inequality has disappeared?*

**Tonny Krijnen**, Erasmus University, Rotterdam, Netherlands,  
*Understanding 'Television Morality'*

**Indrek Ibrus**, Research Fellow, Estonian Institute of Humanities, Tallinn University, Estonia,  
*Dialogic control: Lotman, systemic power and transmedia storytelling*

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## Session 13: Soundscapes Replayed

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**Slot Code:** POPF4a

**Time:** Fri 28 June 16.00-17.30

**Room:** Q217

**Chair:** Tonny Krijnen

**Presentations:**

**Young Chan Kim, Hyun Ju Oh**, Hankuk University of Foreign Studies, Korean Republic,  
*From K-Pop to K-Musical: Rethinking Global/Local in Korean Musical Industry.*

**Miaoju Jian**, National Chung Cheng University, Taiwan.  
*Resistance as Life or Business: The Dynamic Tension and Forces Within Taiwan's Indie Music Scene.*

**Malaika Mutere**, University of California at Irvine, USA,  
*Mature Oral-Aesthetic Discourse and the Schooling of 'New' Media in Ubuntu: The Case of Hip-Hop*

**Xixi Quan**, Chinese University of Hong King,  
*Street Dance in Hong Kong - Incorporation by Space and the Place Making Practice.*

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## Session 14: Fashioning Subjects

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**Slot Code:** POPS1a

**Time:** Sat 29 June 9.00 – 10.30

**Room:** Q217

**Chair:** Barry King

### Presentations:

**Anne Grüne**, University of Erfurt, Germany,  
*Skeptical readers and indifferent cultural identification processes in transcultural formatted television entertainment shows*

**Niall Brennan**, Fairfield University, USA  
*Melodrama, Modernity, and the Brazilian Television Mini-series*

**Irena Reifova**, Faculty of Social Sciences, Charles University in Prague.  
*The Czech Ugly Betty as a Heroine of Utopian Capitalism*

**Anja Maria Hirdman**,  
*Shame as Entertainment – Financial Hardship in Reality-TV*

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**11.00 – 12.30 Business Meeting**  
**Room: Q217**

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## Session 15: Raptures of the Real

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**Slot Code:** POPS3a

**Time:** Sat 29 June 14.00 – 15.30

**Room:** Q217

**Chair:** Deborah Phillips

### Presentations:

**Garry Whannel**, University Of Bedfordshire,  
*Vortextuality, laminarity and turbulence: Notes on the problematic character of 'news' in the 21st century.*

**Rosser James Kereama Johnson**,  
**Frances Nelson**, Auckland University of Technology,  
*Chewing wastes time: a critical examination of televised "extreme eating"*

**Andreas Widholm**, Department of Media Studies, Stockholm University, Sweden,  
*Public screens and media events: Understanding mass consumption of television in out-of-home settings.*

**Michael Harnischmacher**, University of Trier, Germany,  
*A crisis of reality. Presentation and Perception of reality in scripted factual entertainment formats*

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# POST-SOCIALIST AND POST-AUTHORITARIAN COMMUNICATION (POS)

**Chair:** Anastasia Grusha (Moscow State University, Russia)

**Vice-Chair:** Katja Lehtisaari (University of Helsinki, Finland)

**Vice-Chair:** Michael Meyen (University of Munich, Germany)

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## Session 1: Media, nation building and democracy

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**Slot Code:** POSW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** HG09

**Chair:** Katja Lehtisaari (University of Helsinki, Finland)

**Discussant:** Anastasia Grusha (Moscow State University, Russia)

### Presentations:

**Herman Wasserman** (Rhodes University, South Africa) and **Anthea Garman** (Rhodes University, South Africa):

*The meanings of citizenship: media use and democracy in South Africa*

**Anke Fiedler** (University of Munich, Germany):

*Media and nation building in post-secession South Sudan: A beacon of press freedom in Africa?*

**Ylva Rodny-Gumede** (University of Johannesburg, South Africa):

*Re-conceptualising the analysis of trajectories of media development in post-colonial societies*

**Mireya Márquez Ramírez** (Universidad Iberoamericana, Mexico):

*Manufacturing political scandals: the*

*perils of (post-authoritarian) journalism culture in Mexico*

**Ching Wen Chen** (Shanghai Jiao Tong University, China) and **Guo Liang Zhang** (Shanghai Jiao Tong University, China):

*New media, new citizens, new government? A study of audience in Shanghai China*

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## Session 2: Collective memory and the transformation of communist core issues

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**Slot Code:** POSW4a

**Time:** Wed 26 June 16:00-17:30

**Room:** HG09

**Chair:** Anastasia Grusha (Moscow State University, Russia)

**Discussant:** Michael Meyen (University of Munich, Germany)

### Presentations:

**Mengqian Yuan** (Chinese University of Hong Kong, Hong Kong):

*Re-envisioning the educated youth generation: Media representation, collective memory and cultural politics in post-socialist China*

**Dzina Donauskaite** (Vilnius University, Lithuania):

*Poverty and social exclusion in post-Soviet community media. The case of Lithuania in 2012*

**Anna Szilagyi** (City University of Hong Kong, Hong Kong):

*Radicals and their respective 'others': China in the eyes of the British and the Hungarian far right media*

**Katja Lehtisaari** (University of Helsinki, Finland):

*Russian press, market and modernization*

**Sungmin Kim** (Hokkaido University, Republic of Korea):

*Bordering culture and feeling the nation: Mass media and development dictatorship in South Korea*

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## Session 3: . After the Arab Spring: Media systems in transition & Business meeting

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**Slot Code:** POSF3a

**Time:** Fri 28 June 14.00-15.30

**Room:** Q158

**Chair:** Michael Meyen (University of Munich, Germany)

**Discussant:** Justin McGuinness (American University of Paris, France)

### Presentations:

**Michael Meyen** (University of Munich, Germany) and **Anke Fiedler** (University of Munich, Germany): *After the Arab Spring: The freedom of the media in Tunisia, Egypt, Libya, and Iraq*

**Justin McGuinness** (American University of Paris, France): *A chemical Tchernobyl on the steppe? On discourses of environmental protest and counter-protest in the Tunisian newsmedia (2012)*

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## Session 4: Journalism cultures and the public sphere

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**Slot Code:** POSF4a

**Time:** Fri 28 June 16.00-17.30

**Room:** Q158

**Chair:** Sarah Oates (University of Maryland, US)

**Discussant:** Kaarle Nordenstreng (University of Tampere, Finland)

**Presentations:**

**Jonila Godole** (University of Tirana, Albania):  
*Who is a journalist in Albania today? Providing a model of the Albanian journalist*

**Sally Broughton Micova** (London School of Economics and Political Science, UK):  
*The aetiology of draft media law syndrome in South East Europe*

**Dila Beisembayeva** (Unitec New Zealand, New Zealand), **Evangelia Papoutsaki** (Unitec New Zealand, New Zealand), **Svetlana Kulikova** (United States) and **Elena Kolesova** (Unitec New Zealand, New Zealand): *Social media, online activism and government control in Kazakhstan*

**Sarah Ann Oates** (University of Maryland, US) and **Tetiana Lokot** (University of Maryland, US):  
*Twilight of the Gods?: How Internet users challenged Russian news frames in the winter protests of 2011-12*

**Fergal Quinn** (Dublin City University, Ireland):  
*Building cities on sand: An examination of the normative basis for journalism in Cambodia*

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**Session 5. Media landscape in Russia, Ukraine and Tunisia**

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**Slot Code:** POSS1a

**Time:** Sat 29 June 09.00-10.30

**Room:** Q158

**Chair:** Jukka Pietiläinen (University of Helsinki, Finland)

**Discussant:** Anke Fiedler (University of Munich, Germany)

**Presentations:**

**Dmitry L. Strovsky** (Ural Federal University, Russia):  
*The problems of open communications in the modern Russian media*

**Jukka Pietiläinen** (University of Helsinki, Finland):  
*Foreign news in Russian regions: trends since 1995*

**Olga Ilivna Brusylovska** (I.I.Mechnikov Odessa National University, Ukraine):  
*Ukrainian media: Oligarchs and post-socialist political landscape in transition*

**Joe F. Khalil** (Northwestern University, Qatar) and **Asma Ajroudi** (Northwestern University, Qatar): *Post-revolution Tunisian media: Transition or transformation?*

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# PUBLIC SERVICE MEDIA POLICIES (PSM)

**Chair:** Jo Bardoel (University of Amsterdam/Radboud University Nijmegen, The Netherlands)

**Vice-Chair:** Leen d'Haenens (KU Leuven, Belgium)

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## Session 1: DOUBLE EBU PANEL SESSION (I). Public Service Media: How To Be Indispensable in 2020?

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**Slot Code:** PSMW2a

**Time:** Wed 26 June 11:00-12:30

**Room:** QG15

**Chair:** Leen d'Haenens

**Presentations:**

**Roberto Suarez Candel** (EBU, Geneva)  
*Public Service Media: How to be indispensable in 2020?*

**Maria Michalis** (University of Westminster, UK)  
*Infrastructure as a public service media content issue*

**Mercè Díez** (Universidad Autonoma de Barcelona, Spain)  
*The Internal Pluralism of Content in the Public Service Mission of Public Broadcasters in Spain*

**Camille Reyes** (Rutgers, USA)  
*Putting the Service in PBS: U.S. Public Media Policy Flaws and Lessons from Public Libraries*

**Discussants:**

**Minna Aslama Horowitz** (New America Foundation, Washington DC/St. John's University, NYC/University of Helsinki) on multi-stakeholderism and public media.

**Pieter Fourie** (University of South Africa) on distinct content

**Barbara Thomass** (Ruhr-Universität Bochum) on the relationship with audiences

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## Session 2: DOUBLE EBU PANEL SESSION (II). Public Service Media: How To Be Indispensable in 2020?

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**Slot Code:** PSMW3a

**Time:** Wed 26 June 14:00-15:30

**Room:** QG15

**Chair:** Jo Bardoel

**Presentations:**

**Ruurd Bierman & Andra Leurdijk** (EBU, Netherlands)  
*Challenges, opportunities for PSM and how to be indispensable in 2020?*

**Inta Brikse & Ieva Beitika** (University of Latvia, Latvia)  
*Determining public value of public broadcasting: case study of Latvia*

**Mary Debrett** (La Trobe University, Australia)  
*A two speed conversation? Exploring the public value of climate change coverage at Australia's ABC*

**Discussants** on future legitimization of PSM:

**Josef Trappel** (University of Salzburg)

**Richard Collins** (City University London)

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## Session 3: Funding and Organizing Public Service Media in Response to Change

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**Slot Code:** PSMW4a

**Time:** Wed 26 June 16:00 – 17:30

**Room:** QG15

**Chair:** Jo Bardoel

**Presentations:**

**Christian Potschka & Kari Karpinen** (Leuphana Universität, Germany)  
*Reforming Public Service Media Funding in Germany and Finland: Policy-Making Processes and the Inclusion of the Public*

**Mathias Künzler, Manuel Puppis, Corinne Schweizer, Samuel Studer** (IPMZ Zurich, Switzerland)  
*The Last Hour of the License Fee? Reforming the Funding of Public Service Media in Response to Change*

**Amber M.K. Smallwood, Soo J. Moon, Brad Yates** (University of West Georgia, USA)  
*Political Threats to Public Television in the U.S.: Examining the National-Level Discourse and Current Financial Trends*

**Roddy Flynn** (Dublin City University, Ireland)  
*Separating Public Service Broadcasting from Public Service Broadcasters*

**Pieter Fourie** (University of South Africa, South Africa)  
*The rise and fall of PSB in South Africa: The need for a new model*

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## Session 4: Content Creation by Public Service Media in Response to Change

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**Slot Code:** PSMS1a

**Time:** Sat 29 June 09:00 – 10:30

**Room:** HG20

**Chair:** Leen d'Haenens

**Presentations:**

**Andrea Esser & Pia Majbritt Jensen** (University of Roehampton, UK)  
*The use of international television formats by public-service broadcasters in Australia, Denmark*



and Germany

**Emili Prado, Matilde Delgado, Nuria Garcia-Muñoz, Belen Monclus**

(Universidad Autonoma de Barcelona, Spain)

*Television Content during the crisis: public vs. commercial strategies*

**Lenin Rafael Martell** (Universidad Autonoma del Estado de Mexico, Mexico)

*How to Produce Creative Radio Programming within Intercultural Societies?*

**Jo Bardoel** (Radboud University Nijmegen/University of Amsterdam, the Netherlands)

*A tribute to Karol Jakubowicz and his legacy to the field of media policy research*

**Regina De Dominicis & Hakan Ergül** (UNICEF, Turkey/Hacettepe University, Turkey)

*Assisting media, promoting democracy: The EU media development approach in MENA region*

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# VISUAL CULTURE (VIS)

**Chair:** Sunny Yoon

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## I. Technological development and Visual culture

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**Slot Code:** VISW2a

**Time:** Wed 26 June 11:00-12:30

**Venue:** Helix - The Gallery

**Chair:** Sunny Yoon (Hanyang University, South Korea)

**1 John Hondros** (Communications and Media Research Institute, University of Westminster, United Kingdom), *Traditional amateur video producers' adoption of internet technology*

### 2. Carlos Eduardo Marquioni

(Universidade Tuiuti do Parana, Brazil), *Structures of feelings and Brazilian digital television: cultural reconfigurations in times of technological migration*

**3 Alfio Leotta** (Victoria University of Wellington, New Zealand),

*Movie Maps: Promoting Film-Tourism through the Development of Mobile, Digital Mapping Tools*

**4. Thanaseelen nil Rajasakran** (PhD Candidate/Senior Lecturer, Hong Kong),

**Andy Wong** (Research Assistant Professor, Hong Kong),

**Santhidran Sinnappan**, Assistant Professor (Malaysia),

**Ms Vashnarekha Kumarasuria** (Lecturer, Malaysia)

**Geraldine Pangiras** (Lecturer, Malaysia),

**Sivan Koran** (Lecturer, Malaysia), *Video Rules: The impact of parental income levels and gender on playing violent video games, and academic aptitude among juveniles*

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## II. Reality and visual representation

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**Slot Code:** VISW3a

**Time:** Wed 26 June 14:00-15:30

**Venue:** Helix - The Gallery

**Chair:** Stephanie Geise (University of Erfurt, Germany)

**1 Emily Keightley** (Department of Social Sciences, Loughborough University UK),  
Michael Pickering (Department of Social Sciences, Loughborough University UK).

*Vernacular Photography and Digital Remembering*

### 2 José Afonso Silva Junior

(Universidade Federal de Pernambuco - UFPE, Brazil)

João Guilherme Peixoto (Universidade Federal de Pernambuco - UFPE, Brazil), *Guidelines for a convergent Photojournalism: multimedia and narrative issues in features and general news coverages*

### 3 Elmira Moosavitabar

(M.A in Journalism from Allameh Tabataba'i University, Iran, Islamic Republic Of),

**Hossein Afkhami** (Assistant Professor of Communication Studies at Allameh Tabataba'i University, Iran, Islamic Republic Of),

*Images of Friends and Foes; Visual Analysis of Images of Dead Bodies of Saddam, Bhutto; bin Laden and Qaddafi in Iranian Dailies*

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## III. Visual Art and Visual Culture

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**Slot Code:** VISW4a

**Time:** Wed 26 June 16:00-17:30

**Venue:** Helix - The Gallery

**Chair:** Myoung Hye Kim (Donggeui University, South Korea)

**1 James Timothy Clark** (Nanyang Technological University, Singapore), *When art is advertising and advertising is art.*

### 2 Fernando do Nascimento Gonçalves

(State University of Rio de Janeiro, Brazil),

*The construction of photography visuality in contemporary art*

### 3 Mikhail Peppas

(Durban University of Technology, South Africa),

Sanabelle Ebrahim (University of KwaZulu-Natal, South Africa),

*Africa Rising: Deco Nouveau Afrique*

### 4 Jeneen Naji

(Centre for Media Studies, National University of Ireland, Maynooth, Ireland),

*Pixels and Poetry – an investigation into the impact of the digital apparatus on poetic methods of signification*

**5 Erik Palmer** (Southern Oregon University, United States),

*The Most Powerful Photographer In the World: Richard Avedon, Yuri Arcurs, and the Evolution of Photographic Power in the 21st Century*

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## IV. Cinema and Visual Culture

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**Slot Code:** VIST1a

**Time:** Thu 27 June 09:00-10:30

**Venue:** Helix - The Gallery

**Chair:** Deborah Tudor (Southern Illinois University, USA)

### 1 Alexander Godulla

(Chair for communication science University of Passau, Germany),

*Bad News from Dystopia? Reflections of the current media change in modern science fiction movies.*

**2 Marta Perez Pereiro** (University of Santiago, Spain),  
Silvia Roca Baamonde (University of Santiago, Spain),  
*Role models in small cinemas.*  
*Strategies of creativity to survive in a global market*

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## V. Visual Narrative and Interactivity

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**Slot Code:** VIST3a

**Time:** Thu 27 June 14:00-15:30

**Venue:** Helix - The Gallery

**Chair:** Yung-Ho Im (Pusan National University, South Korea)

**1 Thomas Herdin** (University of Salzburg, Austria),  
*Significance of mirror neurons in visual culture in an intercultural setting*

**2 Maria T. Soto-Sanfiel** (Facultat de Ciències de la Comunicació. Departament de Comunicació Audiovisual i Publicitat. Universitat Autònoma de Barcelona,) *Juan-José Igartua(Facultad de Ciencias Sociales.*

Departamento de Sociología y Comunicación Universidad de Salamanca),  
*The effect of cultural proximity in interactive narrative reception*

**3 Carolina Oliveira do Amaral** (Universidade Federal Fluminense - Niterói, RJ, Brazil),  
*Sidewalls and YouTube: a street corner called "Attraction"*

**4. Matous Hrdina** (Charles University in Prague - Faculty of Social Sciences - Institute of Communication Studies and Journalism, Czech Republic),  
*The New Aesthetic as the emerging articulation of contemporary digital reality*

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## VI. Cultural Identity and visual Communication

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**Slot Code:** VIST4a

**Time:** Thu 27 June 16:00-17:30

**Venue:** Helix - The Gallery

**Chair:** Timothy Havens (University of Iowa, USA)

**1 Sunny Yoon** (Hanyang University (Korea, Republic Of),  
*Chic K-pop?: Asian popular culture in Europe and visual representation of music*

**2 Maria Luna** (Universitat Autònoma de Barcelona, Colombia),  
*Romantic vision encounters ethnography in real-place-based film representation*

**3 Renata Catharino** (Communication and Culture Master Programme, Rio de Janeiro Federal University, Brazil),  
*"The Indian is another humanity" – History, representation of the Other and communication systems put at stake in Brazilian documentary film Serras da Desordem.*

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## VII. Globalization and World visual order

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**Slot Code:** VISF1a

**Time:** Fri 28 June 09:00-10:30

**Venue:** Helix - The Gallery

**Chair:** Mikhail Peppas(Durban University of Technology (South Africa)

**1 Doobo Shim** (Sungshin University, Korea, Republic Of),  
*The consumption of Korean media products in Southeast Asia*

**2 José MAurício Silva** (Presbyterian University Mackenzie, Brazil),  
**Afonso Celso Figueiredo** (Presbyterian University Mackenzie, Brazil),  
*Between Carnival and Global Financial Issues: is 2012 "Mensalão" Trial bringing another Level of Complexities for Brazil world image?*

**3 Jose-Carlos Lozano** (Texas A&M International University, United States),  
**Daniel Biltreyst** (Ghent University, Belgium)

**Philippe Meers**(University of Antwerp, Belgium),  
*The social experience of going to the movies in the 1930s-1960s in a Mexican northern town: Movie going habits and memories of films in Monterrey, Mexico*

**4 Joana Bicacro** (Universidade Lusófona de Humanidades e Technologies, Portugal),  
*Odes to a lazy body: Delay and stasis as backlashes to acceleration*

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## VIII. Power/ Ideology in Visual culture

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**Slot Code:** VISF3a

**Time:** Fri 28 June 14:00-15:30

**Venue:** Helix - The Gallery

**Chair:** Sunny Yoon (Hanyang University, South Korea)

**1 Myounghe Kim** (Dong-Eui University, Korea, Republic Of),  
*A critical investigation of gender stereotypes in Korean children's animation "Pororo*

**2 Julia Niemann** (University of Hohenheim, Germany),  
**Stephanie Geise** (University of Erfurt, Germany),  
**Yvonne Alleger** (University of Erfurt, Germany),

**Mandy Badermann** (University of Hohenheim, Germany),  
**Anja Briehl** (University of Hohenheim, Germany),

**Hien Thi Thu Nguyen** (University of Hohenheim Germany),  
**Mareike Oehrl** (University of Hohenheim, Germany),  
*Bourdieu on Social Network Sites: The Communicative Function of Economical, Cultural and Social Capital of Visual Frames in Facebook*

**3 lisa nakamura** (American Cultures, Screen Arts and Cultures University of Michigan, Ann Arbor (United States),  
*Unfree Labor: Memetic Imaging Practices and the Co-Production of Racism*

**4 Åsne Håndlykken-Luz** (University Federal Fluminense, Rio de Janeiro, Brazil and University of Bergamo, Italy), *Mapping politics, power, and resistance in the making of (in)visible cartographies: battles for 'the right to the city' in Rio de Janeiro.*

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## **IX Panel: Digital Cosmopolitans**

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**Slot Code:** VISF4a

**Time:** Fri 28 June 16:00-17:30

**Venue:** Helix - The Gallery

**Chair:** Deborah A. Tudor (Southern Illinois University Carbondale, United States)

**Deborah A. Tudor** (Southern Illinois University Carbondale, United States), *Future Cosmopolitanism, or Globalism becomes Galacticism*

**Ahmet Atay** (College of Wooster, Ohio, USA)

*Shifting Identities and Cyber Possibilities*

**Timothy Havens** (University of Iowa United States), *The Racial Temporality of Digital Cosmopolitanism, or 50 Cent goes to Hungary*

**Hrishikesh Ingle** (English and Foreign Languages University, Hyderabad, India), *Experimental Film in India: Aspects of Cosmopolitanism and Political Agency*

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## **X Panel: Mediating Creative Destruction**

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**Slot Code:** VISS1a

**Time:** Sat 29 June 09:00-10:30

**Venue:** HG17

**Chair:**

**Simon Ferdinand** (University of Amsterdam (Netherlands)), *Cartography and Time in Stephen Walter's London Subterranea*

**Miriam Meissner** (University of Amsterdam (Netherlands)), *Visualizing Global Market Dynamics: Urban Interiors in Financial Crisis Films and Photography*

**Levent Yilmazok** (Mimar Sinan Fine Arts University, Turkey), *A Cinematic Narration of the Great Depression: Recalling John Ford's The Grapes of Wrath*

**Lara Mazurka** (University of Amsterdam, Netherlands), *Barbarians at the Gates: Islam, Immigration, and Women*

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## **XI Business Meeting**

**Sat 29th June 11:00-12:30**

**Venue: HG17**

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communications  
IAMCR association opinion  
power research  
education economy emerging  
organisations comhrá  
politics international Dublin  
2013 economics  
global gender creative  
network media journalism  
political public health  
Baile Átha Cliath  
mediated scholars  
destruction crisis fáilte  
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crisis